



# ***ECHO tourism STATistics***

*Performance Report on Québec City  
Tourist Industry*

**DECEMBER 2017  
YEAR 2017**



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## **Thank you**

**to all our partners and collaborators**



**Caution**

**The statistics and analyses presented in this document are produced according to the information available at the time of production. Modifications could be made to subsequent publications.**

## HIGHLIGHTS - YEAR 2017

**7,9% INCREASE IN AGREGATE INDEX IN DECEMBER 2017, ANNUAL INDEX INCREASED BY 4,7%. FOR 2017, ALL SECTORS INCREASED THEIR ACTIVITY**

	2016	2017	
	Index (*)	Index (*)	% Change
<b>Total tourist activity - aggregate index (**)</b>			
December	100,0	107,9	↑ 7,9%
Annual	100,0	104,7	↗ 4,7%
<b>Lodging - room occupancy evolution index</b>			
December	100,0	110,1	↑ 10,1%
Annual	100,0	105,4	↑ 5,4%
<b>Sites and attractions - admissions evolution index</b>			
December	100,0	94,3	↓ -5,7%
Annual	100,0	105,5	↑ 5,5%
<b>Retail stores - transactions evolution index</b>			
December	100,0	109,6	↑ 9,6%
Annual	100,0	110,7	↑ 10,7%
<b>Restaurant indus. - meals served evolution index</b>			
December	100,0	108,4	↑ 8,4%
Annual	100,0	102,0	↗ 2,0%
	<b>Request</b>	<b>Request</b>	<b>% Change</b>
<b>Tourist information and welcome activities</b>			
December	1 688	1 465	↓ -13,2%
Annual	49 711	51 916	↗ 4,4%
	<b>Accesses</b>	<b>Accesses</b>	<b>% Change</b>
<b>QCT Web site - number of user accesses</b>			
December	490 098	450 164	↓ -8,1%
Annual	4 882 179	4 564 325	↓ -6,5%

(\*) **The monthly base index of 100** is equal to the ratio between the Σ of results (number of rooms occupied, number of meals served, etc.) obtained from a sample taken during the month or over a given period and the Σ of results obtained from the same sample during the same month or given period of the base year. **The base year chosen for the current index is 2016.** The example below illustrates the equation:

(the Σ of rooms occupied in January of year X / the Σ of rooms occupied in January 2016) X 100. If the index is superior to 100, the number of rooms occupied has increase with reference to the base year.

(\*\*) **The monthly aggregate index** is obtained through weighting the four leading sectors of tourist activity. The weighting mode is explained in detail in the publication on the page presenting the index.

**This publication also includes the following statistics:**

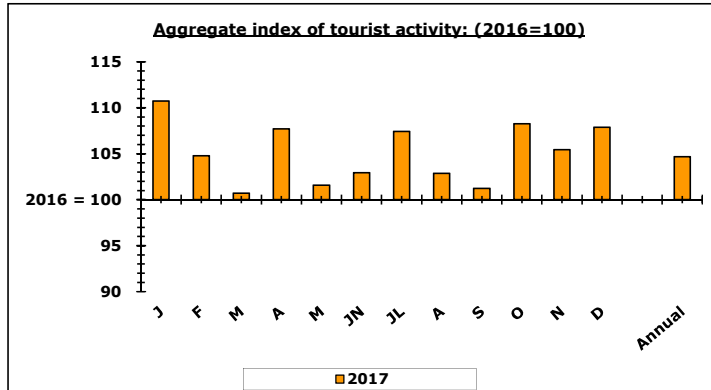
- Leading monthly statistics on the hotel industry and bed and breakfast.
- Enplaned passengers index at Jean-Lesage international Airport.
- International tourists entered in Canada by Québec boundaries.
- Business travel solded rooms in the region.
- Socio-economic and demographic information on the region.
- A short profile of the tourists visiting our region, notably where they are from, the length of their stay, their expenditures and their activities.

**ÉCHO tourism STATistics is also available on the Bureau's Web site:**

**<http://www.quebecregion.com/en/about-quebec-city-tourism/documents/statistics/>**

**MONTHLY TOURISM PERFORMANCE INDICATORS (2016 = 100)**  
**DECEMBER 2017**

	2016	2017	
	Index	Index	% Var.
<b>TOTAL TOURIST ACTIVITY</b>			
<i>Aggregate index of tourist activity (1)</i>			
January	100,0	110,7	10,7%
February	100,0	104,8	4,8%
March	100,0	100,7	0,7%
April	100,0	107,7	7,7%
May	100,0	101,6	1,6%
June	100,0	102,9	2,9%
July	100,0	107,4	7,4%
August	100,0	102,8	2,8%
September	100,0	101,2	1,2%
October	100,0	108,3	8,3%
November	100,0	105,5	5,5%
<b>December</b>	<b>100,0</b>	<b>107,9</b>	<b>7,9%</b>
<b>Annual</b>	<b>100,0</b>	<b>104,7</b>	<b>4,7%</b>



(1) Obtained by weighting the indexes for "Lodging" (43,2%), "Restaurant Industry" (36,9%), "Sites and Attractions" (9,9%) and "Boutiques/Retail Stores" (10,0%) based on the results of the survey on the breakdown of expenditures incurred by tourists who visited the Québec City region, performed by Statistics Canada (CITIES 2014 Project). The index enables measuring the monthly and seasonal variations of regional tourist activity.

<b>LODGING</b>			
<i>Room occupancy evolution index (2)</i>			
<b>4 to 39 rooms</b>			
December	100,0	110,5	10,5%
Annual	100,0	98,7	-1,3%
<b>40 to 199 rooms</b>			
December	100,0	109,7	9,7%
Annual	100,0	108,6	8,6%
<b>200 rooms or more</b>			
December	100,0	110,2	10,2%
Annual	100,0	103,1	3,1%
<b>Total</b>			
January	100,0	112,1	12,1%
February	100,0	103,6	3,6%
March	100,0	102,3	2,3%
April	100,0	100,3	0,3%
May	100,0	103,4	3,4%
June	100,0	105,2	5,2%
July	100,0	107,8	7,8%
August	100,0	104,4	4,4%
September	100,0	101,9	1,9%
October	100,0	107,7	7,7%
November	100,0	107,4	7,4%
<b>December</b>	<b>100,0</b>	<b>110,1</b>	<b>10,1%</b>
<b>Annual</b>	<b>100,0</b>	<b>105,4</b>	<b>5,4%</b>

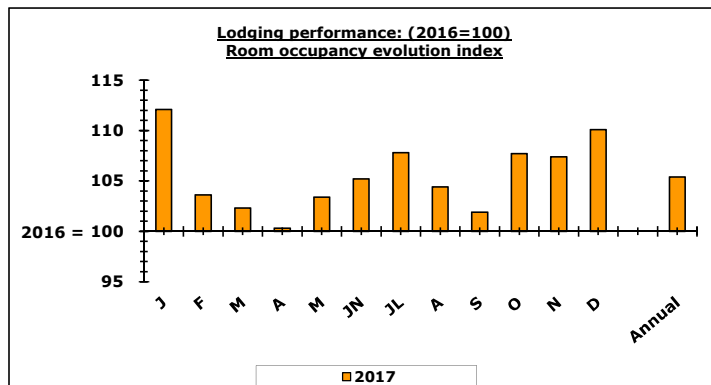
**IN BRIEF**

**AGGREGATE INDEX OF TOURIST ACTIVITY**

**DECEMBER: 8 POINT INCREASE**  
**ANNUAL: 5 POINT INCREASE**

**LODGING**

**DECEMBER: 10 POINT INCREASE**  
**ANNUAL: 5 POINT INCREASE**



(2) Performed at all hotel establishments (approximately 200). The index enables measuring the monthly and seasonal variations in the number of occupied rooms.

**MONTHLY TOURISM PERFORMANCE INDICATORS (2016 = 100)**  
**DECEMBER 2017 (cont.)**

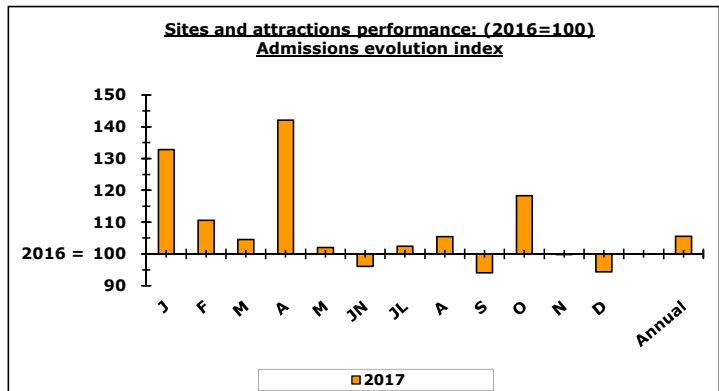
	2016	2017	
	Index	Index	% Var.
<b>SITES AND ATTRACTIONS</b>			
<i>Admissions evolution index (1)</i>			
<b>Indoor activities</b>			
December	100,0	105,8	5,8%
Year-to-date Annual	100,0	107,9	7,9%
<b>Outdoor activities</b>			
December	100,0	74,6	-25,4%
Year-to-date Annual	100,0	99,8	-0,2%
<b>Total</b>			
January	100,0	132,8	32,8%
February	100,0	110,6	10,6%
March	100,0	104,5	4,5%
April	100,0	142,1	42,1%
May	100,0	102,0	2,0%
June	100,0	96,1	-3,9%
July	100,0	102,4	2,4%
August	100,0	105,4	5,4%
September	100,0	94,0	-6,0%
October	100,0	118,3	18,3%
November	100,0	99,8	-0,2%
<b>December</b>	<b>100,0</b>	<b>94,3</b>	<b>-5,7%</b>
<b>Annual</b>	<b>100,0</b>	<b>105,5</b>	<b>5,5%</b>

<b>BOUTIQUES/RETAIL STORES</b>			
<i>Transactions evolution index (2)</i>			
January	100,0	119,9	19,9%
February	100,0	114,4	14,4%
March	100,0	97,5	-2,5%
April	100,0	128,5	28,5%
May	100,0	108,6	8,6%
June	100,0	106,9	6,9%
July	100,0	118,8	18,8%
August	100,0	105,6	5,6%
September	100,0	103,7	3,7%
October	100,0	115,1	15,1%
November	100,0	108,0	8,0%
<b>December</b>	<b>100,0</b>	<b>109,6</b>	<b>9,6%</b>
<b>Annual</b>	<b>100,0</b>	<b>110,7</b>	<b>10,7%</b>

**IN BRIEF**

**SITES AND ATTRACTIONS**

**DECEMBER: 6 POINT DECREASE**  
**ANNUAL: 6 POINT INCREASE**

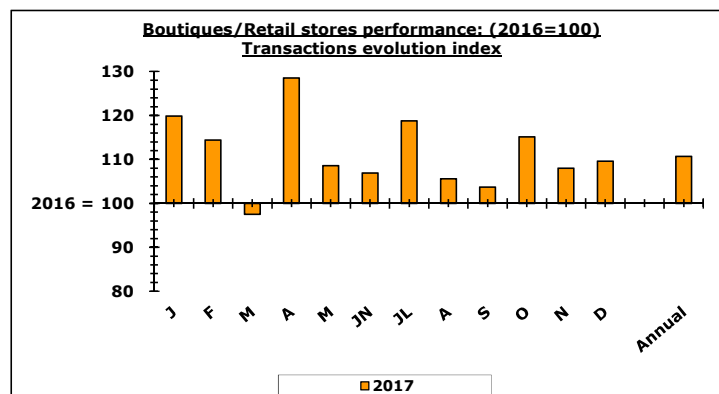


(1) Based on the number of paying and non-paying entrance fees taken from 60 regional sites and attractions. The index enables measuring monthly and seasonal attendance variations.

**IN BRIEF**

**BOUTIQUES/RETAIL STORES**

**DECEMBER: 10 POINT INCREASE**  
**ANNUAL: 11 POINT INCREASE**



(2) Based on the number of transactions performed at 45 boutiques/retail stores located in the Old-Québec and Lower Town areas. The index enables measuring the monthly and seasonal variations of clients.

**MONTHLY TOURISM PERFORMANCE INDICATORS (2016 = 100)**  
**DECEMBER 2017 (end)**

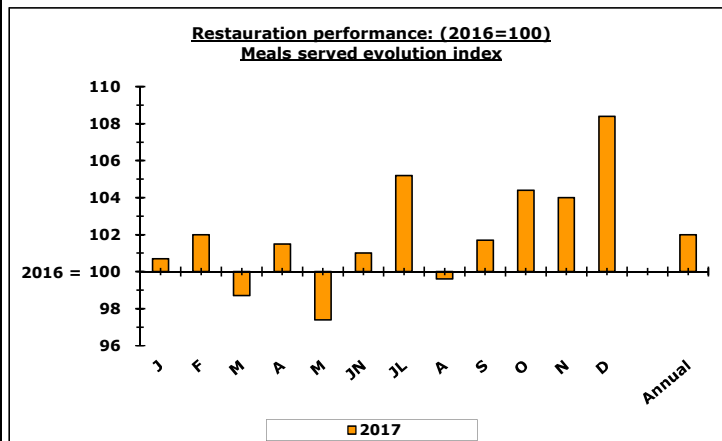
	2016	2017	
	Index	Index	% Var.
<b>RESTAURANT INDUSTRY</b>			
<i>Meals served evolution index (1)</i>			
January	100,0	100,7	0,7%
February	100,0	102,0	2,0%
March	100,0	98,7	-1,3%
April	100,0	101,5	1,5%
May	100,0	97,4	-2,6%
June	100,0	101,0	1,0%
July	100,0	105,2	5,2%
August	100,0	99,6	-0,4%
September	100,0	101,7	1,7%
October	100,0	104,4	4,4%
November	100,0	104,0	4,0%
<b>December</b>	<b>100,0</b>	<b>108,4</b>	<b>8,4%</b>
<b>Annual</b>	<b>100,0</b>	<b>102,0</b>	<b>2,0%</b>

<b>JEAN-LESAGE INTERNATIONAL AIRPORT</b>			
<i>Enplaned/eplaned passengers index</i>			
<b>Domestic flights</b>			
November	100,0	114,0	14,0%
Year-to-date	100,0	117,0	17,0%
Annual	100,0		
<b>Transborder and international flights</b>			
November	100,0	73,5	-26,5%
Year-to-date	100,0	78,8	-21,2%
Annual	100,0		
<b>Total</b>			
January	100,0	98,6	-1,4%
February	100,0	96,6	-3,4%
March	100,0	103,4	3,4%
April	100,0	104,7	4,7%
May	100,0	101,7	1,7%
June	100,0	106,9	6,9%
July	100,0	104,0	4,0%
August	100,0	101,6	1,6%
September	100,0	106,3	6,3%
October	100,0	112,2	12,2%
<b>November</b>	<b>100,0</b>	<b>101,1</b>	<b>1,1%</b>
December	100,0		
<b>Year-to-date</b>	<b>100,0</b>	<b>103,2</b>	<b>3,2%</b>
Annual	100,0		

**IN BRIEF**

**RESTAURANT INDUSTRY**

**DECEMBER: 8 POINT INCREASE**  
**ANNUAL: 2 POINT INCREASE**

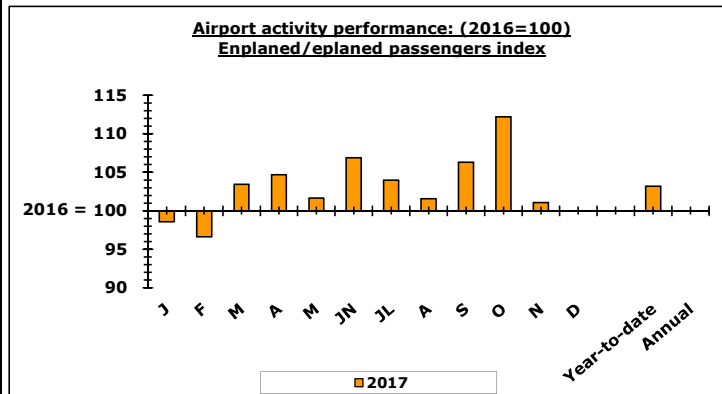


(1) Based on the number of meals served in 46 restaurants of the region. The index enables measuring the monthly and seasonal variations of clients.

**IN BRIEF**

**JEAN-LESAGE INTERNATIONAL AIRPORT**

**NOVEMBER: 1 POINT INCREASE**  
**YEAR-TO-DATE: 3 POINT INCREASE**



**MONTHLY TOURISM PERFORMANCE INDICATORS (2013 = 100)**  
**2013-2017 SUMMARY**

	2014 Index	2015 Index	2016 Index	2017 Index	2018 Index	2019 Index	2020 Index
<b>TOTAL TOURIST ACTIVITY</b>							
<i>Aggregate index of tourist activity</i>							
January	97,5	100,1	105,1	116,4	0,0	0,0	0,0
February	100,3	96,1	101,9	106,7	0,0	0,0	0,0
March	91,2	87,8	96,9	97,6	0,0	0,0	0,0
April	104,9	101,7	111,0	119,6	0,0	0,0	0,0
May	103,6	102,7	104,2	105,9	0,0	0,0	0,0
June	105,4	103,7	111,5	114,8	0,0	0,0	0,0
July	99,8	101,0	110,6	118,8	0,0	0,0	0,0
August	101,5	101,1	105,8	108,8	0,0	0,0	0,0
September	101,2	112,8	117,6	119,0	0,0	0,0	0,0
October	103,0	101,0	110,6	119,8	0,0	0,0	0,0
November	98,6	97,2	103,6	109,3	0,0	0,0	0,0
December	101,0	103,7	113,6	122,6	0,0	0,0	0,0
Annual	100,9	101,1	108,0	113,1	0,0	0,0	0,0

	2014 Index	2015 Index	2016 Index	2017 Index	2018 Index	2019 Index	2020 Index
<b>LODGING</b>							
<i>Room occupancy evolution index</i>							
January	98,6	100,2	107,6	120,6	0,0	0,0	0,0
February	101,0	100,6	108,7	112,6	0,0	0,0	0,0
March	97,8	91,7	102,7	105,1	0,0	0,0	0,0
April	100,6	100,2	112,7	113,0	0,0	0,0	0,0
May	105,9	104,2	105,8	109,4	0,0	0,0	0,0
June	102,0	104,3	111,6	117,4	0,0	0,0	0,0
July	104,4	107,9	116,9	126,0	0,0	0,0	0,0
August	104,8	103,3	108,6	113,4	0,0	0,0	0,0
September	105,1	115,9	119,0	121,3	0,0	0,0	0,0
October	103,0	100,7	110,7	119,2	0,0	0,0	0,0
November	101,4	100,9	106,6	114,5	0,0	0,0	0,0
December	103,3	107,2	118,3	130,2	0,0	0,0	0,0
Annual	102,7	103,5	111,0	117,0	0,0	0,0	0,0

	2014 Index	2015 Index	2016 Index	2017 Index	2018 Index	2019 Index	2020 Index
<b>SITES AND ATTRACTIONS</b>							
<i>Admissions evolution index</i>							
January	90,6	93,5	90,0	119,5	0,0	0,0	0,0
February	100,6	88,8	94,6	104,6	0,0	0,0	0,0
March	77,9	79,6	81,9	85,6	0,0	0,0	0,0
April	105,6	106,8	90,9	129,2	0,0	0,0	0,0
May	104,6	99,9	101,2	103,2	0,0	0,0	0,0
June	106,3	105,0	113,6	109,2	0,0	0,0	0,0
July	99,7	95,3	97,7	100,0	0,0	0,0	0,0
August	105,3	104,4	102,7	108,2	0,0	0,0	0,0
September	100,0	129,2	136,6	128,4	0,0	0,0	0,0
October	109,0	90,3	111,7	132,1	0,0	0,0	0,0
November	94,6	84,2	103,8	103,6	0,0	0,0	0,0
December	80,3	80,1	104,5	98,5	0,0	0,0	0,0
Annual	99,1	97,8	102,6	108,2	0,0	0,0	0,0

**The best index of the period**

Source : QCT, Strategic Expertise, Development and Client Experience Division



**MONTHLY TOURISM PERFORMANCE INDICATORS (2013 = 100)**  
**2013-2017 SUMMARY (end)**

	2014 Index	2015 Index	2016 Index	2017 Index	2018 Index	2019 Index	2020 Index
<b><u>BOUTIQUES/RETAIL STORES</u></b>							
<i>Transactions evolution index</i>							
January	105,1	107,4	116,2	139,3	0,0	0,0	0,0
February	97,4	92,3	96,5	110,4	0,0	0,0	0,0
March	66,7	68,7	82,0	79,9	0,0	0,0	0,0
April	125,5	117,3	122,4	157,3	0,0	0,0	0,0
May	106,9	113,5	106,1	115,2	0,0	0,0	0,0
June	117,5	116,2	120,9	129,2	0,0	0,0	0,0
July	103,5	100,7	112,3	133,4	0,0	0,0	0,0
August	108,8	107,2	107,3	113,3	0,0	0,0	0,0
September	95,0	111,1	114,3	118,5	0,0	0,0	0,0
October	112,7	115,2	122,7	141,2	0,0	0,0	0,0
November	104,3	101,6	116,6	125,9	0,0	0,0	0,0
December	111,8	114,4	121,7	133,4	0,0	0,0	0,0
Annual	105,0	106,6	111,9	123,9	0,0	0,0	0,0

	2014 Index	2015 Index	2016 Index	2017 Index	2018 Index	2019 Index	2020 Index
<b><u>RESTAURANT INDUSTRY</u></b>							
<i>Meals served evolution index</i>							
January	96,1	99,9	103,2	103,9	0,0	0,0	0,0
February	100,3	93,8	97,1	99,0	0,0	0,0	0,0
March	93,7	90,6	98,2	96,9	0,0	0,0	0,0
April	104,1	97,7	111,4	113,1	0,0	0,0	0,0
May	99,8	98,6	102,7	100,0	0,0	0,0	0,0
June	105,8	99,1	108,3	109,4	0,0	0,0	0,0
July	93,4	94,4	106,2	111,7	0,0	0,0	0,0
August	94,5	95,8	102,9	102,5	0,0	0,0	0,0
September	98,5	105,1	111,6	113,5	0,0	0,0	0,0
October	98,6	100,3	106,8	111,5	0,0	0,0	0,0
November	94,9	95,2	96,5	100,4	0,0	0,0	0,0
December	100,8	103,0	108,2	117,3	0,0	0,0	0,0
Annual	98,1	97,7	104,7	106,8	0,0	0,0	0,0

	2014 Index	2015 Index	2016 Index	2017 Index	2018 Index	2019 Index	2020 Index
<b><u>JEAN-LESAGE INTERNATIONAL AIRPORT</u></b>							
<i>Enplaned passengers index</i>							
January	107,7	109,9	112,6	111,0	0,0	0,0	0,0
February	101,6	103,7	103,9	100,4	0,0	0,0	0,0
March	103,6	99,8	98,1	101,4	0,0	0,0	0,0
April	110,7	112,1	111,3	116,5	0,0	0,0	0,0
May	107,6	113,5	119,7	121,8	0,0	0,0	0,0
June	106,3	115,0	114,6	122,5	0,0	0,0	0,0
July	108,2	111,0	117,7	122,4	0,0	0,0	0,0
August	111,5	113,3	122,0	123,9	0,0	0,0	0,0
September	112,1	117,9	118,6	126,1	0,0	0,0	0,0
October	111,6	116,2	121,1	135,9	0,0	0,0	0,0
November	111,8	109,1	114,2	115,5	0,0	0,0	0,0
December	104,2	104,4	108,5	0,0	0,0	0,0	0,0
Year-to-date	108,4	111,1	114,0	117,6	0,0	0,0	0,0
Annual	107,7	109,9	113,5	0,0	0,0	0,0	0,0

**The best index of the period**

Source : QCT, Strategic Expertise, Development and Client Experience Division

**ENTRIES, RE-ENTRIES VIA PROVINCE OF QUÉBEC BORDERS**  
**ONE OR MORE NIGHT TRIP**

	United States			Overseas			Total		
	2017	2017/2016		2017	2017/2016		2017	2017/2016	
		Variation	%		Variation	%		Variation	%

**ENTRIES (TOURISTS)**

January	83 127	3 463	4,3%	41 174	-3 656	-8,2%	124 301	-193	-0,2%
February	107 648	1 527	1,4%	51 810	332	0,6%	159 458	1 859	1,2%
March	107 529	-9 688	-8,3%	58 737	8 998	18,1%	166 266	-690	-0,4%
April	137 069	11 599	9,2%	68 187	8 644	14,5%	205 256	20 243	10,9%
May	151 480	4 905	3,3%	87 887	5 334	6,5%	239 367	10 239	4,5%
June	216 983	22 661	11,1%	126 897	13 943	12,3%	343 880	36 604	11,6%
July	273 943	2 694	1,0%	196 305	23 936	13,9%	470 248	26 630	6,0%
August	268 775	21 923	8,9%	171 935	18 421	12,0%	440 710	40 344	10,1%
September	180 306	4 637	2,6%	131 456	8 474	5,0%	311 762	13 111	4,4%
October	160 524	12 503	8,4%	101 342	6 295	6,6%	261 866	18 798	7,7%
<b>November</b>	<b>1 115 892</b>	<b>5 360</b>	<b>4,8%</b>	<b>58 439</b>	<b>14 691</b>	<b>33,6%</b>	<b>1 174 331</b>	<b>20 051</b>	<b>13,0%</b>
December									
<b>Year-to-date</b>	<b>1 803 276</b>	<b>81 584</b>	<b>4,7%</b>	<b>1 094 169</b>	<b>105 412</b>	<b>10,7%</b>	<b>2 897 445</b>	<b>186 996</b>	<b>6,9%</b>

**RE-ENTRIES (CANADIANS)**

January	245 689	18 870	8,3%	303 091	-4 125	-1,3%	548 780	14 745	2,8%
February	173 608	11 540	7,1%	237 819	3 652	1,6%	411 427	15 192	3,8%
March	276 615	3 087	1,1%	297 798	2 587	0,9%	574 413	5 674	1,0%
April	291 217	61 457	26,7%	262 639	32 001	13,9%	553 856	93 458	20,3%
May	244 734	-16 536	-6,3%	185 718	2 055	1,1%	430 452	-14 481	-3,3%
June	260 500	4 342	1,7%	176 909	17 851	11,2%	437 409	22 193	5,3%
July	430 444	14 227	3,4%	242 869	8 042	3,4%	673 313	22 269	3,4%
August	515 005	20 915	4,2%	293 654	3 059	1,1%	808 659	23 974	3,1%
September	301 000	18 301	6,5%	203 523	13 180	6,9%	504 523	31 481	6,7%
October	265 306	16 064	6,4%	180 438	5 581	3,2%	445 744	21 645	5,1%
<b>November</b>	<b>1 176 020</b>	<b>-1 121</b>	<b>-6,0%</b>	<b>1 132 199</b>	<b>-12 720</b>	<b>-8,8%</b>	<b>1 308 219</b>	<b>-13 841</b>	<b>-4,3%</b>
December									
<b>Year-to-date</b>	<b>3 180 138</b>	<b>151 146</b>	<b>5,0%</b>	<b>2 516 657</b>	<b>71 163</b>	<b>2,9%</b>	<b>5 696 795</b>	<b>222 309</b>	<b>4,1%</b>

**TOURISTIC SURPLUS (DEFICIT)**

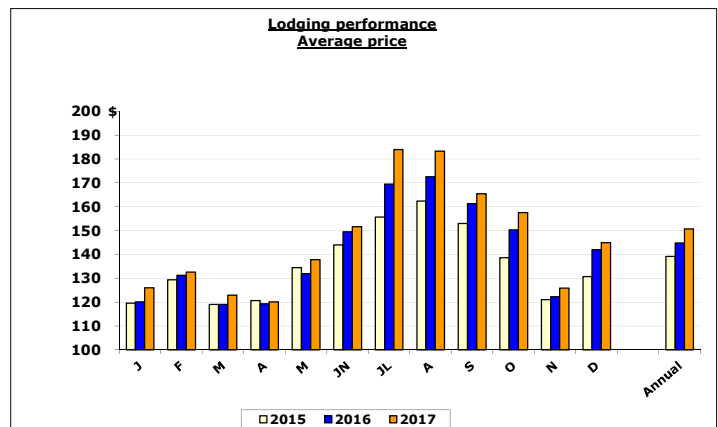
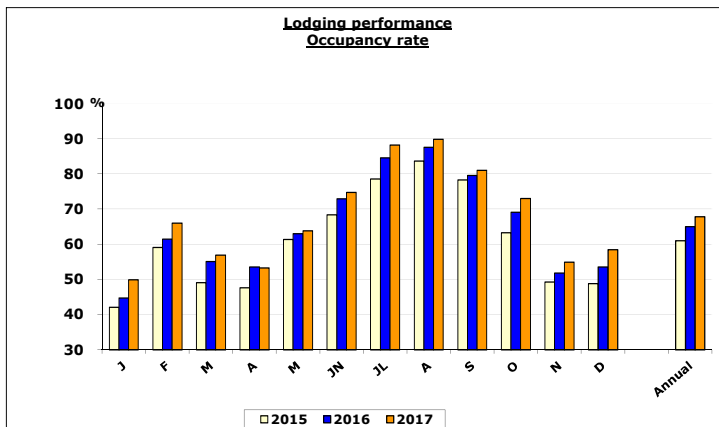
January	-162 562	-15 407	10,5%	-261 917	469	-0,2%	-424 479	-14 938	3,6%
February	-65 960	-10 013	17,9%	-186 009	-3 320	1,8%	-251 969	-13 333	5,6%
March	-169 086	-12 775	8,2%	-239 061	6 411	-2,6%	-408 147	-6 364	1,6%
April	-154 148	-49 858	47,8%	-194 452	-23 357	13,7%	-348 600	-73 215	26,6%
May	-93 254	21 441	-18,7%	-97 831	3 279	-3,2%	-191 085	24 720	-11,5%
June	-43 517	18 319	-31,3%	-50 012	-3 908	8,5%	-93 529	14 411	-12,4%
July	-156 501	-11 533	8,0%	-46 564	15 894	-25,5%	-203 065	4 361	-2,1%
August	-246 230	1 008	-0,4%	-121 719	15 362	-11,2%	-367 949	16 370	-4,3%
September	-120 694	-13 664	12,8%	-72 067	-4 706	7,0%	-192 761	-18 370	10,5%
October	-104 782	-3 561	3,5%	-79 096	714	-0,9%	-183 878	-2 847	1,6%
<b>November</b>	<b>-60 128</b>	<b>6 481</b>	<b>-9,7%</b>	<b>-73 760</b>	<b>27 411</b>	<b>-27,1%</b>	<b>-133 888</b>	<b>33 892</b>	<b>-20,2%</b>
December									
<b>Year-to-date</b>	<b>-1 376 862</b>	<b>-69 562</b>	<b>5,3%</b>	<b>-1 422 488</b>	<b>34 249</b>	<b>-2,4%</b>	<b>-2 799 350</b>	<b>-35 313</b>	<b>1,3%</b>

Source : Statistics Canada, International travel, cat #66-001-PIF

**LODGING STATISTICS - QUÉBEC CITY AND AREA**  
**DECEMBER 2017**

		Number of rooms															
		4 to 39				40 to 199				200 +				Total			
		2015	2016	2017	% Var	2015	2016	2017	% Var	2015	2016	2017	% Var	2015	2016	2017	% Var
January	Available rooms	1 535	1 610	1 501	-6,8%	5 314	5 315	5 507	3,6%	3 863	3 861	3 860	0,0%	10 674	10 781	10 842	0,6%
	Occupancy rate	27,6	31,0	33,2	7,1%	44,1	47,6	52,2	9,7%	46,1	46,7	53,7	15,0%	42,1	44,7	49,9	11,6%
	Average price	101,90 \$	107,40 \$	117,20 \$	9,1%	110,70 \$	112,20 \$	112,80 \$	0,5%	137,50 \$	133,60 \$	145,10 \$	8,6%	119,60 \$	120,10 \$	126,00 \$	4,9%
February	Available rooms	1 630	1 676	1 515	-9,6%	5 391	5 342	5 528	3,5%	3 852	3 861	3 852	-0,2%	10 847	10 869	10 870	0,0%
	Occupancy rate	38,3	42,4	45,0	6,1%	60,7	64,2	68,1	6,1%	66,8	66,6	72,0	8,1%	59,1	61,5	66,0	7,3%
	Average price	106,70 \$	114,50 \$	122,80 \$	7,2%	119,90 \$	119,60 \$	119,00 \$	-0,5%	147,30 \$	149,60 \$	152,00 \$	1,6%	129,40 \$	131,20 \$	132,60 \$	1,1%
March	Available rooms	1 628	1 600	1 411	-11,8%	5 383	5 396	5 472	1,4%	3 853	3 864	3 863	0,0%	10 835	10 831	10 722	-1,0%
	Occupancy rate	33,1	37,6	39,3	4,5%	53,2	59,8	60,2	0,7%	51,4	56,7	59,2	4,4%	49,1	55,1	56,9	3,3%
	Average price	94,10 \$	102,90 \$	107,60 \$	4,6%	112,50 \$	109,70 \$	111,40 \$	1,5%	135,90 \$	136,60 \$	144,20 \$	5,6%	119,00 \$	119,00 \$	122,90 \$	3,3%
April	Available rooms	1 783	1 776	1 588	-10,6%	5 230	5 201	5 497	5,7%	3 840	3 864	3 834	-0,8%	10 849	10 842	10 925	0,8%
	Occupancy rate	29,5	33,7	36,6	8,6%	49,9	55,6	54,1	-2,7%	53,5	59,9	59,0	-1,5%	47,6	53,6	53,3	-0,6%
	Average price	85,60 \$	90,60 \$	99,70 \$	10,0%	109,60 \$	110,10 \$	109,20 \$	-0,8%	143,90 \$	138,20 \$	140,30 \$	1,5%	120,60 \$	119,30 \$	120,10 \$	0,7%
May	Available rooms	1 875	1 829	1 675	-8,4%	5 379	5 298	5 691	7,4%	3 854	3 865	3 860	-0,1%	11 100	10 988	11 223	2,1%
	Occupancy rate	43,3	41,9	45,4	8,4%	65,5	67,3	66,0	-1,9%	65,4	67,8	68,8	1,5%	61,4	63,0	63,8	1,3%
	Average price	108,10 \$	109,60 \$	112,40 \$	2,6%	120,90 \$	119,80 \$	119,30 \$	-0,4%	162,70 \$	153,70 \$	170,00 \$	10,6%	134,50 \$	131,90 \$	137,90 \$	4,5%
June	Available rooms	1 933	1 944	1 790	-7,9%	5 400	5 439	5 865	7,8%	3 860	3 865	3 866	0,0%	11 184	11 245	11 520	2,4%
	Occupancy rate	50,4	53,9	55,8	3,5%	72,6	74,9	78,6	4,9%	73,0	79,5	77,9	-2,0%	68,4	72,9	74,8	2,6%
	Average price	121,00 \$	129,80 \$	134,10 \$	3,3%	129,70 \$	132,10 \$	132,90 \$	0,6%	174,00 \$	177,20 \$	184,90 \$	4,3%	144,00 \$	149,50 \$	151,70 \$	1,5%
July	Available rooms	1 929	1 958	1 901	-2,9%	5 390	5 424	5 862	8,1%	3 861	3 861	3 860	0,0%	11 177	11 241	11 622	3,4%
	Occupancy rate	64,7	69,2	76,3	10,3%	82,0	87,3	89,8	2,9%	81,0	89,0	91,3	2,6%	78,6	84,6	88,2	4,3%
	Average price	131,40 \$	146,30 \$	153,60 \$	5,0%	142,40 \$	153,20 \$	164,00 \$	7,0%	183,70 \$	200,70 \$	225,00 \$	12,1%	155,70 \$	169,50 \$	184,00 \$	8,6%
August	Available rooms	1 938	1 997	1 842	-7,8%	5 457	5 452	5 793	6,3%	3 864	3 855	3 852	-0,1%	11 252	11 302	11 488	1,6%
	Occupancy rate	69,4	75,7	78,4	3,6%	87,2	89,6	92,1	2,8%	86,6	91,0	92,0	1,1%	83,7	87,6	89,9	2,6%
	Average price	134,10 \$	148,40 \$	160,10 \$	7,9%	148,50 \$	156,30 \$	162,50 \$	4,0%	193,90 \$	205,60 \$	223,00 \$	8,5%	162,40 \$	172,60 \$	183,40 \$	6,3%
September	Available rooms	1 849	1 833	1 648	-10,1%	5 449	5 574	5 796	4,0%	3 864	3 864	3 861	-0,1%	11 146	11 256	11 272	0,1%
	Occupancy rate	61,3	64,2	66,0	2,8%	83,4	81,8	84,9	3,8%	80,3	84,6	82,8	-2,1%	78,3	79,6	81,0	1,8%
	Average price	125,50 \$	139,30 \$	148,60 \$	6,7%	134,10 \$	139,50 \$	142,40 \$	2,1%	190,00 \$	201,60 \$	204,50 \$	1,4%	153,00 \$	161,30 \$	165,50 \$	2,6%
October	Available rooms	1 798	1 744	1 672	-4,1%	5 353	5 498	5 785	5,2%	3 864	3 850	3 860	0,3%	10 994	11 076	11 285	1,9%
	Occupancy rate	47,0	52,8	56,7	7,4%	67,6	71,5	76,0	6,3%	66,1	74,0	76,9	3,9%	63,3	69,1	73,0	5,6%
	Average price	117,90 \$	126,30 \$	139,00 \$	10,1%	122,80 \$	129,20 \$	134,60 \$	4,2%	170,60 \$	189,10 \$	195,60 \$	3,4%	138,60 \$	150,30 \$	157,60 \$	4,9%
November	Available rooms	1 658	1 660	1 584	-4,6%	5 317	5 362	5 618	4,8%	3 861	3 881	3 860	-0,5%	10 843	10 915	11 070	1,4%
	Occupancy rate	31,9	34,3	36,4	6,1%	49,7	53,4	55,0	3,0%	55,6	56,5	61,7	9,2%	49,3	51,8	54,9	6,0%
	Average price	91,50 \$	94,00 \$	101,70 \$	8,2%	112,70 \$	111,70 \$	115,20 \$	3,1%	136,70 \$	142,10 \$	144,30 \$	1,5%	121,00 \$	122,30 \$	125,90 \$	2,9%
<b>December</b>	<b>Available rooms</b>	<b>1 607</b>	<b>1 530</b>	<b>1 395</b>	<b>-8,8%</b>	<b>5 396</b>	<b>5 515</b>	<b>5 765</b>	<b>4,5%</b>	<b>3 861</b>	<b>3 862</b>	<b>3 863</b>	<b>0,0%</b>	<b>10 829</b>	<b>10 883</b>	<b>10 989</b>	<b>1,0%</b>
	<b>Occupancy rate</b>	<b>35,4</b>	<b>37,0</b>	<b>44,9</b>	<b>21,4%</b>	<b>50,9</b>	<b>56,8</b>	<b>59,5</b>	<b>4,8%</b>	<b>52,4</b>	<b>56,5</b>	<b>62,2</b>	<b>10,1%</b>	<b>48,8</b>	<b>53,6</b>	<b>58,5</b>	<b>9,1%</b>
	<b>Average price</b>	<b>125,80 \$</b>	<b>129,80 \$</b>	<b>133,80 \$</b>	<b>3,1%</b>	<b>116,30 \$</b>	<b>123,80 \$</b>	<b>127,40 \$</b>	<b>2,9%</b>	<b>150,40 \$</b>	<b>169,00 \$</b>	<b>171,20 \$</b>	<b>1,3%</b>	<b>130,70 \$</b>	<b>142,00 \$</b>	<b>145,00 \$</b>	<b>2,1%</b>
<b>Annual average</b>	<b>Available rooms</b>	<b>1 764</b>	<b>1 763</b>	<b>1 627</b>	<b>-7,7%</b>	<b>5 372</b>	<b>5 402</b>	<b>5 683</b>	<b>5,2%</b>	<b>3 858</b>	<b>3 863</b>	<b>3 858</b>	<b>-0,1%</b>	<b>10 978</b>	<b>11 019</b>	<b>11 154</b>	<b>1,2%</b>
	<b>Occupancy rate</b>	<b>45,3</b>	<b>48,9</b>	<b>52,4</b>	<b>7,2%</b>	<b>64,0</b>	<b>67,6</b>	<b>70,0</b>	<b>3,6%</b>	<b>64,8</b>	<b>69,1</b>	<b>71,5</b>	<b>3,5%</b>	<b>61,0</b>	<b>65,0</b>	<b>67,8</b>	<b>4,3%</b>
	<b>Average price</b>	<b>116,90 \$</b>	<b>126,15 \$</b>	<b>134,25 \$</b>	<b>6,4%</b>	<b>126,13 \$</b>	<b>129,51 \$</b>	<b>133,05 \$</b>	<b>2,7%</b>	<b>164,51 \$</b>	<b>171,36 \$</b>	<b>180,19 \$</b>	<b>5,2%</b>	<b>139,12 \$</b>	<b>144,83 \$</b>	<b>150,79 \$</b>	<b>4,1%</b>

**Québec City and Area**

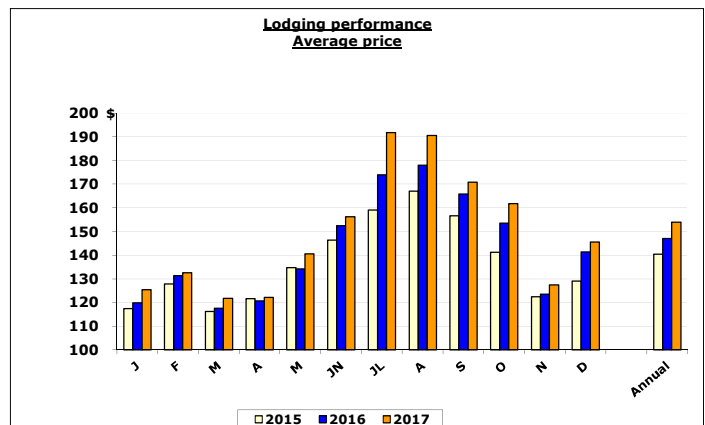
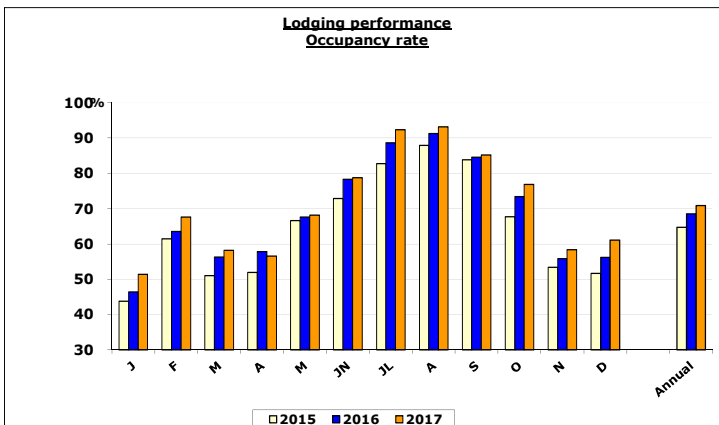


Source : Institut de la statistique du Québec (special QCT compilation)

**LODGING STATISTICS - QUÉBEC CITY**  
**DECEMBER 2017**

		Number of rooms												Total			
		4 to 39				40 to 199				200 +				2015	2016	2017	% Var
		2015	2016	2017	% Var	2015	2016	2017	% Var	2015	2016	2017	% Var				
January	Available rooms	1 075	1 085	992	-8,6%	4 578	4 661	4 849	4,0%	3 652	3 650	3 650	0,0%	9 305	9 408	9 491	0,9%
	Occupancy rate	27,6	33,4	33,7	0,9%	44,8	48,5	52,9	9,1%	47,1	47,3	54,2	14,6%	43,8	46,4	51,4	10,8%
	Average price	91,60 \$	96,40 \$	111,00 \$	15,1%	107,00 \$	113,00 \$	112,70 \$	-0,3%	136,40 \$	132,80 \$	143,50 \$	8,1%	117,40 \$	119,90 \$	125,40 \$	4,6%
February	Available rooms	1 119	1 152	1 020	-11,5%	4 689	4 688	4 868	3,8%	3 641	3 650	3 650	0,0%	9 451	9 492	9 542	0,5%
	Occupancy rate	41,2	45,0	46,5	3,3%	61,9	65,3	68,4	4,7%	67,1	66,7	72,2	8,2%	61,5	63,5	67,6	6,5%
	Average price	102,60 \$	111,50 \$	121,50 \$	9,0%	116,30 \$	119,60 \$	119,20 \$	-0,3%	146,30 \$	148,60 \$	150,90 \$	1,5%	127,80 \$	131,40 \$	132,60 \$	0,9%
March	Available rooms	1 120	1 163	984	-15,4%	4 681	4 713	4 813	2,1%	3 642	3 653	3 653	0,0%	9 446	9 532	9 454	-0,8%
	Occupancy rate	34,9	40,2	40,3	0,2%	54,4	60,1	60,8	1,2%	51,1	56,3	59,3	5,3%	51,0	56,3	58,2	3,4%
	Average price	83,30 \$	93,50 \$	99,70 \$	6,6%	109,30 \$	109,60 \$	112,30 \$	2,5%	132,30 \$	133,50 \$	139,70 \$	4,6%	116,20 \$	117,60 \$	121,80 \$	3,6%
April	Available rooms	1 195	1 178	1 024	-13,1%	4 665	4 687	4 840	3,3%	3 629	3 653	3 633	-0,5%	9 490	9 521	9 499	-0,2%
	Occupancy rate	38,0	42,3	43,2	2,1%	52,3	59,8	56,6	-5,4%	55,6	59,9	60,3	0,7%	51,9	57,8	56,6	-2,1%
	Average price	89,10 \$	93,20 \$	104,90 \$	12,6%	108,70 \$	110,70 \$	110,20 \$	-0,5%	144,70 \$	138,20 \$	141,60 \$	2,5%	121,60 \$	120,70 \$	122,10 \$	1,2%
May	Available rooms	1 230	1 246	1 115	-10,5%	4 683	4 715	4 888	3,7%	3 643	3 653	3 650	-0,1%	9 557	9 614	9 652	0,4%
	Occupancy rate	55,0	51,3	53,0	3,3%	68,8	70,1	69,2	-1,3%	67,7	70,0	71,6	2,3%	66,6	67,6	68,2	0,9%
	Average price	109,00 \$	115,60 \$	117,10 \$	1,3%	118,30 \$	121,20 \$	120,70 \$	-0,4%	163,90 \$	154,50 \$	171,00 \$	10,7%	134,70 \$	134,20 \$	140,60 \$	4,8%
June	Available rooms	1 247	1 261	1 141	-9,5%	4 696	4 731	4 918	4,0%	3 649	3 653	3 649	-0,1%	9 591	9 645	9 709	0,7%
	Occupancy rate	60,4	66,5	66,0	-0,8%	75,3	78,3	80,5	2,8%	74,4	82,2	80,4	-2,2%	72,9	78,3	78,8	0,6%
	Average price	127,30 \$	137,30 \$	146,80 \$	6,9%	130,00 \$	132,90 \$	135,20 \$	1,7%	175,40 \$	178,60 \$	186,80 \$	4,6%	146,40 \$	152,40 \$	156,30 \$	2,6%
July	Available rooms	1 246	1 269	1 215	-4,3%	4 702	4 757	4 923	3,5%	3 650	3 650	3 650	0,0%	9 599	9 676	9 788	1,2%
	Occupancy rate	75,5	80,2	85,8	7,0%	84,6	89,4	93,2	4,3%	82,8	90,7	93,5	3,1%	82,8	88,7	92,4	4,2%
	Average price	139,40 \$	156,60 \$	170,40 \$	8,8%	143,20 \$	155,40 \$	169,50 \$	9,1%	185,60 \$	203,20 \$	228,10 \$	12,3%	159,10 \$	174,00 \$	191,80 \$	10,2%
August	Available rooms	1 253	1 301	1 162	-10,7%	4 769	4 761	4 926	3,5%	3 653	3 653	3 650	-0,1%	9 675	9 715	9 739	0,2%
	Occupancy rate	80,0	85,3	86,7	1,6%	89,5	92,0	94,5	2,7%	82,8	92,6	93,6	1,1%	87,9	91,3	93,2	2,1%
	Average price	143,60 \$	158,60 \$	176,80 \$	11,5%	150,90 \$	159,50 \$	167,40 \$	5,0%	196,00 \$	208,10 \$	226,20 \$	8,7%	167,10 \$	178,00 \$	190,60 \$	7,1%
September	Available rooms	1 258	1 285	1 224	-4,7%	4 762	4 892	4 924	0,7%	3 653	3 653	3 650	-0,1%	9 673	9 831	9 798	-0,3%
	Occupancy rate	75,3	77,3	76,9	-0,5%	86,8	86,4	86,9	0,6%	83,0	84,6	85,5	1,1%	83,9	84,6	85,2	0,7%
	Average price	134,40 \$	150,70 \$	167,10 \$	10,9%	135,90 \$	142,30 \$	145,40 \$	2,2%	191,60 \$	201,60 \$	206,60 \$	2,5%	156,70 \$	165,80 \$	170,80 \$	3,0%
October	Available rooms	1 217	1 211	1 228	1,4%	4 680	4 841	4 906	1,3%	3 653	3 640	3 650	0,3%	9 545	9 693	9 784	0,9%
	Occupancy rate	55,8	62,9	66,5	5,7%	70,3	75,6	77,8	2,9%	68,3	74,0	79,1	6,9%	67,7	73,4	76,9	4,8%
	Average price	122,70 \$	133,50 \$	149,30 \$	11,8%	123,90 \$	130,90 \$	137,20 \$	4,8%	172,60 \$	189,10 \$	197,90 \$	4,7%	141,20 \$	153,60 \$	161,80 \$	5,3%
November	Available rooms	1 097	1 045	1 067	2,1%	4 751	4 825	4 868	0,9%	3 650	3 678	3 650	-0,8%	9 505	9 555	9 594	0,4%
	Occupancy rate	40,0	40,6	43,5	7,1%	52,9	56,5	57,5	1,8%	57,6	58,9	63,6	8,0%	53,4	55,8	58,4	4,7%
	Average price	94,40 \$	97,60 \$	107,80 \$	10,5%	113,60 \$	112,10 \$	116,10 \$	3,6%	137,00 \$	142,10 \$	144,90 \$	2,0%	122,40 \$	123,50 \$	127,50 \$	3,2%
<b>December</b>	<b>Available rooms</b>	<b>1 115</b>	<b>1 064</b>	<b>1 038</b>	<b>-2,4%</b>	<b>4 734</b>	<b>4 883</b>	<b>4 873</b>	<b>-0,2%</b>	<b>3 650</b>	<b>3 653</b>	<b>3 653</b>	<b>0,0%</b>	<b>9 495</b>	<b>9 600</b>	<b>9 579</b>	<b>-0,2%</b>
	<b>Occupancy rate</b>	<b>42,1</b>	<b>42,6</b>	<b>52,7</b>	<b>23,7%</b>	<b>52,8</b>	<b>58,4</b>	<b>61,0</b>	<b>4,5%</b>	<b>53,2</b>	<b>57,4</b>	<b>63,3</b>	<b>10,3%</b>	<b>51,7</b>	<b>56,2</b>	<b>61,1</b>	<b>8,7%</b>
	<b>Average price</b>	<b>116,70 \$</b>	<b>124,00 \$</b>	<b>134,50 \$</b>	<b>8,5%</b>	<b>115,80 \$</b>	<b>123,70 \$</b>	<b>128,80 \$</b>	<b>4,1%</b>	<b>148,50 \$</b>	<b>167,30 \$</b>	<b>169,40 \$</b>	<b>1,3%</b>	<b>129,00 \$</b>	<b>141,30 \$</b>	<b>145,60 \$</b>	<b>3,0%</b>
<b>Annual average</b>	<b>Available rooms</b>	<b>1 181</b>	<b>1 188</b>	<b>1 101</b>	<b>-7,3%</b>	<b>4 699</b>	<b>4 763</b>	<b>4 883</b>	<b>2,5%</b>	<b>3 647</b>	<b>3 653</b>	<b>3 649</b>	<b>-0,1%</b>	<b>9 528</b>	<b>9 607</b>	<b>9 636</b>	<b>0,3%</b>
	<b>Occupancy rate</b>	<b>53,1</b>	<b>56,7</b>	<b>59,2</b>	<b>4,4%</b>	<b>66,3</b>	<b>70,1</b>	<b>71,7</b>	<b>2,3%</b>	<b>66,4</b>	<b>70,0</b>	<b>73,1</b>	<b>4,4%</b>	<b>64,7</b>	<b>68,5</b>	<b>70,9</b>	<b>3,5%</b>
	<b>Average price</b>	<b>119,84 \$</b>	<b>130,77 \$</b>	<b>143,43 \$</b>	<b>9,7%</b>	<b>125,80 \$</b>	<b>130,73 \$</b>	<b>135,17 \$</b>	<b>3,4%</b>	<b>165,14 \$</b>	<b>171,67 \$</b>	<b>181,14 \$</b>	<b>5,5%</b>	<b>140,43 \$</b>	<b>147,06 \$</b>	<b>153,96 \$</b>	<b>4,7%</b>

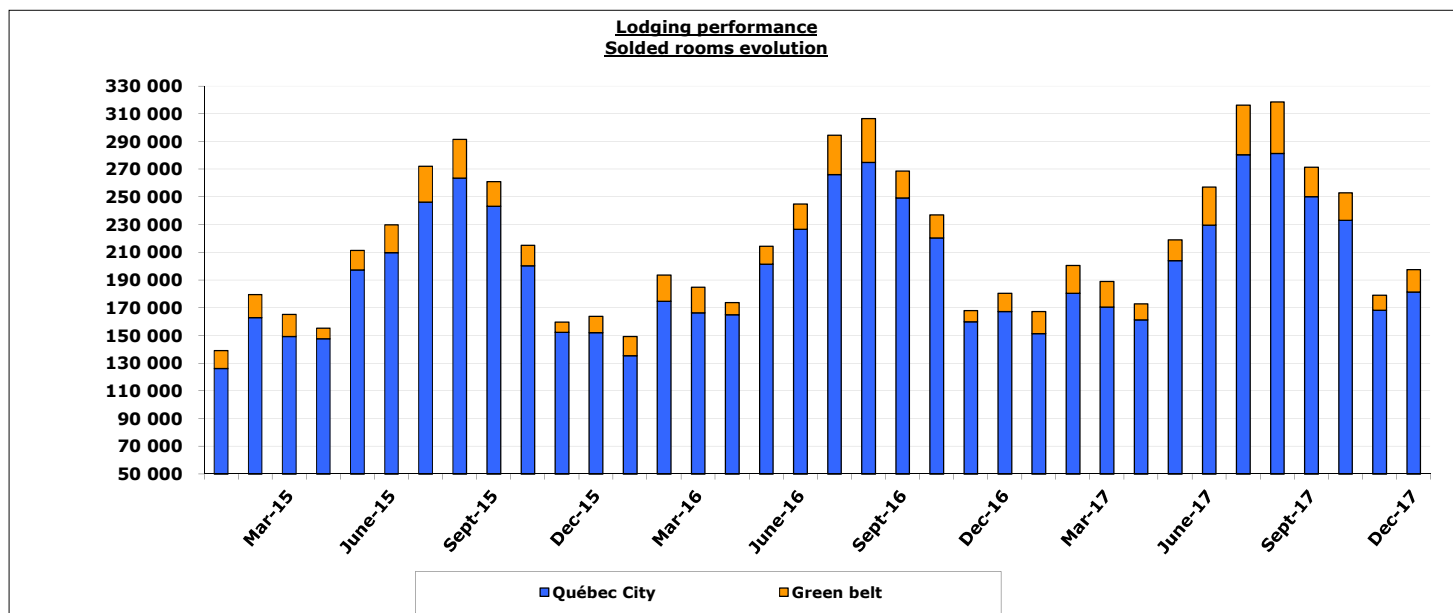
**Québec City**



Source : Institut de la statistique du Québec (special QCT compilation)

**LODGING STATISTICS - SOLDIED ROOMS**  
**DECEMBER 2017**

		Québec City				Green belt				Québec City and Area			
		2015	2016	2017	% Var	2015	2016	2017	% Var	2015	2016	2017	% Var
January	Daily	4 081	4 392	4 952	12,8%	418	445	519	16,6%	4 497	4 846	5 478	13,0%
	Monthly	126 316	135 450	151 283	11,7%	12 912	13 756	16 058	16,7%	139 140	149 489	167 568	12,1%
February	Daily	5 819	6 031	6 521	8,1%	595	651	713	9,5%	6 413	6 693	7 253	8,4%
	Monthly	162 841	174 750	180 567	3,3%	16 638	18 874	19 916	5,5%	179 453	193 935	201 006	3,6%
March	Daily	4 818	5 371	5 555	3,4%	515	602	610	1,3%	5 328	5 975	6 165	3,2%
	Monthly	149 317	166 470	170 562	2,5%	15 918	18 348	18 562	1,2%	165 081	184 857	189 116	2,3%
April	Daily	4 923	5 508	5 437	-1,3%	252	292	391	33,9%	5 168	5 819	5 892	1,3%
	Monthly	147 687	165 055	161 267	-2,3%	7 567	8 751	11 689	33,6%	155 037	174 377	174 839	0,3%
May	Daily	6 368	6 510	6 608	1,5%	455	455	551	21,1%	6 822	6 974	7 244	3,9%
	Monthly	197 371	201 609	204 022	1,2%	14 084	12 728	15 096	18,6%	211 438	214 657	222 013	3,4%
June	Daily	6 991	7 553	7 694	1,9%	674	615	916	48,9%	7 656	8 194	8 658	5,7%
	Monthly	209 732	226 586	229 602	1,3%	20 185	18 442	27 486	49,0%	229 619	245 805	258 495	5,2%
July	Daily	7 948	8 587	9 046	5,3%	833	917	1 159	26,4%	8 784	9 514	10 251	7,7%
	Monthly	246 375	266 072	280 425	5,4%	25 821	28 436	35 838	26,0%	272 300	294 822	317 686	7,8%
August	Daily	8 508	8 870	9 134	3,0%	900	1 019	1 200	17,8%	9 417	9 898	10 385	4,9%
	Monthly	263 755	274 963	281 522	2,4%	27 898	31 584	37 145	17,6%	291 929	306 834	320 221	4,4%
September	Daily	8 114	8 358	8 344	-0,2%	615	679	740	9,0%	8 751	9 039	9 164	1,4%
	Monthly	243 426	249 360	250 327	0,4%	17 769	19 464	21 093	8,4%	261 891	268 861	273 915	1,9%
October	Daily	6 475	7 133	7 530	5,6%	500	552	654	18,5%	6 994	7 686	8 263	7,5%
	Monthly	200 240	220 470	233 149	5,8%	14 910	16 621	19 852	19,4%	215 782	237 147	255 494	7,7%
November	Daily	5 091	5 378	5 664	5,3%	257	273	371	35,9%	5 370	5 702	6 143	7,7%
	Monthly	152 360	159 932	168 331	5,3%	7 433	8 172	10 688	30,8%	160 470	169 648	182 182	7,4%
<b>December</b>	<b>Daily</b>	<b>4 923</b>	<b>5 510</b>	<b>5 923</b>	<b>7,5%</b>	<b>400</b>	<b>438</b>	<b>540</b>	<b>23,3%</b>	<b>5 322</b>	<b>5 961</b>	<b>6 514</b>	<b>9,3%</b>
	<b>Monthly</b>	<b>152 044</b>	<b>167 387</b>	<b>181 361</b>	<b>8,3%</b>	<b>11 888</b>	<b>13 165</b>	<b>16 330</b>	<b>24,0%</b>	<b>163 906</b>	<b>180 958</b>	<b>199 261</b>	<b>10,1%</b>
<b>Average annual</b>	<b>Daily</b>	<b>6 172</b>	<b>6 600</b>	<b>6 867</b>	<b>4,0%</b>	<b>535</b>	<b>578</b>	<b>697</b>	<b>20,6%</b>	<b>6 710</b>	<b>7 192</b>	<b>7 618</b>	<b>5,9%</b>
<b>Average annual</b>	<b>Monthly</b>	<b>187 622</b>	<b>200 675</b>	<b>207 702</b>	<b>3,5%</b>	<b>16 085</b>	<b>17 362</b>	<b>20 813</b>	<b>19,9%</b>	<b>203 837</b>	<b>218 449</b>	<b>230 150</b>	<b>5,4%</b>
<b>Total annual</b>		<b>2 251 464</b>	<b>2 408 104</b>	<b>2 492 418</b>	<b>3,5%</b>	<b>193 023</b>	<b>208 341</b>	<b>249 753</b>	<b>19,9%</b>	<b>2 446 046</b>	<b>2 621 390</b>	<b>2 761 796</b>	<b>5,4%</b>



Source : Institut de la statistique du Québec (special QCT compilation)

**TOURIST INFORMATION AND WELCOME ACTIVITIES**



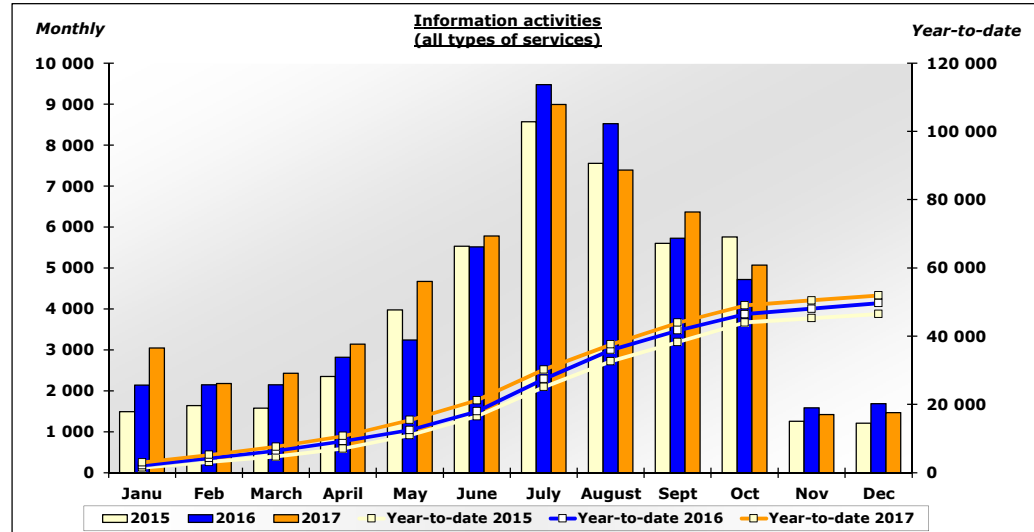
?	Tourist information									
	Welcome activities				Number of visitors					
	2015	2016	2017	% Var	2015	2016	2017	% Var	average of visitors per action 2016	2017
January	69	31	2	-93,5%	223	62	6	-90,3%	2,0	3,0
February	186	143	152	6,3%	422	342	582	70,2%	2,4	3,8
March	3	1	1	0,0%	7	2	3	50,0%	2,0	3,0
April	3	1	33	3200,0%	4	1	66	6500,0%	1,0	2,0
May	1 340	204	852	317,6%	2 729	419	1 769	322,2%	2,1	2,1
June	2 457	2 182	2 323	6,5%	6 477	5 812	5 809	-0,1%	2,7	2,5
July	5 096	6 169	4 950	-19,8%	14 486	17 918	13 911	-22,4%	2,9	2,8
August	4 553	5 322	4 054	-23,8%	12 907	15 818	11 068	-30,0%	3,0	2,7
September	3 760	3 890	4 470	14,9%	8 247	8 302	9 891	19,1%	2,1	2,2
October	4 409	3 205	3 334	4,0%	9 476	6 977	7 153	2,5%	2,2	2,1
November	14	0	2	N/A	60	0	4	N/A	N/A	2,0
December	0	0	1	N/A	0	0	2	N/A	N/A	2,0
<b>Total</b>	<b>21 890</b>	<b>21 148</b>	<b>20 174</b>	<b>-4,6%</b>	<b>55 038</b>	<b>55 653</b>	<b>50 264</b>	<b>-9,7%</b>	<b>2,6</b>	<b>2,5</b>

**13,2% decrease in  
 information activities in  
 December 2017**

	Telephone assistance			
	2015	2016	2017	% Var
December	629	500	458	-8,4%
Total	12 479	11 407	10 006	-12,3%

	Shipping and answers by mail			
	2015	2016	2017	% Var
December	403	508	472	-7,1%
Total	9 079	12 264	13 058	6,5%

	Answers by Email			
	2015	2016	2017	% Var
December	175	680	534	-21,5%
Total	3 039	4 892	8 678	77,4%



Source : TIC Survey, QCT



	Information activities (All types of services)	
	December	Total
2015	1 207	46 487
2016	1 688	49 711
2017	1 465	51 916
%Var	-13,2%	4,4%

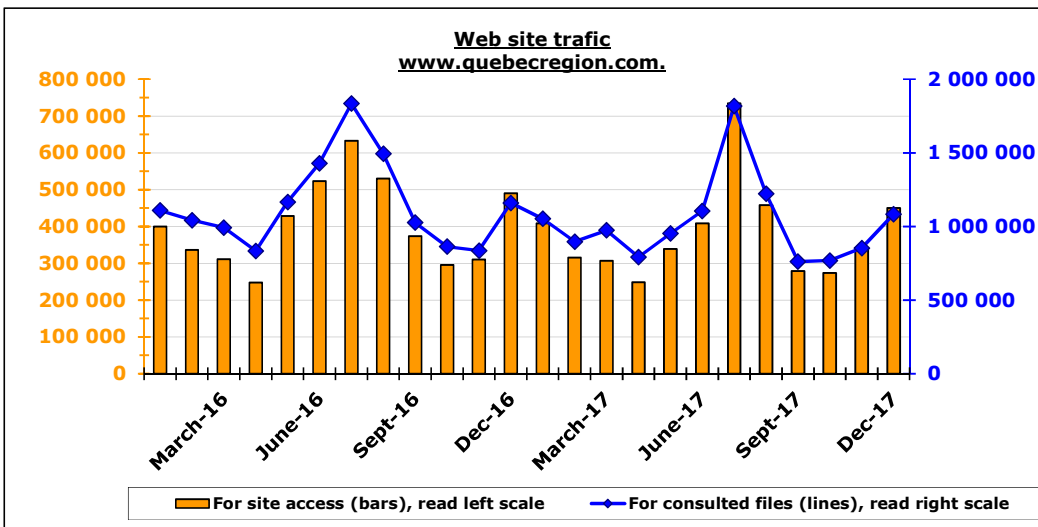
## QUÉBEC CITY TOURISM WEB SITE



[www.quebecregion.com](http://www.quebecregion.com)

	Number of user accesses				Number of pages viewed			
	2015	2016	2017	% Var	2015	2016	2017	% Var
January	302 394	399 643	408 362	2,2%	1 018 093	1 108 969	1 052 843	-5,1%
February	250 718	336 766	315 866	-6,2%	895 890	1 042 220	896 661	-14,0%
March	236 086	311 529	307 250	-1,4%	834 476	992 495	974 611	-1,8%
April	240 196	248 183	248 529	0,1%	767 418	834 125	793 251	-4,9%
May	278 774	428 236	338 692	-20,9%	905 971	1 166 738	952 861	-18,3%
June	405 378	523 196	408 456	-21,9%	1 316 097	1 429 311	1 105 886	-22,6%
July	490 243	633 078	734 960	16,1%	1 724 270	1 835 042	1 817 555	-1,0%
August	440 609	530 727	458 547	-13,6%	1 482 210	1 494 522	1 222 771	-18,2%
September	261 382	374 232	278 898	-25,5%	865 374	1 026 482	762 684	-25,7%
October	233 801	295 720	273 975	-7,4%	740 507	863 449	769 275	-10,9%
November	354 893	310 771	340 626	9,6%	932 359	836 012	853 190	2,1%
December	354 893	490 098	450 164	-8,1%	1 078 024	1 160 278	1 084 193	-6,6%
<b>Total</b>	<b>3 849 367</b>	<b>4 882 179</b>	<b>4 564 325</b>	<b>-6,5%</b>	<b>12 560 689</b>	<b>13 789 643</b>	<b>12 285 781</b>	<b>-10,9%</b>

Source : QCT, Google analytics



### WEB SITE USER ACCESSES

**DECEMBER: 8,1% DECREASE**  
**ANNUAL: 6,5% DECREASE**

**Ratio**  
**pages viewed / access to site**

	<u>December</u>	<u>Annual</u>
2016 :	2,4 pages	2,8 pages
2017 :	2,4 pages	2,7 pages

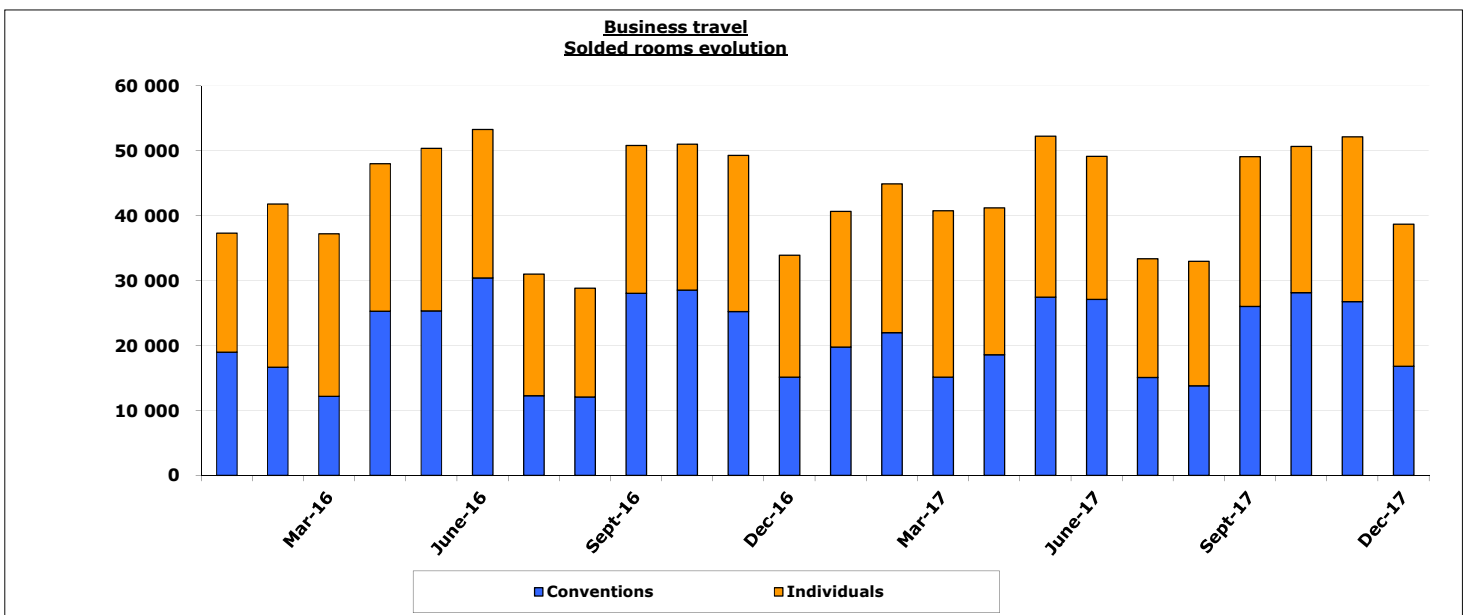


**BUSINESS TRAVEL - SOLDED ROOMS**

Data collected monthly from 50 hotels of the region representing near 6 100 rooms

**December 2017**

Monthly datas	Meetings and business conventions				Individual business				Total			
	2015	2016	2017	% Var	2015	2016	2017	% Var	2015	2016	2017	%Var
January	18 069	18 993	19 794	4,2%	16 987	18 344	20 859	13,7%	35 056	37 337	40 653	8,9%
February	20 333	16 676	21 967	31,7%	19 464	25 133	22 940	-8,7%	39 797	41 809	44 907	7,4%
March	14 698	12 188	15 127	24,1%	24 915	25 018	25 654	2,5%	39 613	37 206	40 781	9,6%
April	23 216	25 314	18 603	-26,5%	20 418	22 699	22 593	-0,5%	43 634	48 013	41 196	-14,2%
May	26 528	25 338	27 448	8,3%	21 570	25 027	24 783	-1,0%	48 098	50 365	52 231	3,7%
June	28 941	30 432	27 101	-10,9%	21 965	22 836	22 065	-3,4%	50 906	53 268	49 166	-7,7%
July	9 512	12 296	15 077	22,6%	18 997	18 715	18 278	-2,3%	28 509	31 011	33 355	7,6%
August	12 352	12 081	13 796	14,2%	19 950	16 765	19 174	14,4%	32 302	28 846	32 970	14,3%
September	29 799	28 074	26 054	-7,2%	23 679	22 753	23 052	1,3%	53 478	50 827	49 106	-3,4%
October	21 994	28 534	28 131	-1,4%	26 386	22 471	22 534	0,3%	48 380	51 005	50 665	-0,7%
November	25 122	25 238	26 782	6,1%	24 979	24 030	25 348	5,5%	50 101	49 268	52 130	5,8%
<b>December</b>	<b>14 519</b>	<b>15 150</b>	<b>16 802</b>	<b>10,9%</b>	<b>19 697</b>	<b>18 782</b>	<b>21 891</b>	<b>16,6%</b>	<b>34 216</b>	<b>33 932</b>	<b>38 693</b>	<b>14,0%</b>
<b>Total</b>	<b>245 083</b>	<b>250 314</b>	<b>256 682</b>	<b>2,5%</b>	<b>259 007</b>	<b>262 573</b>	<b>269 171</b>	<b>2,5%</b>	<b>504 090</b>	<b>512 887</b>	<b>525 853</b>	<b>2,5%</b>





RÉGION'S SOCIOECONOMIC STATISTICS									
DECEMBER 2017									
	Québec City and Area			Province of Québec			Canada		
	Nov. 2017	Dec. 2017	%cha	Nov. 2017	Dec. 2017	%cha	Nov. 2017	Dec. 2017	%cha
Population over 15 years old ('000)	681,4	681,6	0,0%	6 949,9	6 953,5	0,1%	30 033,3	30 058,9	0,1%
Labor force ('000)	462,1	464,8	0,6%	4 499,9	4 507,8	0,2%	19 725,4	19 777,9	0,3%
Employment ('000)	441,7	446,5	1,1%	4 259,0	4 285,9	0,6%	18 568,9	18 647,5	0,4%
Unemployment ('000)	20,4	18,3	-10,3%	240,9	221,9	-7,9%	1 156,5	1 130,4	-2,3%
Unemployment rate (%)	4,4	3,9	-11,4%	5,4	4,9	-9,3%	5,9	5,7	-3,4%
	Dec. 2016	Dec. 2017	%var	Dec. 2016	Dec. 2017	%var	Dec. 2016	Dec. 2017	%var
Consumer price index (2002=100)	125,2	127,2	1,6%	125,2	127,5	1,8%	128,4	130,8	1,9%

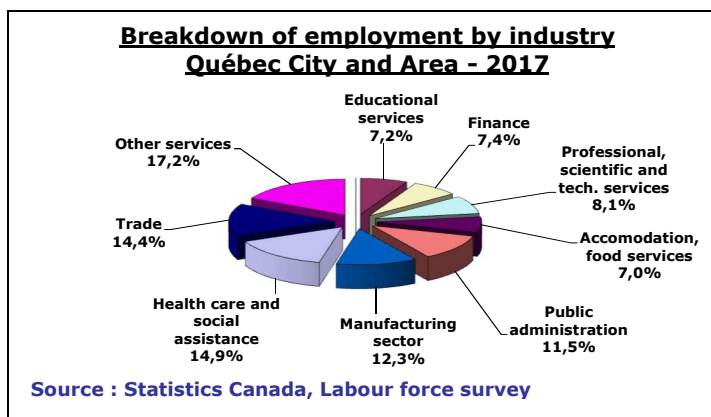
Source : Statistics Canada, CANSIM II

BRIEF DEMOGRAPHIC PROFILE QUÉBEC CITY AND AREA - 2011		
	POPULATION 2011	AREA KM <sup>2</sup>
<b>Québec City</b>	<b>516 622</b>	<b>454,3</b>
La Cité-Limoilou	106 907	22,2
Les Rivières	69 070	48,6
Sainte-Foy-Sillery- Cap-Rouge	104 035	95,0
Charlesbourg	78 755	65,8
Beauport	77 905	74,3
La-Haute-Saint-Charles	79 950	148,4
<b>L'Ancienne-Lorette</b>	<b>16 745</b>	<b>8,0</b>
<b>Saint-Augustin-de-Desmaures</b>	<b>18 141</b>	<b>105,0</b>
<b>RCM of La Côte-de-Beaupré</b>	<b>26 994</b>	<b>707,2</b>
<b>RCM of L'Île-d'Orléans</b>	<b>6 649</b>	<b>191,8</b>
<b>RCM of Portneuf</b>	<b>51 566</b>	<b>4 095,7</b>
<b>RCM of La Jacques-Cartier</b>	<b>39 905</b>	<b>3 310,1</b>
<b>TOTAL</b>	<b>676 622</b>	<b>8 872,1</b>

Source : Statistics Canada, 2011 Census

ROAD DISTANCE TO QUÉBEC CITY AND AREA	
	KM
Montreal	253
Ottawa	453
Boston	761
Toronto	798
New York	863
Philadelphia	995
Halifax	1043
Detroit	1194
Washington	1295
Chicago	1621

Source : Transport Quebec



TEMPERATURES		
	Average (30 years) °C	Average 2016 °C
<b>January</b>		
Daily minimum	-17,7	-14,7
Daily maximum	-7,9	-4,7
<b>July</b>		
Daily minimum	13,5	13,8
Daily maximum	25,0	24,3

PRECIPITATIONS		
<b>Total precipitation (mm)</b>	1189,7	968,1

Source : Environment Canada

Economic impact of visitors spending in 2014 (tourists and excursionists)	
Economic spinoffs	1,168 G \$
Direct jobs	17 298
Indirect jobs	6 525
<b>Total (full time equivalents)</b>	<b>23 823</b>

Source : Institut de la statistique du Québec

**OVERVIEW OF TOURISTS WHO VISITED QUÉBEC CITY IN 2014**  
 ( Results of this survey are updated annually)

<u>Tourists:</u>	<u>Origin</u>		<u>Total</u>		<u>Total expenditures</u>	
	<u>(person-visits)</u>		<u>number of nights</u>		<u>(in CDN dollars)</u>	
	'000	%	'000	%	'000 \$	%
Province of Québec	3 008	69,7%	5 914	58,5%	588 835	46,6%
Rest of Canada	363	8,4%	923	9,1%	171 459	13,6%
<b>Total-Canada</b>	<b>3 371</b>	<b>78,1%</b>	<b>6 837</b>	<b>67,7%</b>	<b>760 294</b>	<b>60,2%</b>
United States	446	10,3%	1 163	11,5%	242 387	19,2%
Overseas	498	11,5%	2 102	20,8%	259 999	20,6%
<b>Total</b>	<b>4 315</b>	<b>100,0%</b>	<b>10 102</b>	<b>100,0%</b>	<b>1 262 680</b>	<b>100,0%</b>

	<u>Average expenditures</u>	<u>Visit</u>	<u>Average expenditures</u>
	<u>per visit</u>	<u>duration</u>	<u>per night</u>
	\$	<u>(nights)</u>	\$
Province of Québec	164,12 \$	1,97	83,09 \$
Rest of Canada	395,01 \$	2,55	151,94 \$
<b>Total-Canada</b>	<b>189,04 \$</b>	<b>2,03</b>	<b>92,60 \$</b>
United States	542,96 \$	2,61	205,36 \$
Overseas	521,78 \$	4,22	108,16 \$
<b>Total</b>	<b>254,23 \$</b>	<b>2,34</b>	<b>107,56 \$</b>

<u>Same-day visitors</u>	<u>Origin</u>		<u>Total expenditures</u>	
	<u>(person-visits)</u>		<u>(in CDN dollars)</u>	
	'000	%	'000 \$	%
Province of Québec	6 411	97,7%	602 735	95,7%
Rest of Canada	93	1,4%	24 028	0,3%
<b>Total-Canada</b>	<b>6 504</b>	<b>99,1%</b>	<b>626 763</b>	<b>99,5%</b>
United States	21	0,3%	1 105	0,2%
Overseas	36	0,5%	1 774	0,3%
<b>Total</b>	<b>6 561</b>	<b>100,0%</b>	<b>629 642</b>	<b>100,0%</b>

<b>Visitors:</b> (tourists + same-day visitors)	<b>10 876</b>	<b>100,0%</b>	<b>1 892 322</b>	<b>100,0%</b>
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**Définitions:**

**Visitor:** The visitor is a tourist or a same-day visitor.

**Tourist:** Visitor traveling for business or leisure and **staying at least 24 Hours** out of their residence.

**Same-day visitor:** Visitor traveling more than 40 km from their city of residence for business or leisure but **staying less than 24 hours**.

**Source : Statistics Canada, CITIES 2014 Project (special QCT compilation)**

**OVERVIEW OF TOURISTS WHO VISITED QUÉBEC CITY IN 2014 (cont.)**  
 ( Results of this survey are updated annually)

**Visit Quarter (distribution of persons-travels)**

	I (winter)	II (spring)	III (summer)	IV (fall)
	%	%	%	%
Province of Québec	19,6	24,2	28,9	27,3
Rest of Canada	9,4	14,5	51,6	24,5
<b>Total-Canada</b>	<b>18,5</b>	<b>23,2</b>	<b>31,3</b>	<b>27,0</b>
United States	11,4	19,1	52,3	17,2
Overseas	5,6	29,1	51,3	14,0
<b>Total</b>	<b>16,3</b>	<b>23,4</b>	<b>35,8</b>	<b>24,5</b>

**Primary Purpose of trip**

	Pleasure	Business	Visiting friends or relatives	Others
	%	%	%	%
Province of Québec	32,6	10,5	53,1	3,8
Rest of Canada	49,5	18,4	29,2	2,9
<b>Total-Canada</b>	<b>34,5</b>	<b>11,4</b>	<b>50,4</b>	<b>3,7</b>
United States	84,0	4,1	6,6	5,3
Overseas	60,4	9,9	23,5	6,2
<b>Total</b>	<b>42,5</b>	<b>10,4</b>	<b>42,8</b>	<b>4,3</b>

**Accommodation**

	Commercial	Private	Not specified
	%	%	%
Province of Québec	40,0	60,0	0,0
Rest of Canada	75,4	24,6	0,0
<b>Total-Canada</b>	<b>43,8</b>	<b>56,2</b>	<b>0,0</b>
United States	67,9	3,7	28,4
Overseas	75,4	10,6	14,0
<b>Total</b>	<b>50,0</b>	<b>45,5</b>	<b>4,5</b>

**Source : Statistics Canada, CITIES 2014 Project (special QCT compilation)**

**OVERVIEW OF TOURISTS WHO VISITED QUÉBEC CITY IN 2014 (cont.)**  
( Results of this survey are updated annually)

<b>Average expenditures</b>						
	Accommodation		Food & beverage		Vehicule operation (incl. rental)	
	\$	%	\$	%	\$	%
Province of Québec	45,73 \$	27,9%	59,96 \$	36,5%	25,92 \$	15,8%
Rest of Canada	170,64 \$	43,2%	112,73 \$	28,5%	46,91 \$	11,9%
<b>Total-Canada</b>	<b>59,21 \$</b>	<b>31,3%</b>	<b>65,65 \$</b>	<b>34,7%</b>	<b>28,19 \$</b>	<b>14,9%</b>
United States	242,19 \$	44,6%	143,58 \$	26,4%	33,58 \$	6,2%
Overseas	249,02 \$	47,7%	122,19 \$	23,4%	46,69 \$	8,9%
<b>Total</b>	<b>94,71 \$</b>	<b>37,3%</b>	<b>78,33 \$</b>	<b>30,8%</b>	<b>30,53 \$</b>	<b>12,0%</b>
<b>Total - pleasure</b>	<b>134,88 \$</b>	<b>39,7%</b>	<b>99,30 \$</b>	<b>29,2%</b>	<b>33,36 \$</b>	<b>9,8%</b>
<b>Total - business</b>	<b>228,03 \$</b>	<b>52,8%</b>	<b>118,88 \$</b>	<b>27,5%</b>	<b>41,04 \$</b>	<b>9,5%</b>
<b>Total - visiting friends/relative</b>	<b>27,03 \$</b>	<b>20,4%</b>	<b>49,20 \$</b>	<b>37,2%</b>	<b>25,32 \$</b>	<b>19,1%</b>
	Recreation & entertainment		Others		TOTAL	
	\$	%	\$	%	\$	%
Province of Québec	11,31 \$	6,9%	21,20 \$	12,9%	164,12 \$	100,0%
Rest of Canada	29,20 \$	7,4%	35,53 \$	9,0%	395,01 \$	100,0%
<b>Total-Canada</b>	<b>13,24 \$</b>	<b>7,0%</b>	<b>22,75 \$</b>	<b>12,0%</b>	<b>189,04 \$</b>	<b>100,0%</b>
United States	51,60 \$	9,5%	72,01 \$	13,3%	542,96 \$	100,0%
Overseas	43,17 \$	8,3%	60,71 \$	11,6%	521,78 \$	100,0%
<b>Total</b>	<b>19,69 \$</b>	<b>7,7%</b>	<b>30,97 \$</b>	<b>12,2%</b>	<b>254,23 \$</b>	<b>100,0%</b>
<b>Total - pleasure</b>	<b>33,65 \$</b>	<b>9,9%</b>	<b>38,98 \$</b>	<b>11,5%</b>	<b>340,17 \$</b>	<b>100,0%</b>
<b>Total - business</b>	<b>12,84 \$</b>	<b>3,0%</b>	<b>31,06 \$</b>	<b>7,2%</b>	<b>431,85 \$</b>	<b>100,0%</b>
<b>Total - visiting friends/relative</b>	<b>7,76 \$</b>	<b>5,9%</b>	<b>22,92 \$</b>	<b>17,3%</b>	<b>132,23 \$</b>	<b>100,0%</b>

<b>Primary transportation mode</b>				
	Car	Airplane commercial	Bus	Rail
	%	%	%	%
Province of Québec	92,8	0,7	4,6	0,6
Rest of Canada	70,4	22,8	2,9	1,9
<b>Total-Canada</b>	<b>88,0</b>	<b>3,5</b>	<b>5,9</b>	<b>1,0</b>
United States	38,2	10,3	14,6	3,8
Overseas	39,2	14,0	15,7	4,7
<b>Total</b>	<b>73,7</b>	<b>6,4</b>	<b>8,6</b>	<b>2,0</b>
	Ship/Boat	Other Not stated		
	%	%		
Province of Québec	0,0	1,3		
Rest of Canada	0,7	1,3		
<b>Total-Canada</b>	<b>0,1</b>	<b>1,5</b>		
United States	10,9	22,2		
Overseas	5,2	21,2		
<b>Total</b>	<b>1,9</b>	<b>7,4</b>		

Source : Statistics Canada, CITIES 2014 Project (special QCT compilation)

**OVERVIEW OF TOURISTS WHO VISITED QUÉBEC CITY IN 2014 (end)**  
 ( Results of this survey are updated annually)

**Visit Quarter by origin (person-visits)**

	I (winter)		II (spring)		III (summer)	
	('000)	%	('000)	%	('000)	%
Province of Québec	590	83,9%	729	72,1%	867	56,2%
Rest of Canada	34	4,8%	52	5,1%	188	12,2%
<b>Total-Canada</b>	<b>624</b>	<b>88,8%</b>	<b>781</b>	<b>77,3%</b>	<b>1055</b>	<b>68,4%</b>
United States	51	7,3%	85	8,4%	233	15,1%
Overseas	28	4,0%	145	14,3%	255	16,5%
<b>Total</b>	<b>703</b>	<b>100,0%</b>	<b>1011</b>	<b>100,0%</b>	<b>1543</b>	<b>100,0%</b>

	IV (fall)		TOTAL	
	('000)	%	('000)	%
Province of Québec	822	77,7%	3 008	69,7%
Rest of Canada	89	8,4%	363	8,4%
<b>Total-Canada</b>	<b>911</b>	<b>86,1%</b>	<b>3 371</b>	<b>78,1%</b>
United States	77	7,3%	446	10,3%
Overseas	70	6,6%	498	11,5%
<b>Total</b>	<b>1058</b>	<b>100,0%</b>	<b>4 315</b>	<b>100,0%</b>

**Visit Quarter by origin (person-visits) - 2010-2014 comparative**

	I (winter)		II (spring)		III (summer)	
	('000)	%	('000)	%	('000)	%
2010	805	17,9%	1 134	25,3%	1 695	37,8%
2011	921	18,7%	1 278	26,0%	1 725	35,1%
2012	762	16,2%	981	20,9%	1 796	38,2%
2013	710	16,1%	1 027	23,3%	1 676	38,1%
<b>2014</b>	<b>703</b>	<b>16,3%</b>	<b>1 011</b>	<b>23,4%</b>	<b>1 543</b>	<b>35,8%</b>

	IV (fall)		TOTAL	
	('000)	%	('000)	%
2010	853	19,0%	4 487	100,0%
2011	989	20,1%	4 913	100,0%
2012	1 158	24,7%	4 697	100,0%
2013	988	22,4%	4 401	100,0%
<b>2014</b>	<b>1 058</b>	<b>24,5%</b>	<b>4 315</b>	<b>100,0%</b>

**Source : Statistics Canada, CITIES 2014 Project (special QCT compilation)**