



# ***ECHO tourism STATistics***

*Performance Report on Québec City  
Tourist Industry*

**DECEMBER 2016  
YEAR 2016**



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## **Thank you**

**to all our partners and collaborators**



**Caution**

**The statistics and analyses presented in this document are produced according to the information available at the time of production. Modifications could be made to subsequent publications.**

## HIGHLIGHTS - YEAR 2016

**9,5% INCREASE IN AGREGATE INDEX IN DECEMBER 2016, ANNUAL INDEX IS INCREASING BY 6,8%, FOR THE WHOLE YEAR ALL SECTORS HAD INCREASING OF THEIR ACTIVITY**

	2014	2015	2016	
	Index (*)	Index (*)	Index (*)	% Change
<b>Total tourist activity - aggregate index (**)</b>				
<b>December</b>	101,0	103,7	113,6	↑ 9,5%
<b>Annual</b>	100,9	101,1	108,0	↑ 6,8%
<b>Lodging - room occupancy evolution index</b>				
December	103,3	107,2	118,3	↑ 10,4%
Annual	102,7	103,5	111,0	↑ 7,2%
<b>Sites and attractions - admissions evolution index</b>				
December	80,3	80,1	104,5	↑ 30,5%
Annual	99,1	97,8	102,6	↗ 4,9%
<b>Retail stores - transactions evolution index</b>				
December	111,8	114,4	121,7	↑ 6,4%
Annual	105,0	106,6	111,9	↑ 5,0%
<b>Restaurant indus. - meals served evolution index</b>				
December	100,8	103,0	108,2	↑ 5,0%
Annual	98,1	97,7	104,7	↑ 7,2%
	<b>Request</b>	<b>Request</b>	<b>Request</b>	<b>% Change</b>
<b>Tourist information and welcome activities</b>				
December	939	1 207	1 688	↑ 39,9%
Annual	46 573	46 487	49 711	↑ 6,9%
	<b>Accesses</b>	<b>Accesses</b>	<b>Accesses</b>	<b>% Change</b>
<b>QCT Web site - number of user accesses</b>				
December	305 188	395 732	490 098	↑ 23,8%
Annual	3 294 443	3 890 206	4 882 179	↑ 25,5%

(\*) **The monthly base index of 100** is equal to the ratio between the Σ of results (number of rooms occupied, number of meals served, etc.) obtained from a sample taken during the month or over a given period and the Σ of results obtained from the same sample during the same month or given period of the base year. **The base year chosen for the current index is 2013.** The example below illustrates the equation:

(the Σ of rooms occupied in January of year X / the Σ of rooms occupied in January 2007) X 100. If the index is superior to 100, the number of rooms occupied has increase with reference to the base year.

(\*\*) **The monthly aggregate index** is obtained through weighting the four leading sectors of tourist activity. The weighting mode is explained in detail in the publication on the page presenting the index.

**This publication also includes the following statistics:**

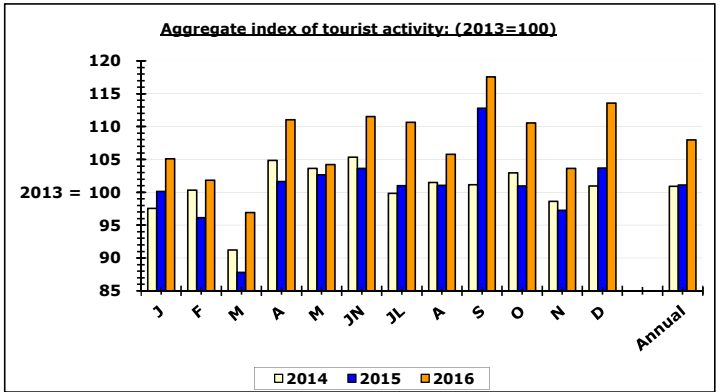
- Leading monthly statistics on the hotel industry and bed and breakfast.
- Enplaned passengers index at Jean-Lesage international Airport.
- International tourists entered in Canada by Québec boundaries.
- Business travel solded rooms in the region.
- Socio-economic and demographic information on the region.
- A short profile of the tourists visiting our region, notably where they are from, the length of their stay, their expenditures and their activities.

**ÉCHO tourism STAT istics is also available on the Bureau's Web site:**

**<http://www.quebecregion.com/en/about-quebec-city-tourism/documents/statistics/>**

**MONTHLY TOURISM PERFORMANCE INDICATORS ( 2013 = 100 )**  
**DECEMBER 2016**

	2 014	2 015	2 016	
	Index	Index	Index	% Var.
<b>TOTAL TOURIST ACTIVITY</b>				
<i>Aggregate index of tourist activity (1)</i>				
January	97,5	100,1	105,1	5,0%
February	100,3	96,1	101,9	6,0%
March	91,2	87,8	96,9	10,4%
April	104,9	101,7	111,0	9,2%
May	103,6	102,7	104,2	1,5%
June	105,4	103,7	111,5	7,6%
July	99,8	101,0	110,6	9,5%
August	101,5	101,1	105,8	4,7%
September	101,2	112,8	117,6	4,2%
October	103,0	101,0	110,6	9,5%
November	98,6	97,2	103,6	6,6%
<b>December</b>	<b>101,0</b>	<b>103,7</b>	<b>113,6</b>	<b>9,5%</b>
<b>Annual</b>	<b>100,9</b>	<b>101,1</b>	<b>108,0</b>	<b>6,8%</b>



(1) Obtained by weighting the indexes for "Lodging" (43,6%), "Restaurant Industry" (36,5%), "Sites and Attractions" (9,9%) and "Boutiques/Retail Stores" (10,0%) based on the results of the survey on the breakdown of expenditures incurred by tourists who visited the Québec City region, performed by Statistics Canada (CITIES 2012 Project). The index enables measuring the monthly and seasonal variations of regional tourist activity.

<b>LODGING</b>				
<i>Room occupancy evolution index (2)</i>				
<b>4 to 39 rooms</b>				
December	84,7	94,4	93,9	-0,5%
Annual	95,5	96,6	104,4	8,1%
<b>40 to 199 rooms</b>				
December	99,3	107,9	123,0	14,0%
Annual	104,4	104,7	111,5	6,5%
<b>200 rooms or more</b>				
December	117,0	112,4	121,2	7,8%
Annual	103,9	105,1	112,4	6,9%
<b>Total</b>				
January	98,6	100,2	107,6	7,4%
February	101,0	100,6	108,7	8,1%
March	97,8	91,7	102,7	12,0%
April	100,6	100,2	112,7	12,5%
May	105,9	104,2	105,8	1,5%
June	102,0	104,3	111,6	7,0%
July	104,4	107,9	116,9	8,3%
August	104,8	103,3	108,6	5,1%
September	105,1	115,9	119,0	2,7%
October	103,0	100,7	110,7	9,9%
November	101,4	100,9	106,6	5,6%
<b>December</b>	<b>103,3</b>	<b>107,2</b>	<b>118,3</b>	<b>10,4%</b>
<b>Annual</b>	<b>102,7</b>	<b>103,5</b>	<b>111,0</b>	<b>7,2%</b>

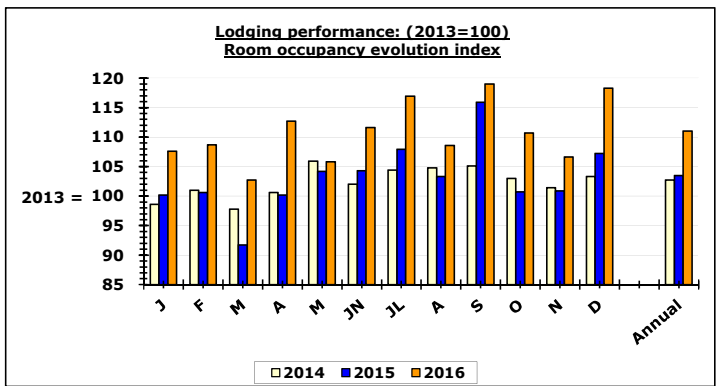
**IN BRIEF**

**AGGREGATE INDEX OF TOURIST ACTIVITY**

**DECEMBER: 10 POINT INCREASE**  
**YEAR TO DATE: 7 POINT INCREASE**

**LODGING**

**DECEMBER: 10 POINT INCREASE**  
**YEAR-TO-DATE: 7 POINT INCREASE**



(2) Performed at all hotel establishments (approximately 200). The index enables measuring the monthly and seasonal variations in the number of occupied rooms.

**MONTHLY TOURISM PERFORMANCE INDICATORS ( 2013 = 100)**  
**DECEMBER 2016 (cont.)**

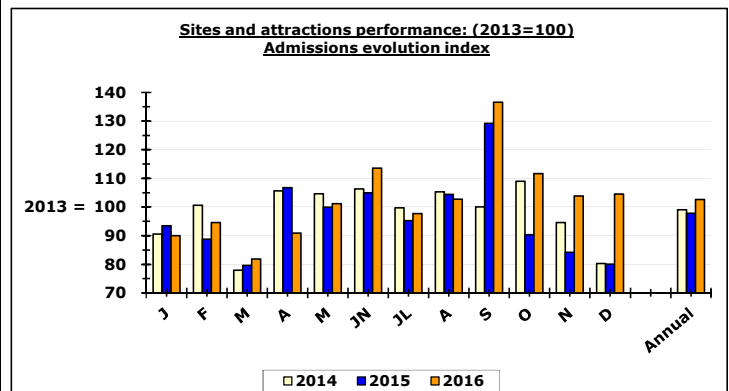
	2 014	2 015	2 016	
	Index	Index	Index	% Var.
<b>SITES AND ATTRACTIONS</b>				
<i>Admissions evolution index (1)</i>				
<b>Indoor activities</b>				
December	82,4	108,2	112,5	4,0%
Annual	100,8	101,8	103,2	1,4%
<b>Outdoor activities</b>				
December	77,5	43,7	94,2	115,6%
Annual	95,7	90,3	101,6	12,5%
<b>Total</b>				
January	90,6	93,5	90,0	-3,7%
February	100,6	88,8	94,6	6,5%
March	77,9	79,6	81,9	2,9%
April	105,6	106,8	90,9	-14,9%
May	104,6	99,9	101,2	1,3%
June	106,3	105,0	113,6	8,2%
July	99,7	95,3	97,7	2,5%
August	105,3	104,4	102,7	-1,6%
September	100,0	129,2	136,6	5,7%
October	109,0	90,3	111,7	23,7%
November	94,6	84,2	103,8	23,3%
<b>December</b>	<b>80,3</b>	<b>80,1</b>	<b>104,5</b>	<b>30,5%</b>
<b>Annual</b>	<b>99,1</b>	<b>97,8</b>	<b>102,6</b>	<b>4,9%</b>

<b>BOUTIQUES/RETAIL STORES</b>				
<i>Transactions evolution index (2)</i>				
January	105,1	107,4	116,2	8,2%
February	97,4	92,3	96,5	4,6%
March	66,7	68,7	82,0	19,4%
April	125,5	117,3	122,4	4,3%
May	106,9	113,5	106,1	-6,5%
June	117,5	116,2	120,9	4,0%
July	103,5	100,7	112,3	11,5%
August	108,8	107,2	107,3	0,1%
September	95,0	111,1	114,3	2,9%
October	112,7	115,2	122,7	6,5%
November	104,3	101,6	116,6	14,8%
<b>December</b>	<b>111,8</b>	<b>114,4</b>	<b>121,7</b>	<b>6,4%</b>
<b>Annual</b>	<b>105,0</b>	<b>106,6</b>	<b>111,9</b>	<b>5,0%</b>

**IN BRIEF**

**SITES AND ATTRACTIONS**

**DECEMBER: 31 POINT INCREASE**  
**YEAR-TO-DATE: 5 POINT INCREASE**

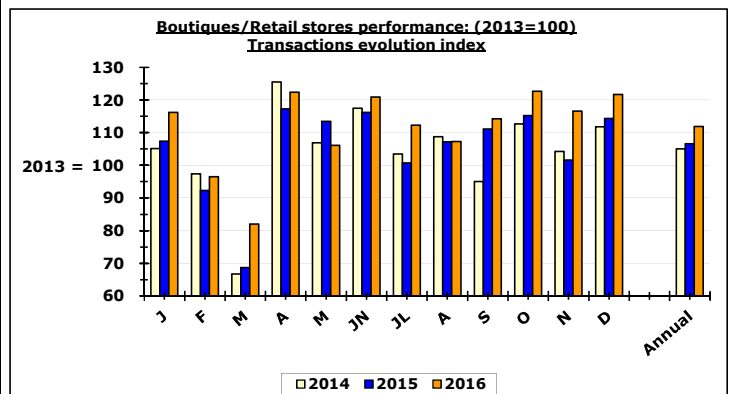


(1) Based on the number of paying and non-paying entrance fees taken from 60 regional sites and attractions. The index enables measuring monthly and seasonal attendance variations.

**IN BRIEF**

**BOUTIQUES/RETAIL STORES**

**DECEMBER: 6 POINT INCREASE**  
**YEAR-TO-DATE: 5 POINT INCREASE**



(2) Based on the number of transactions performed at 40 boutiques/retail stores located in the Old-Québec and Lower Town areas. The index enables measuring the monthly and seasonal variations of clients.

**MONTHLY TOURISM PERFORMANCE INDICATORS ( 2013 = 100 )**  
**DECEMBER 2016 (cont.)**

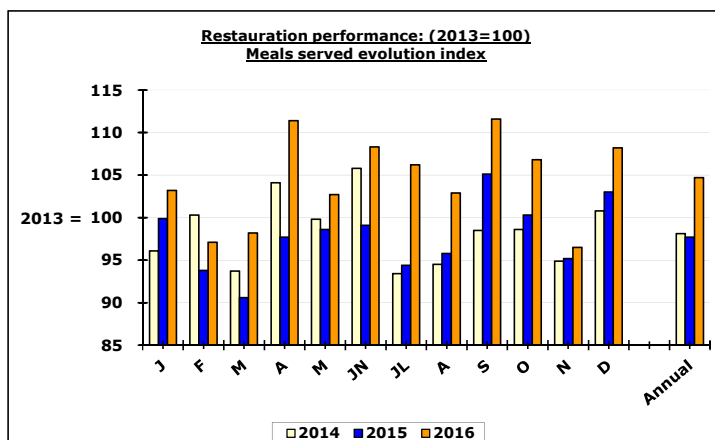
	2 014	2 015	2 016	
	Index	Index	Index	% Var.
<b>RESTAURANT INDUSTRY</b>				
<i>Meals served evolution index (1)</i>				
<b>Restaurants - 1 to 99 seats</b>				
December	102,5	108,9	111,7	2,6%
Annual	98,2	99,9	109,7	9,8%
<b>Restaurants - 100 seats or more</b>				
December	100,6	102,1	107,7	5,5%
Annual	98,0	97,3	103,8	6,7%
<b>Total</b>				
January	96,1	99,9	103,2	3,3%
February	100,3	93,8	97,1	3,5%
March	93,7	90,6	98,2	8,4%
April	104,1	97,7	111,4	14,0%
May	99,8	98,6	102,7	4,2%
June	105,8	99,1	108,3	9,3%
July	93,4	94,4	106,2	12,5%
August	94,5	95,8	102,9	7,4%
September	98,5	105,1	111,6	6,2%
October	98,6	100,3	106,8	6,5%
November	94,9	95,2	96,5	1,4%
<b>December</b>	<b>100,8</b>	<b>103,0</b>	<b>108,2</b>	<b>5,0%</b>
<b>Annual</b>	<b>98,1</b>	<b>97,7</b>	<b>104,7</b>	<b>7,2%</b>

<b>BED &amp; BREAKFAST</b>				
<i>Occupancy rate evolution (1)</i>				
January	17,9	14,3	16,8	17,5%
February	29,7	27,9	26,2	-6,1%
March	24,6	14,1	28,5	102,1%
April	31,4	21,5	26,1	21,4%
May	41,6	30,8	35,7	15,9%
June	42,8	42,0	54,0	28,6%
July	52,7	55,9	62,1	11,1%
August	61,1	61,8	69,5	12,5%
September	49,6	58,3	61,2	5,0%
October	34,3	38,4	47,1	22,7%
November	27,3	24,2	25,8	6,6%
<b>December</b>	<b>28,8</b>	<b>29,4</b>	<b>29,9</b>	<b>1,7%</b>
<b>Annual</b>	<b>38,0</b>	<b>35,6</b>	<b>41,3</b>	<b>16,0%</b>

**IN BRIEF**

**RESTAURANT INDUSTRY**

**DECEMBER: 5 POINT INCREASE**  
**YEAR-TO-DATE: 7 POINT INCREASE**

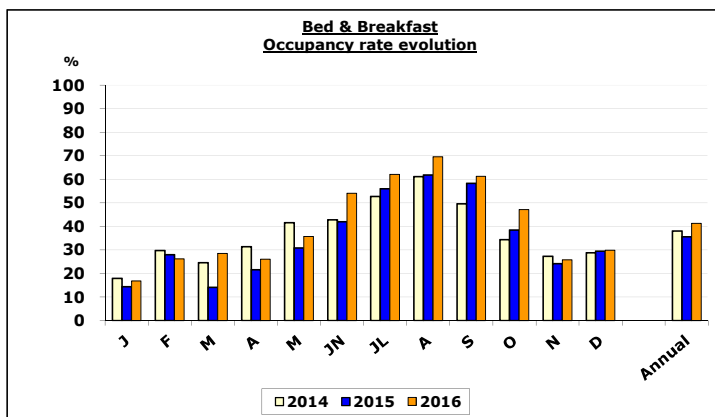


(1) Based on the number of meals served in 47 restaurants of the region. The index enables measuring the monthly and seasonal variations of clients.

**IN BRIEF**

**BED & BREAKFAST**

**DECEMBER: 2 POINT INCREASE**  
**YEAR-TO-DATE: 16 POINT INCREASE**



(1) Based on occupancy rate of 22 Bed & Breakfast of the region.

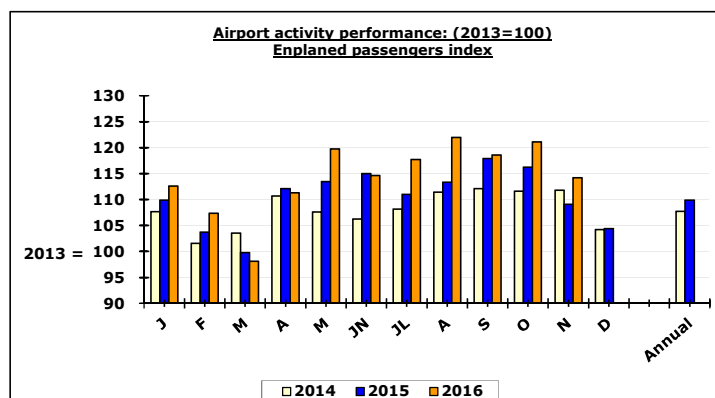
**MONTHLY TOURISM PERFORMANCE INDICATORS ( 2013 = 100 )  
 DECEMBER 2016 (end)**

	2 014	2 015	2 016	
	Index	Index	Index	% Var.
<b>JEAN-LESAGE INTERNATIONAL AIRPORT</b>				
<i>Enplaned passengers index</i>				
<b>Domestic flights</b>				
November	120,1	116,1	136,7	17,7%
Year-to-date	115,4	122,4	133,8	9,3%
Annual	115,4	122,4		
<b>Transborder and international flights</b>				
November	105,5	99,5	83,4	-16,2%
Year-to-date	99,1	95,8	88,6	-7,5%
Annual	98,6	95,0		
<b>Total</b>				
January	107,7	109,9	112,6	2,5%
February	101,6	103,7	107,4	3,5%
March	103,6	99,8	98,1	-1,7%
April	110,7	112,1	111,3	-0,8%
May	107,6	113,5	119,7	5,5%
June	106,3	115,0	114,6	-0,3%
July	108,2	111,0	117,7	6,1%
August	111,5	113,3	122,0	7,6%
September	112,1	117,9	118,6	0,6%
October	111,6	116,2	121,1	4,2%
<b>November</b>	<b>111,8</b>	<b>109,1</b>	<b>114,2</b>	<b>4,7%</b>
December	104,2	104,4		
<b>Year-to-date</b>	<b>108,1</b>	<b>110,4</b>	<b>113,5</b>	<b>2,8%</b>
Annual	107,7	109,9		

**IN BRIEF**

**JEAN-LESAGE INTERNATIONAL AIRPORT**

**NOVEMBER: 5 POINT INCREASE  
 YEAR-TO-DATE: 3 POINT INCREASE**





**MONTHLY TOURISM PERFORMANCE INDICATORS ( 2007 = 100 )**  
**2007-2016 SUMMARY**

	2 008 Index	2 009 Index	2 010 Index	2 011 Index	2 012 Index	2 013 Index	2 014 Index	2 015 Index	2 016 Index
<b>TOTAL TOURIST ACTIVITY</b>									
<i>Aggregate index of tourist activity</i>									
January	97,6	95,9	103,2	103,6	100,4	91,6	89,3	91,7	96,3
February	105,8	95,0	102,0	95,9	98,5	93,7	94,0	90,1	95,5
March	102,4	97,4	104,3	95,2	96,5	101,7	92,8	89,3	98,6
April	103,9	99,9	106,4	102,9	94,4	90,1	94,5	91,6	100,0
May	109,6	93,6	95,8	93,9	94,7	91,4	94,8	93,9	95,3
June	106,1	92,3	95,7	94,7	93,6	91,0	95,9	94,4	101,6
July	111,7	100,9	100,9	99,3	95,0	94,1	93,9	95,0	104,0
August	115,5	105,3	99,6	95,7	95,3	96,6	98,0	97,6	102,2
September	106,3	97,0	97,6	100,4	95,9	91,6	92,7	103,4	107,7
October	106,5	93,2	95,3	96,6	94,2	94,7	97,4	95,5	104,6
November	101,1	95,9	94,8	99,1	97,8	96,0	94,7	93,4	99,6
December	97,1	98,5	105,3	106,5	101,4	98,3	99,3	102,0	111,7
Annual	106,6	97,3	99,4	98,1	95,8	93,9	94,7	94,9	101,4

	2 008 Index	2 009 Index	2 010 Index	2 011 Index	2 012 Index	2 013 Index	2 014 Index	2 015 Index	2 016 Index
<b>LODGING</b>									
<i>Room occupancy evolution index</i>									
January	94,4	95,8	104,6	101,2	103,9	95,9	94,6	96,1	103,2
February	106,1	94,3	101,0	96,4	99,9	95,2	96,1	95,7	103,5
March	108,9	96,7	102,9	99,7	100,1	103,2	100,9	94,6	106,0
April	113,1	100,5	108,3	106,4	100,9	102,0	102,6	102,2	115,0
May	113,1	88,1	94,3	95,2	99,6	92,8	98,3	96,7	98,2
June	108,6	92,7	98,0	97,7	99,8	94,3	96,2	98,4	105,3
July	113,2	104,7	104,4	101,1	99,4	96,1	100,3	103,7	112,3
August	115,2	106,6	104,5	98,9	99,5	99,4	104,2	102,7	107,9
September	110,5	102,1	104,4	107,3	102,1	96,5	101,4	111,8	114,8
October	111,1	92,7	91,8	94,1	98,7	96,0	98,9	96,7	106,3
November	106,7	93,5	98,3	102,6	101,7	100,9	102,3	101,8	107,5
December	103,2	102,3	110,5	112,7	109,6	104,5	107,9	112,0	123,6
Annual	109,5	97,9	101,6	100,6	100,9	97,7	100,3	101,1	108,4

	2 008 Index	2 009 Index	2 010 Index	2 011 Index	2 012 Index	2 013 Index	2 014 Index	2 015 Index	2 016 Index
<b>SITES AND ATTRACTIONS</b>									
<i>Admissions evolution index</i>									
January	97,9	86,9	107,8	97,4	98,3	89,0	80,6	83,2	80,1
February	100,7	94,3	105,2	90,1	94,6	91,6	92,2	81,4	86,7
March	84,6	91,5	98,9	73,3	76,0	93,1	72,5	74,1	76,2
April	82,4	84,4	89,7	90,9	80,8	68,8	72,6	73,4	62,5
May	102,4	99,5	89,5	88,9	87,9	91,1	95,3	91,0	92,2
June	102,5	87,7	89,4	86,0	91,4	91,5	97,3	96,1	104,0
July	104,0	89,0	89,9	87,1	89,7	89,4	89,1	85,2	87,3
August	110,5	93,1	82,4	81,4	89,5	87,2	91,8	91,0	89,5
September	105,9	80,9	82,7	84,7	91,7	92,7	92,7	119,8	126,6
October	112,6	93,4	94,3	97,9	99,3	112,4	122,5	101,4	125,4
November	86,1	88,3	85,2	82,5	103,9	85,7	81,1	72,2	89,0
December	78,9	83,6	97,4	88,1	101,0	95,3	76,5	76,3	99,6
Annual	100,1	89,9	91,7	86,4	90,6	90,5	89,7	88,5	92,8

**The best index of the period**

Source : QCT, Strategic Planning and Membership Division

**MONTHLY TOURISM PERFORMANCE INDICATORS ( 2007 = 100 )**  
**2007-2016 SUMMARY (end)**

	2 008 Index	2 009 Index	2 010 Index	2 011 Index	2 012 Index	2 013 Index	2 014 Index	2 015 Index	2 016 Index
<b><u>BOUTIQUES/RETAIL STORES</u></b>									
<i>Transactions evolution index</i>									
January	92,8	91,7	112,5	103,4	94,1	77,1	81,0	82,8	89,6
February	123,9	113,8	125,2	102,7	110,9	112,8	109,9	104,2	109,0
March	111,0	112,7	129,1	91,0	102,3	126,7	84,5	87,0	103,9
April	109,8	117,6	120,1	103,1	96,0	83,1	104,3	97,5	101,7
May	127,3	96,7	96,5	89,0	89,1	93,2	99,6	105,8	98,9
June	111,7	89,5	94,7	86,2	80,7	83,9	98,6	97,5	101,4
July	126,2	101,8	100,8	95,8	86,2	89,0	92,1	89,6	99,9
August	131,4	104,2	98,4	90,9	82,8	87,7	95,4	94,0	94,1
September	122,2	98,7	100,0	96,4	92,5	88,4	84,0	98,2	101,0
October	110,7	102,4	103,4	97,2	96,3	94,0	105,9	108,2	115,2
November	112,3	114,8	93,6	99,5	97,9	110,4	115,1	112,1	128,7
December	97,9	110,1	104,5	107,0	97,3	104,0	116,3	119,0	126,6
Annual	118,8	102,4	102,4	95,2	90,5	92,4	97,0	98,5	103,4

	2 008 Index	2 009 Index	2 010 Index	2 011 Index	2 012 Index	2 013 Index	2 014 Index	2 015 Index	2 016 Index
<b><u>RESTAURANT INDUSTRY</u></b>									
<i>Meals served evolution index</i>									
January	104,2	101,0	99,9	108,7	98,5	91,1	87,5	91,0	94,0
February	101,6	92,1	97,7	95,2	94,4	87,2	87,5	81,8	84,7
March	98,3	98,2	103,4	97,4	96,6	95,5	89,5	86,5	93,8
April	96,8	100,6	108,5	102,0	90,1	84,0	87,4	82,1	93,6
May	102,1	101,0	102,7	95,3	92,2	89,3	89,1	88,0	91,7
June	103,1	95,8	97,3	96,1	90,4	88,8	94,0	88,1	96,3
July	108,3	100,3	101,8	101,7	93,6	94,5	88,3	89,3	100,5
August	112,9	108,3	101,1	97,3	95,5	98,6	93,2	94,5	101,5
September	96,5	95,8	94,2	97,7	90,6	86,0	84,7	90,4	96,0
October	98,4	93,1	100,4	99,2	86,6	87,8	86,6	88,1	93,8
November	96,4	99,0	96,3	99,8	91,0	89,1	84,6	84,9	86,1
December	95,3	96,7	104,0	104,2	92,6	89,9	90,6	92,6	97,2
Annual	101,9	98,9	100,5	99,3	92,6	90,6	88,9	88,5	94,9

	2 008 Index	2 009 Index	2 010 Index	2 011 Index	2 012 Index	2 013 Index	2 014 Index	2 015 Index	2 016 Index
<b><u>JEAN-LESAGE INTERNATIONAL AIRPORT</u></b>									
<i>Enplaned passengers index</i>									
January	115,3	124,0	133,9	162,4	159,3	164,7	177,4	180,9	185,4
February	119,8	125,6	133,2	153,4	157,2	160,0	162,6	166,0	171,8
March	118,4	128,0	143,7	169,7	175,2	183,3	189,9	183,1	180,0
April	111,2	105,1	136,2	147,1	148,2	161,5	178,8	181,1	179,7
May	118,8	108,9	124,1	130,0	134,0	140,9	151,6	159,8	168,6
June	127,9	114,3	130,9	138,4	145,4	148,0	157,3	170,4	169,9
July	140,2	136,1	152,1	168,2	173,0	188,1	203,5	208,8	221,5
August	126,7	127,0	139,0	151,0	154,0	169,7	189,2	192,4	207,0
September	116,8	113,7	144,0	148,3	153,6	150,2	168,4	177,2	178,3
October	101,1	106,8	128,0	124,4	139,6	133,0	148,4	154,6	161,1
November	98,4	98,2	115,0	131,9	125,7	139,1	155,5	151,8	158,9
December	106,1	118,9	137,0	157,2	157,7	169,0	176,1	176,4	
Annual	116,3	117,3	134,7	148,8	152,3	159,1	171,4	174,8	

**The best index of the period**

Source : QCT, Strategic Planning and Membership Division

**ENTRIES, RE-ENTRIES VIA PROVINCE OF QUÉBEC BORDERS  
ONE OR MORE NIGHT TRIP**

	United States			Overseas			Total		
	2 016	2016/2015		2 016	2016/2015		2 016	2016/2015	
		Variation	%		Variation	%		Variation	%

**ENTRIES (TOURISTS)**

January	78 171	8 859	12,8%	44 830	5 862	15,0%	123 001	14 721	13,6%
February	104 359	22 062	26,8%	51 478	3 919	8,2%	155 837	25 981	20,0%
March	114 963	32 533	39,5%	49 739	4 194	9,2%	164 702	36 727	28,7%
April	124 231	11 987	10,7%	59 543	2 939	5,2%	183 774	14 926	8,8%
May	145 097	1 956	1,4%	82 553	3 024	3,8%	227 650	4 980	2,2%
June	197 665	-11 388	-5,4%	112 954	8 121	7,7%	310 619	-3 267	-1,0%
July	270 853	31 128	13,0%	172 369	30 227	21,3%	443 222	61 355	16,1%
August	246 522	9 277	3,9%	153 514	21 257	16,1%	400 036	30 534	8,3%
September	180 174	24 163	15,5%	122 982	16 214	15,2%	303 156	40 377	15,4%
October	148 429	8 065	5,7%	95 047	6 540	7,4%	243 476	14 605	6,4%
<b>November</b>	<b>110 825</b>	<b>12 953</b>	<b>13,2%</b>	<b>43 748</b>	<b>3 321</b>	<b>8,2%</b>	<b>154 573</b>	<b>16 274</b>	<b>11,8%</b>
December									
<b>Year-to-date</b>	<b>1 721 289</b>	<b>151 595</b>	<b>9,7%</b>	<b>988 757</b>	<b>105 618</b>	<b>12,0%</b>	<b>2 710 046</b>	<b>257 213</b>	<b>10,5%</b>

**RE-ENTRIES (CANADIANS)**

January	226 938	-10 006	-4,2%	307 216	21 270	7,4%	534 154	11 264	2,2%
February	162 155	-12 480	-7,1%	234 167	7 525	3,3%	396 322	-4 955	-1,2%
March	273 685	-29 190	-9,6%	295 211	-1 671	-0,6%	568 896	-30 861	-5,1%
April	229 702	-51 283	-18,3%	230 638	1 995	0,9%	460 340	-49 288	-9,7%
May	261 001	-14 677	-5,3%	183 663	-1 326	-0,7%	444 664	-16 003	-3,5%
June	255 071	-14 941	-5,5%	159 058	-13 306	-7,7%	414 129	-28 247	-6,4%
July	418 870	-47 589	-10,2%	234 827	14 610	6,6%	653 697	-32 979	-4,8%
August	496 964	-57 035	-10,3%	290 595	-11 689	-3,9%	787 559	-68 724	-8,0%
September	286 155	1 276	0,4%	190 343	6 482	3,5%	476 498	7 758	1,7%
October	249 242	20 965	9,2%	174 903	-1 459	-0,8%	424 145	19 506	4,8%
<b>November</b>	<b>177 141</b>	<b>-16 700</b>	<b>-8,6%</b>	<b>144 919</b>	<b>-9 271</b>	<b>-6,0%</b>	<b>322 060</b>	<b>-25 971</b>	<b>-7,5%</b>
December									
<b>Year-to-date</b>	<b>3 036 924</b>	<b>-231 660</b>	<b>-7,1%</b>	<b>2 445 540</b>	<b>13 160</b>	<b>0,5%</b>	<b>5 482 464</b>	<b>-218 500</b>	<b>-3,8%</b>

**TOURISTIC SURPLUS (DEFICIT)**

January	-148 767	18 865	-11,3%	-262 386	-15 408	6,2%	-411 153	3 457	-0,8%
February	-57 796	34 542	-37,4%	-182 689	-3 606	2,0%	-240 485	30 936	-11,4%
March	-158 722	61 723	-28,0%	-245 472	5 865	-2,3%	-404 194	67 588	-14,3%
April	-105 471	63 270	-37,5%	-171 095	944	-0,5%	-276 566	64 214	-18,8%
May	-115 904	16 633	-12,5%	-101 110	4 350	-4,1%	-217 014	20 983	-8,8%
June	-57 406	3 553	-5,8%	-46 104	21 427	-31,7%	-103 510	24 980	-19,4%
July	-148 017	78 717	-34,7%	-62 458	15 617	-29,9%	-210 475	94 334	-30,9%
August	-250 442	66 312	-20,9%	-137 081	32 946	-19,4%	-387 523	99 258	-20,4%
September	-105 981	22 887	-17,8%	-67 361	9 732	-12,6%	-173 342	32 619	-15,8%
October	-100 813	-12 900	14,7%	-79 856	7 999	-9,1%	-180 669	-4 901	2,8%
<b>November</b>	<b>-66 316</b>	<b>29 653</b>	<b>-30,9%</b>	<b>-101 171</b>	<b>12 592</b>	<b>-11,1%</b>	<b>-167 487</b>	<b>42 245</b>	<b>-20,1%</b>
December									
<b>Year-to-date</b>	<b>-1 315 635</b>	<b>383 255</b>	<b>-22,6%</b>	<b>-1 456 783</b>	<b>92 458</b>	<b>-6,0%</b>	<b>-2 772 418</b>	<b>475 713</b>	<b>-14,6%</b>

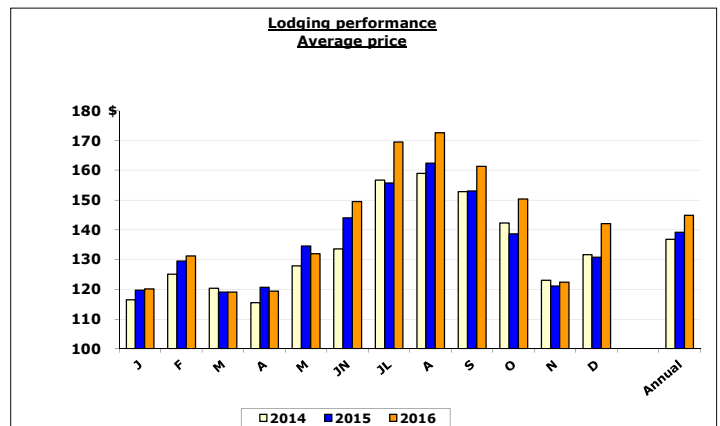
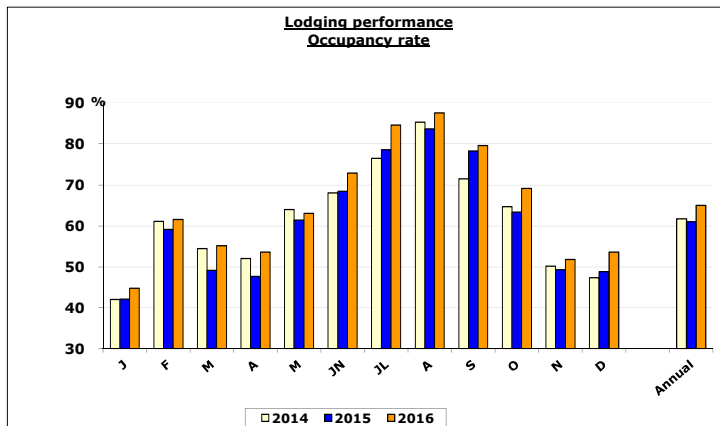
Source : Statistics Canada, International travel, cat #66-001-PIF

**LODGING STATISTICS - QUÉBEC CITY AND AREA**  
**DECEMBER 2016**

**Warning: Following regulation changes introduced by Tourisme Québec concerning the status of tourist residences, the results from year 2016 cannot be compared to those of previous years**

		Number of rooms												Total			
		4 to 39				40 to 199				200 +							
		2014	2015	2016	% Var	2014	2015	2016	% Var	2014	2015	2016	% Var	2014	2015	2016	% Var
January	Available rooms	1 604	1 535	1 610	4,9%	5 346	5 314	5 315	0,0%	3 622	3 863	3 861	-0,1%	10 519	10 674	10 781	1,0%
	Occupancy rate	28,9	27,6	31,0	12,3%	44,9	44,1	47,6	7,9%	44,7	46,1	46,7	1,3%	42,0	42,1	44,7	6,2%
	Average price	101,70 \$	101,90 \$	107,40 \$	5,4%	113,50 \$	110,70 \$	112,20 \$	1,4%	127,00 \$	137,50 \$	133,60 \$	-2,8%	116,40 \$	119,60 \$	120,10 \$	0,4%
February	Available rooms	1 691	1 630	1 676	2,8%	5 340	5 391	5 342	-0,9%	3 522	3 852	3 861	0,2%	10 531	10 847	10 869	0,2%
	Occupancy rate	39,0	38,3	42,4	10,7%	64,1	60,7	64,2	5,8%	68,9	66,8	66,6	-0,3%	61,1	59,1	61,5	4,1%
	Average price	107,20 \$	106,70 \$	114,50 \$	7,3%	117,90 \$	119,90 \$	119,60 \$	-0,3%	140,30 \$	147,30 \$	149,60 \$	1,6%	125,00 \$	129,40 \$	131,20 \$	1,4%
March	Available rooms	1 728	1 628	1 600	-1,7%	5 326	5 383	5 396	0,2%	3 410	3 853	3 864	0,3%	10 437	10 835	10 831	0,0%
	Occupancy rate	31,6	33,1	37,6	13,6%	60,0	53,2	59,8	12,4%	60,0	51,4	56,7	10,3%	54,4	49,1	55,1	12,2%
	Average price	101,50 \$	94,10 \$	102,90 \$	9,4%	115,30 \$	112,50 \$	109,70 \$	-2,5%	136,30 \$	135,90 \$	136,60 \$	0,5%	120,30 \$	119,00 \$	119,00 \$	0,0%
April	Available rooms	1 917	1 783	1 776	-0,4%	5 155	5 230	5 201	-0,6%	3 122	3 840	3 864	0,6%	9 982	10 849	10 842	-0,1%
	Occupancy rate	30,5	29,5	33,7	14,2%	55,1	49,9	55,6	11,4%	60,3	53,5	59,9	12,0%	52,0	47,6	53,6	12,6%
	Average price	86,80 \$	85,60 \$	90,60 \$	5,8%	109,80 \$	109,60 \$	110,10 \$	0,5%	131,80 \$	143,90 \$	138,20 \$	-4,0%	115,40 \$	120,60 \$	119,30 \$	-1,1%
May	Available rooms	1 903	1 875	1 829	-2,5%	5 336	5 379	5 298	-1,5%	3 596	3 854	3 865	0,3%	10 828	11 100	10 988	-1,0%
	Occupancy rate	40,9	43,3	41,9	-3,2%	68,4	65,5	67,3	2,7%	71,2	65,4	67,8	3,7%	64,0	61,4	63,0	2,6%
	Average price	102,70 \$	108,10 \$	109,60 \$	1,4%	117,40 \$	120,90 \$	119,80 \$	-0,9%	150,70 \$	162,70 \$	153,70 \$	-5,5%	127,80 \$	134,50 \$	131,90 \$	-1,9%
June	Available rooms	1 973	1 933	1 944	0,6%	5 357	5 400	5 439	0,7%	3 675	3 860	3 865	0,1%	11 004	11 184	11 245	0,5%
	Occupancy rate	47,5	50,4	53,9	6,9%	72,3	72,6	74,9	3,2%	73,5	73,0	79,5	8,9%	68,0	68,4	72,9	6,6%
	Average price	108,80 \$	121,00 \$	129,80 \$	7,3%	122,50 \$	129,70 \$	132,10 \$	1,9%	158,40 \$	174,00 \$	177,20 \$	1,8%	133,50 \$	144,00 \$	149,50 \$	3,8%
July	Available rooms	1 961	1 929	1 958	1,5%	5 367	5 390	5 424	0,6%	3 784	3 861	3 861	0,0%	11 108	11 177	11 241	0,6%
	Occupancy rate	63,0	64,7	69,2	7,0%	79,0	82,0	87,3	6,5%	80,3	81,0	89,0	9,9%	76,5	78,6	84,6	7,6%
	Average price	129,50 \$	131,40 \$	146,30 \$	11,3%	148,90 \$	142,40 \$	153,20 \$	7,6%	178,20 \$	183,70 \$	200,70 \$	9,3%	156,70 \$	155,70 \$	169,50 \$	8,9%
August	Available rooms	1 947	1 938	1 997	3,0%	5 429	5 457	5 452	-0,1%	3 824	3 864	3 855	-0,2%	11 198	11 252	11 302	0,4%
	Occupancy rate	71,1	69,4	75,7	9,1%	87,8	87,2	89,6	2,8%	89,4	86,6	91,0	5,1%	85,3	83,7	87,6	4,7%
	Average price	128,70 \$	134,10 \$	148,40 \$	10,7%	148,90 \$	148,50 \$	156,30 \$	5,3%	186,10 \$	193,90 \$	205,60 \$	6,0%	158,90 \$	162,40 \$	172,60 \$	6,3%
September	Available rooms	1 925	1 849	1 833	-0,9%	5 328	5 449	5 574	2,3%	3 809	3 864	3 864	0,0%	11 062	11 146	11 256	1,0%
	Occupancy rate	52,5	61,3	64,2	4,7%	76,7	83,4	81,8	-1,9%	74,5	80,3	84,6	5,4%	71,5	78,3	79,6	1,7%
	Average price	126,30 \$	125,50 \$	139,30 \$	11,0%	137,40 \$	134,10 \$	139,50 \$	4,0%	185,30 \$	190,00 \$	201,60 \$	6,1%	152,80 \$	153,00 \$	161,30 \$	5,4%
October	Available rooms	1 877	1 798	1 744	-3,0%	5 297	5 353	5 498	2,7%	3 829	3 864	3 850	-0,4%	11 001	10 994	11 076	0,7%
	Occupancy rate	46,0	47,0	52,8	12,3%	67,4	67,6	71,5	5,8%	70,9	66,1	74,0	12,0%	64,7	63,3	69,1	9,2%
	Average price	107,30 \$	117,90 \$	126,30 \$	7,1%	126,10 \$	122,80 \$	129,20 \$	5,2%	175,70 \$	170,60 \$	189,10 \$	10,8%	142,30 \$	138,60 \$	150,30 \$	8,4%
November	Available rooms	1 717	1 658	1 660	0,1%	5 232	5 317	5 362	0,8%	3 788	3 861	3 881	0,5%	10 736	10 843	10 915	0,7%
	Occupancy rate	28,8	31,9	34,3	7,5%	49,3	49,7	53,4	7,4%	61,0	55,6	56,5	1,6%	50,1	49,3	51,8	5,1%
	Average price	85,90 \$	91,50 \$	94,00 \$	2,7%	112,40 \$	112,70 \$	111,70 \$	-0,9%	142,90 \$	136,70 \$	142,10 \$	4,0%	123,00 \$	121,00 \$	122,30 \$	1,1%
<b>December</b>	<b>Available rooms</b>	<b>1 658</b>	<b>1 607</b>	<b>1 530</b>	<b>-4,8%</b>	<b>5 304</b>	<b>5 396</b>	<b>5 515</b>	<b>2,2%</b>	<b>3 821</b>	<b>3 861</b>	<b>3 862</b>	<b>0,0%</b>	<b>10 773</b>	<b>10 829</b>	<b>10 883</b>	<b>0,5%</b>
	<b>Occupancy rate</b>	<b>30,8</b>	<b>35,4</b>	<b>37,0</b>	<b>4,5%</b>	<b>47,7</b>	<b>50,9</b>	<b>56,8</b>	<b>11,6%</b>	<b>55,1</b>	<b>52,4</b>	<b>56,5</b>	<b>7,8%</b>	<b>47,3</b>	<b>48,8</b>	<b>53,6</b>	<b>9,8%</b>
	<b>Average price</b>	<b>118,50 \$</b>	<b>125,80 \$</b>	<b>129,80 \$</b>	<b>3,2%</b>	<b>119,80 \$</b>	<b>116,30 \$</b>	<b>123,80 \$</b>	<b>6,4%</b>	<b>150,80 \$</b>	<b>150,40 \$</b>	<b>169,00 \$</b>	<b>12,4%</b>	<b>131,60 \$</b>	<b>130,70 \$</b>	<b>142,00 \$</b>	<b>8,6%</b>
<b>Annual average</b>	<b>Available rooms</b>	<b>1 825</b>	<b>1 764</b>	<b>1 763</b>	<b>-0,1%</b>	<b>5 319</b>	<b>5 372</b>	<b>5 402</b>	<b>0,6%</b>	<b>3 652</b>	<b>3 858</b>	<b>3 863</b>	<b>0,1%</b>	<b>10 768</b>	<b>10 978</b>	<b>11 019</b>	<b>0,4%</b>
	<b>Occupancy rate</b>	<b>43,3</b>	<b>45,3</b>	<b>48,9</b>	<b>7,9%</b>	<b>64,5</b>	<b>64,0</b>	<b>67,6</b>	<b>5,6%</b>	<b>67,7</b>	<b>64,8</b>	<b>69,1</b>	<b>6,6%</b>	<b>61,7</b>	<b>61,0</b>	<b>65,0</b>	<b>6,6%</b>
	<b>Average price</b>	<b>112,76 \$</b>	<b>116,90 \$</b>	<b>126,15 \$</b>	<b>7,9%</b>	<b>126,60 \$</b>	<b>126,13 \$</b>	<b>129,51 \$</b>	<b>2,7%</b>	<b>159,12 \$</b>	<b>164,51 \$</b>	<b>171,36 \$</b>	<b>4,2%</b>	<b>136,76 \$</b>	<b>139,12 \$</b>	<b>144,83 \$</b>	<b>4,1%</b>

**Québec City and Area**



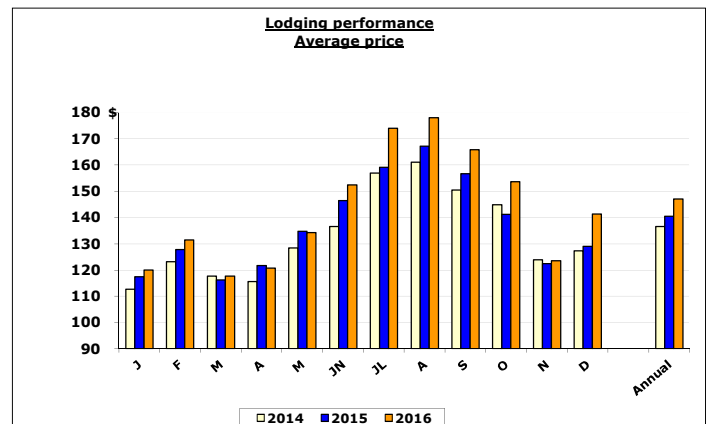
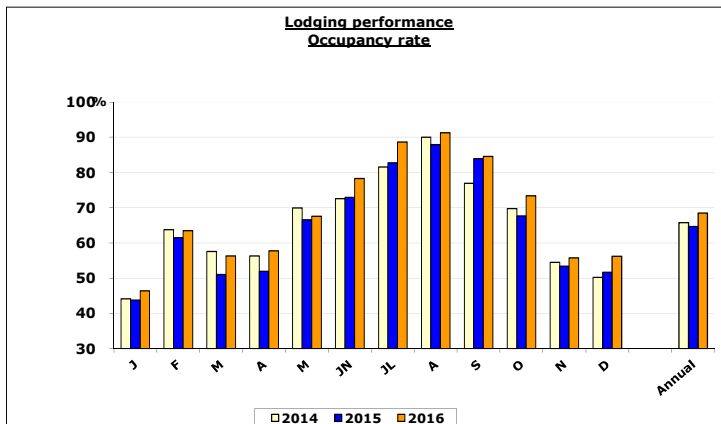
Source : Institut de la statistique du Québec (special QCT compilation)

**LODGING STATISTICS - QUÉBEC CITY**  
**DECEMBER 2016**

**Warning: Following regulation changes introduced by Tourisme Québec concerning the status of tourist residences, the results from year 2016 cannot be compared to those of previous years**

		Number of rooms												Total			
		4 to 39				40 to 199				200 +							
		2014	2015	2016	% Var	2014	2015	2016	% Var	2014	2015	2016	% Var	2014	2015	2016	% Var
January	Available rooms	1 138	1 075	1 085	0,9%	4 601	4 578	4 661	1,8%	3 408	3 652	3 650	-0,1%	9 139	9 305	9 408	1,1%
	Occupancy rate	31,6	27,6	33,4	21,0%	46,1	44,8	48,5	8,3%	45,4	47,1	47,3	0,4%	44,1	43,8	46,4	5,9%
	Average price	69,00 \$	91,60 \$	96,40 \$	5,2%	109,50 \$	107,00 \$	113,00 \$	5,6%	125,10 \$	136,40 \$	132,80 \$	-2,6%	112,60 \$	117,40 \$	119,90 \$	2,1%
February	Available rooms	1 218	1 119	1 152	2,9%	4 599	4 689	4 688	0,0%	3 307	3 641	3 650	0,2%	9 129	9 451	9 492	0,4%
	Occupancy rate	40,8	41,2	45,0	9,2%	65,3	61,9	65,3	5,5%	69,6	67,1	66,7	-0,6%	63,8	61,5	63,5	3,3%
	Average price	97,80 \$	102,60 \$	111,50 \$	8,7%	115,20 \$	116,30 \$	119,60 \$	2,8%	139,00 \$	146,30 \$	148,60 \$	1,6%	123,10 \$	127,80 \$	131,40 \$	2,8%
March	Available rooms	1 232	1 120	1 163	3,8%	4 610	4 681	4 713	0,7%	3 194	3 642	3 653	0,3%	9 038	9 446	9 532	0,9%
	Occupancy rate	33,6	34,9	40,2	15,2%	61,8	54,4	60,1	10,5%	61,0	51,1	56,3	10,2%	57,6	51,0	56,3	10,4%
	Average price	90,90 \$	83,30 \$	93,50 \$	12,2%	113,00 \$	109,30 \$	109,60 \$	0,3%	132,90 \$	132,30 \$	133,50 \$	0,9%	117,60 \$	116,20 \$	117,60 \$	1,2%
April	Available rooms	1 223	1 195	1 178	-1,4%	4 570	4 665	4 687	0,5%	2 907	3 629	3 653	0,7%	8 695	9 490	9 521	0,3%
	Occupancy rate	38,9	38,0	42,3	11,3%	56,7	52,3	59,8	14,3%	62,6	55,6	59,9	7,7%	56,3	51,9	57,8	11,4%
	Average price	89,50 \$	89,10 \$	93,20 \$	4,6%	108,30 \$	108,70 \$	110,70 \$	1,8%	131,90 \$	144,70 \$	138,20 \$	-4,5%	115,60 \$	121,60 \$	120,70 \$	-0,7%
May	Available rooms	1 278	1 230	1 246	1,3%	4 592	4 683	4 715	0,7%	3 380	3 643	3 653	0,3%	9 253	9 557	9 614	0,6%
	Occupancy rate	52,2	55,0	51,3	-6,7%	72,0	68,8	70,1	1,9%	73,6	67,7	70,0	3,4%	69,9	66,6	67,6	1,5%
	Average price	104,20 \$	109,00 \$	115,60 \$	6,1%	115,80 \$	118,30 \$	121,20 \$	2,5%	151,80 \$	163,90 \$	154,50 \$	-5,7%	128,40 \$	134,70 \$	134,20 \$	-0,4%
June	Available rooms	1 293	1 247	1 261	1,1%	4 614	4 696	4 731	0,7%	3 467	3 649	3 653	0,1%	9 377	9 591	9 645	0,6%
	Occupancy rate	57,8	60,4	66,5	10,1%	74,9	75,3	78,3	4,0%	75,0	74,4	82,2	10,5%	72,6	72,9	78,3	7,4%
	Average price	120,90 \$	127,30 \$	137,30 \$	7,9%	122,60 \$	130,00 \$	132,90 \$	2,2%	160,00 \$	175,40 \$	178,60 \$	1,8%	136,50 \$	146,40 \$	152,40 \$	4,1%
July	Available rooms	1 276	1 246	1 269	1,8%	4 627	4 702	4 757	1,2%	3 569	3 650	3 650	0,0%	9 470	9 599	9 676	0,8%
	Occupancy rate	74,5	75,5	80,2	6,2%	82,9	84,6	89,4	5,7%	82,4	82,8	90,7	9,5%	81,6	82,8	88,7	7,1%
	Average price	135,10 \$	139,40 \$	156,60 \$	12,3%	143,70 \$	143,20 \$	155,40 \$	8,5%	180,00 \$	185,60 \$	203,20 \$	9,5%	156,90 \$	159,10 \$	174,00 \$	9,4%
August	Available rooms	1 254	1 253	1 301	3,8%	4 634	4 769	4 761	-0,2%	3 616	3 653	3 653	0,0%	9 504	9 675	9 715	0,4%
	Occupancy rate	82,2	80,0	85,3	6,6%	91,1	89,5	92,0	2,8%	91,1	88,7	92,6	4,4%	90,0	87,9	91,3	3,9%
	Average price	136,80 \$	143,60 \$	158,60 \$	10,4%	145,90 \$	150,90 \$	159,50 \$	5,7%	188,70 \$	196,00 \$	208,10 \$	6,2%	161,00 \$	167,10 \$	178,00 \$	6,5%
September	Available rooms	1 266	1 258	1 285	2,1%	4 630	4 762	4 892	2,7%	3 594	3 653	3 653	0,0%	9 492	9 673	9 831	1,6%
	Occupancy rate	64,4	75,3	77,3	2,7%	80,2	86,8	86,4	-0,5%	76,6	83,0	84,6	1,9%	76,9	83,9	84,6	0,8%
	Average price	128,40 \$	134,40 \$	150,70 \$	12,1%	128,10 \$	135,90 \$	142,30 \$	4,7%	188,00 \$	191,60 \$	201,60 \$	5,2%	150,40 \$	156,70 \$	165,80 \$	5,8%
October	Available rooms	1 244	1 217	1 211	-0,5%	4 611	4 680	4 841	3,4%	3 618	3 653	3 640	-0,4%	9 473	9 545	9 693	1,6%
	Occupancy rate	56,5	55,8	62,9	12,7%	70,9	70,3	75,6	7,5%	73,0	68,3	74,0	8,3%	69,8	67,7	73,4	8,4%
	Average price	115,20 \$	122,70 \$	133,50 \$	8,8%	125,50 \$	123,90 \$	130,90 \$	5,6%	177,40 \$	172,60 \$	189,10 \$	9,6%	144,80 \$	141,20 \$	153,60 \$	8,8%
November	Available rooms	1 150	1 097	1 045	-4,7%	4 616	4 751	4 825	1,6%	3 577	3 650	3 678	0,8%	9 345	9 505	9 555	0,5%
	Occupancy rate	36,3	40,0	40,6	1,5%	52,2	52,9	56,5	6,8%	62,8	57,6	58,9	2,3%	54,5	53,4	55,8	4,5%
	Average price	89,30 \$	94,40 \$	97,60 \$	3,4%	111,40 \$	113,60 \$	112,10 \$	-1,3%	143,50 \$	137,00 \$	142,10 \$	3,7%	123,80 \$	122,40 \$	123,50 \$	0,9%
<b>December</b>	<b>Available rooms</b>	<b>1 141</b>	<b>1 115</b>	<b>1 064</b>	<b>-4,6%</b>	<b>4 597</b>	<b>4 734</b>	<b>4 883</b>	<b>3,1%</b>	<b>3 605</b>	<b>3 650</b>	<b>3 653</b>	<b>0,1%</b>	<b>9 347</b>	<b>9 495</b>	<b>9 600</b>	<b>1,1%</b>
	<b>Occupancy rate</b>	<b>34,5</b>	<b>42,1</b>	<b>42,6</b>	<b>1,2%</b>	<b>49,4</b>	<b>52,8</b>	<b>58,4</b>	<b>10,6%</b>	<b>56,2</b>	<b>53,2</b>	<b>57,4</b>	<b>7,9%</b>	<b>50,2</b>	<b>51,7</b>	<b>56,2</b>	<b>8,7%</b>
	<b>Average price</b>	<b>110,20 \$</b>	<b>116,70 \$</b>	<b>124,00 \$</b>	<b>6,3%</b>	<b>113,70 \$</b>	<b>115,80 \$</b>	<b>123,70 \$</b>	<b>6,8%</b>	<b>148,40 \$</b>	<b>148,50 \$</b>	<b>167,30 \$</b>	<b>12,7%</b>	<b>127,30 \$</b>	<b>129,00 \$</b>	<b>141,30 \$</b>	<b>9,5%</b>
<b>Annual average</b>	<b>Available rooms</b>	<b>1 226</b>	<b>1 181</b>	<b>1 188</b>	<b>0,6%</b>	<b>4 609</b>	<b>4 699</b>	<b>4 763</b>	<b>1,4%</b>	<b>3 439</b>	<b>3 647</b>	<b>3 653</b>	<b>0,2%</b>	<b>9 274</b>	<b>9 528</b>	<b>9 607</b>	<b>0,8%</b>
	<b>Occupancy rate</b>	<b>50,9</b>	<b>53,1</b>	<b>56,7</b>	<b>6,8%</b>	<b>67,0</b>	<b>66,3</b>	<b>70,1</b>	<b>5,7%</b>	<b>69,4</b>	<b>66,4</b>	<b>70,0</b>	<b>5,4%</b>	<b>65,8</b>	<b>64,7</b>	<b>68,5</b>	<b>5,9%</b>
	<b>Average price</b>	<b>114,43 \$</b>	<b>119,84 \$</b>	<b>130,77 \$</b>	<b>9,1%</b>	<b>123,38 \$</b>	<b>125,80 \$</b>	<b>130,73 \$</b>	<b>3,9%</b>	<b>159,79 \$</b>	<b>165,14 \$</b>	<b>171,67 \$</b>	<b>4,0%</b>	<b>136,48 \$</b>	<b>140,43 \$</b>	<b>147,06 \$</b>	<b>4,7%</b>

**Québec City**



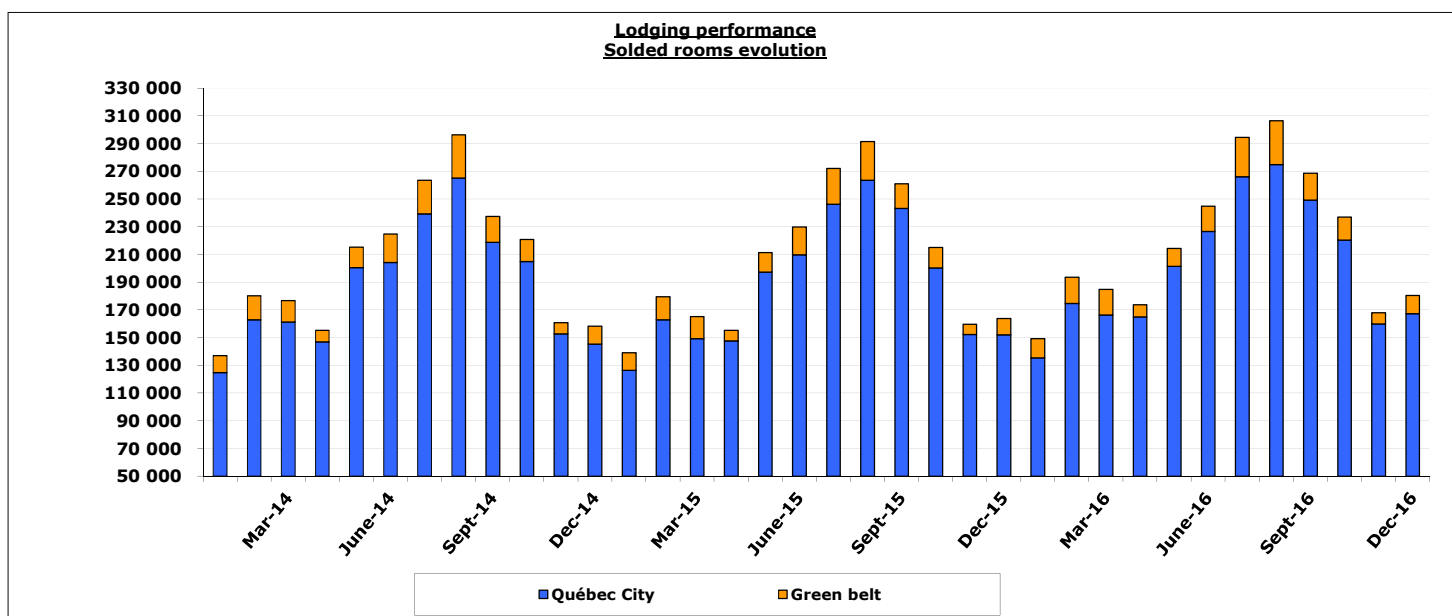
Source : Institut de la statistique du Québec (special QCT compilation)

**LODGING STATISTICS - SOLDIED ROOMS**

**DECEMBER 2016**

**Warning: Following regulation changes introduced by Tourisme Québec concerning the status of tourist residences, the results from year 2016 cannot be compared to those of previous years**

		Québec City				Green belt				Québec City and Area			
		2014	2015	2016	% Var	2014	2015	2016	% Var	2014	2015	2016	% Var
January	Daily	4 053	4 081	4 392	7,6%	391	418	445	6,5%	4 443	4 497	4 846	7,8%
	Monthly	124 896	126 316	135 450	7,2%	12 055	12 912	13 756	6,5%	136 914	139 140	149 489	7,4%
February	Daily	5 830	5 819	6 031	3,6%	622	595	651	9,4%	6 449	6 413	6 693	4,4%
	Monthly	162 964	162 841	174 750	7,3%	17 363	16 638	18 874	13,4%	180 251	179 453	193 935	8,1%
March	Daily	5 202	4 818	5 371	11,5%	497	515	602	16,9%	5 679	5 328	5 975	12,1%
	Monthly	161 263	149 317	166 470	11,5%	15 410	15 918	18 348	15,3%	176 047	165 081	184 857	12,0%
April	Daily	4 907	4 923	5 508	11,9%	282	252	292	15,9%	5 198	5 168	5 819	12,6%
	Monthly	146 981	147 687	165 055	11,8%	8 418	7 567	8 751	15,6%	155 636	155 037	174 377	12,5%
May	Daily	6 468	6 368	6 510	2,2%	482	455	455	0,0%	6 935	6 822	6 974	2,2%
	Monthly	200 467	197 371	201 609	2,1%	14 844	14 084	12 728	-9,6%	214 865	211 438	214 657	1,5%
June	Daily	6 812	6 991	7 553	8,0%	682	674	615	-8,8%	7 485	7 656	8 194	7,0%
	Monthly	204 367	209 732	226 586	8,0%	20 417	20 185	18 442	-8,6%	224 515	229 619	245 805	7,0%
July	Daily	7 724	7 948	8 587	8,0%	779	833	917	10,1%	8 499	8 784	9 514	8,3%
	Monthly	239 445	246 375	266 072	8,0%	24 156	25 821	28 436	10,1%	263 473	272 300	294 822	8,3%
August	Daily	8 558	8 508	8 870	4,3%	1 004	900	1 019	13,2%	9 553	9 417	9 898	5,1%
	Monthly	265 296	263 755	274 963	4,2%	31 122	27 898	31 584	13,2%	296 136	291 929	306 834	5,1%
September	Daily	7 296	8 114	8 358	3,0%	624	615	679	10,4%	7 913	8 751	9 039	3,3%
	Monthly	218 873	243 426	249 360	2,4%	18 707	17 769	19 464	9,5%	237 388	261 891	268 861	2,7%
October	Daily	6 616	6 475	7 133	10,2%	523	500	552	10,4%	7 132	6 994	7 686	9,9%
	Monthly	205 053	200 240	220 470	10,1%	15 948	14 910	16 621	11,5%	220 771	215 782	237 147	9,9%
November	Daily	5 094	5 091	5 378	5,6%	275	257	273	6,2%	5 386	5 370	5 702	6,2%
	Monthly	152 709	152 360	159 932	5,0%	8 163	7 433	8 172	9,9%	161 369	160 470	169 648	5,7%
<b>December</b>	<b>Daily</b>	<b>4 692</b>	<b>4 923</b>	<b>5 510</b>	<b>11,9%</b>	<b>420</b>	<b>400</b>	<b>438</b>	<b>9,5%</b>	<b>5 103</b>	<b>5 322</b>	<b>5 961</b>	<b>12,0%</b>
	<b>Monthly</b>	<b>145 344</b>	<b>152 044</b>	<b>167 387</b>	<b>10,1%</b>	<b>13 016</b>	<b>11 888</b>	<b>13 165</b>	<b>10,7%</b>	<b>158 079</b>	<b>163 906</b>	<b>180 958</b>	<b>10,4%</b>
<b>Average annual</b>	<b>Daily</b>	<b>6 104</b>	<b>6 172</b>	<b>6 600</b>	<b>6,9%</b>	<b>548</b>	<b>535</b>	<b>578</b>	<b>8,2%</b>	<b>6 648</b>	<b>6 710</b>	<b>7 192</b>	<b>7,2%</b>
<b>Average annual</b>	<b>Monthly</b>	<b>185 638</b>	<b>187 622</b>	<b>200 675</b>	<b>7,0%</b>	<b>16 635</b>	<b>16 085</b>	<b>17 362</b>	<b>7,9%</b>	<b>202 120</b>	<b>203 837</b>	<b>218 449</b>	<b>7,2%</b>
<b>Total annual</b>		<b>2 227 658</b>	<b>2 251 464</b>	<b>2 408 104</b>	<b>7,0%</b>	<b>199 619</b>	<b>193 023</b>	<b>208 341</b>	<b>7,9%</b>	<b>2 425 444</b>	<b>2 446 046</b>	<b>2 621 390</b>	<b>7,2%</b>



**TOURIST INFORMATION AND WELCOME ACTIVITIES**



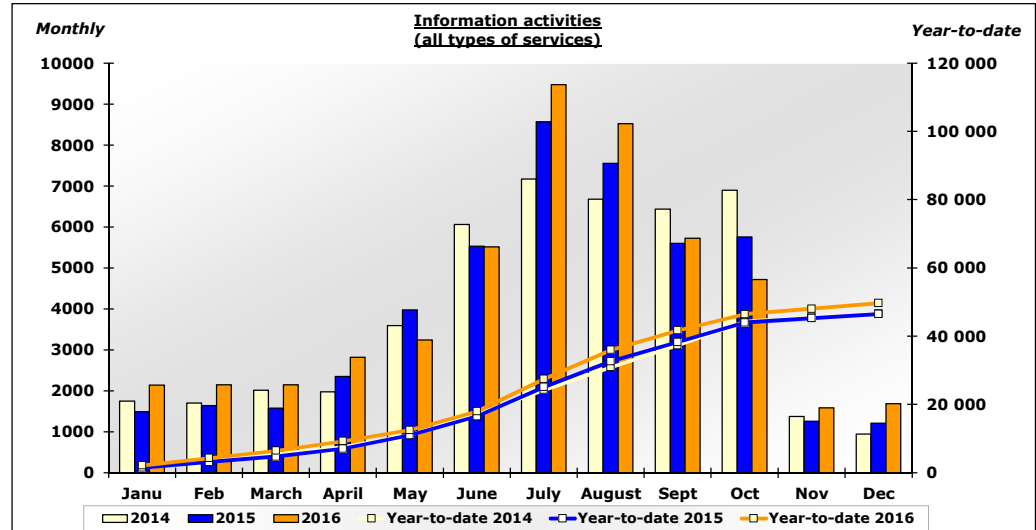
?	Tourist information									
	Welcome activities				Number of visitors					
	2 014	2 015	2 016	% Var	2 014	2 015	2 016	% Var	average of visitors per action	
									2 015	2 016
January	57	69	31	-55,1%	72	223	63	-71,7%	3,2	2,0
February	187	186	143	-23,1%	325	422	342	-19,0%	2,3	2,4
March	36	3	1	-66,7%	48	7	2	-71,4%	2,3	2,0
April	6	3	1	-66,7%	18	4	1	-75,0%	1,3	1,0
May	1 021	1 340	204	-84,8%	2 041	2 729	419	-84,6%	2,0	2,1
June	2 129	2 457	2 182	-11,2%	5 211	6 477	5 812	-10,3%	2,6	2,7
July	3 686	5 096	6 169	21,1%	10 250	14 486	17 918	23,7%	2,8	2,9
August	3 248	4 553	5 322	16,9%	9 130	12 907	15 818	22,6%	2,8	3,0
September	4 770	3 760	3 890	3,5%	10 060	8 247	8 302	0,7%	2,2	2,1
October	5 633	4 409	3 205	-27,3%	11 883	9 476	6 977	-26,4%	2,1	2,2
November	398	14	0	N/A	640	60	0	N/A	4,3	N/A
December	3	0	0	N/A	5	0	0	N/A	N/A	N/A
<b>Total</b>	<b>21 174</b>	<b>21 890</b>	<b>21 148</b>	<b>-3,4%</b>	<b>49 683</b>	<b>55 038</b>	<b>55 654</b>	<b>1,1%</b>	<b>2,5</b>	<b>2,6</b>

**39,9% increase in information activities in December 2016**

	Telephone assistance			
	2 014	2 015	2 016	% Var
December	592	629	500	-20,5%
<b>Total</b>	<b>12 464</b>	<b>12 479</b>	<b>11 407</b>	<b>-8,6%</b>

	Shipping and answers by mail			
	2 014	2 015	2 016	% Var
December	196	403	508	26,1%
<b>Total</b>	<b>10 527</b>	<b>9 079</b>	<b>12 264</b>	<b>35,1%</b>

	Answers by Email			
	2 014	2 015	2 016	% Var
December	148	175	680	288,6%
<b>Total</b>	<b>2 408</b>	<b>3 039</b>	<b>4 892</b>	<b>61,0%</b>



Source : TIC Survey, QCT



	Information activities (All types of services)	
	December	Total
2 014	939	46 573
2 015	1 207	46 487
2 016	1 688	49 711
<b>%Var</b>	<b>39,9%</b>	<b>6,9%</b>

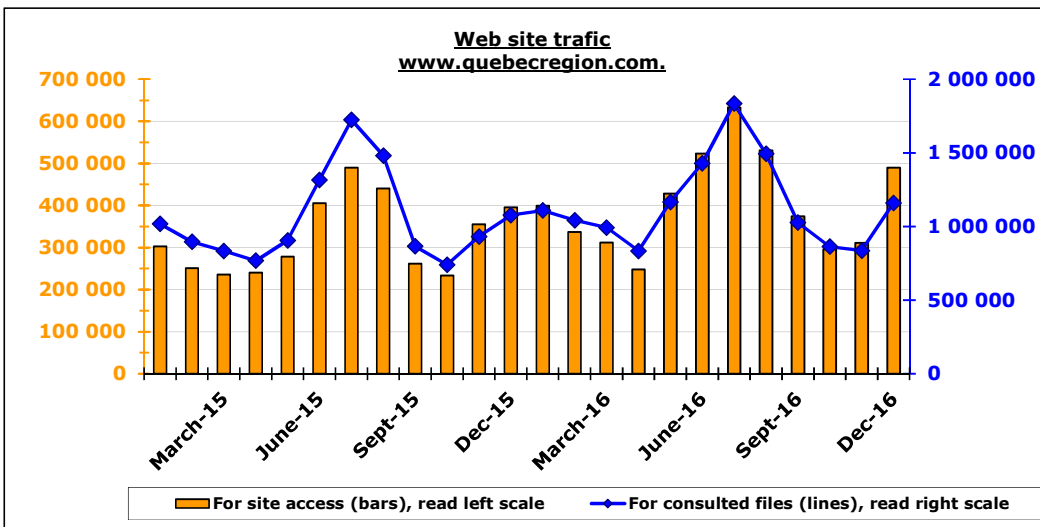
## QUÉBEC CITY TOURISM WEB SITE



[www.quebecregion.com](http://www.quebecregion.com)

	Number of user accesses				Number of pages viewed			
	2014	2015	2016	% Var	2014	2015	2016	% Var
January	239 765	302 394	399 643	32,2%	884 705	1 018 093	1 108 969	8,9%
February	224 047	250 718	336 766	34,3%	859 290	895 890	1 042 220	16,3%
March	238 002	236 086	311 529	32,0%	910 886	834 476	992 495	18,9%
April	210 682	240 196	248 183	3,3%	857 905	767 418	834 125	8,7%
May	214 978	278 774	428 236	53,6%	954 322	905 971	1 166 738	28,8%
June	308 510	405 378	523 196	29,1%	1 304 811	1 316 097	1 429 311	8,6%
July	425 831	490 243	633 078	29,1%	1 892 010	1 724 270	1 835 042	6,4%
August	384 213	440 609	530 727	20,5%	1 623 777	1 482 210	1 494 522	0,8%
September	266 888	261 382	374 232	43,2%	1 013 054	865 374	1 026 482	18,6%
October	241 229	233 801	295 720	26,5%	905 494	740 507	863 449	16,6%
November	235 110	354 893	310 771	-12,4%	834 128	932 359	836 012	-10,3%
December	305 188	395 732	490 098	23,8%	1 048 397	1 078 024	1 160 278	7,6%
<b>Total</b>	<b>3 294 443</b>	<b>3 890 206</b>	<b>4 882 179</b>	<b>25,5%</b>	<b>13 088 779</b>	<b>12 560 689</b>	<b>13 789 643</b>	<b>9,8%</b>

Source : QCT, Google analytics



### WEB SITE USER ACCESSES

**DECEMBER: 23,8% INCREASE**  
**YEAR-TO-DATE: 25,5% INCREASE**

Ratio  
 pages viewed / access to site

	<u>December</u>	<u>Total annual</u>
2015 :	2,7 pages	3,2 pages
2016 :	2,4 pages	2,8 pages

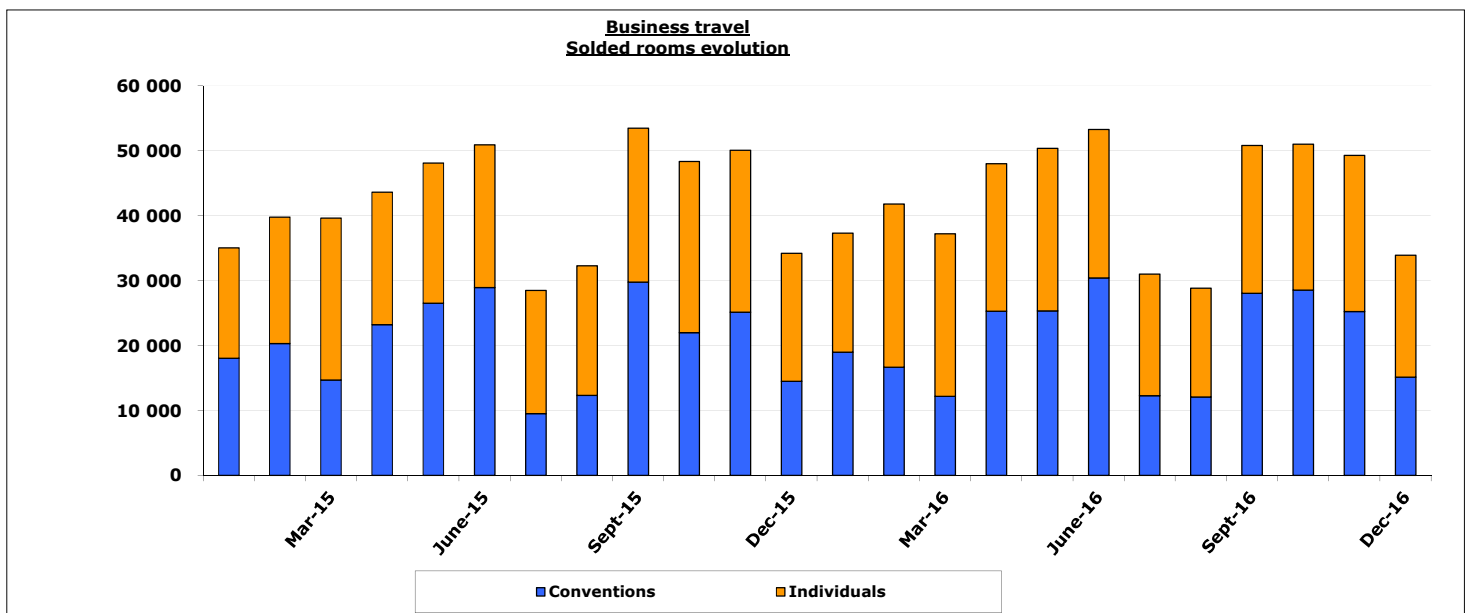


**BUSINESS TRAVEL - SOLDED ROOMS**

Data collected monthly from 45 hotels of the region representing near 5 600 rooms

**DECEMBER 2016**

Monthly datas	Réunions et congrès d'affaires				Affaires individuel				Total			
	2014	2015	2016	% Var	2014	2015	2016	% Var	2014	2015	2016	%Var
January	20 723	18 069	18 993	5,1%	18 047	16 987	18 344	8,0%	38 770	35 056	37 337	6,5%
February	17 198	20 333	16 676	-18,0%	21 944	19 464	25 133	29,1%	39 142	39 797	41 809	5,1%
March	17 842	14 698	12 188	-17,1%	21 175	24 915	25 018	0,4%	39 017	39 613	37 206	-6,1%
April	22 807	23 216	25 314	9,0%	20 651	20 418	22 699	11,2%	43 458	43 634	48 013	10,0%
May	27 462	26 528	25 338	-4,5%	22 572	21 570	25 027	16,0%	50 034	48 098	50 365	4,7%
June	22 664	28 941	30 432	5,2%	19 438	21 965	22 836	4,0%	42 102	50 906	53 268	4,6%
July	13 233	9 512	12 296	29,3%	17 210	18 997	18 715	-1,5%	30 443	28 509	31 011	8,8%
August	15 578	12 352	12 081	-2,2%	17 199	19 950	16 765	-16,0%	32 777	32 302	28 846	-10,7%
September	29 609	29 799	28 074	-5,8%	20 701	23 679	22 753	-3,9%	50 310	53 478	50 827	-5,0%
October	28 075	21 994	28 534	29,7%	22 757	26 386	22 471	-14,8%	50 832	48 380	51 005	5,4%
November	30 601	25 122	25 238	0,5%	22 986	24 979	24 030	-3,8%	53 587	50 101	49 268	-1,7%
<b>December</b>	<b>16 769</b>	<b>14 519</b>	<b>15 150</b>	<b>4,3%</b>	<b>17 265</b>	<b>19 697</b>	<b>18 782</b>	<b>-4,6%</b>	<b>34 034</b>	<b>34 216</b>	<b>33 932</b>	<b>-0,8%</b>
<b>Total</b>	<b>262 561</b>	<b>245 083</b>	<b>250 314</b>	<b>2,1%</b>	<b>241 945</b>	<b>259 007</b>	<b>262 573</b>	<b>1,4%</b>	<b>504 506</b>	<b>504 090</b>	<b>512 887</b>	<b>1,7%</b>



**RÉGION'S SOCIOECONOMIC STATISTICS**  
**DECEMBER 2016**

	Québec City and Area			Province of Québec			Canada		
	Nov. 2016	Dec. 2016	%cha	Nov. 2016	Dec. 2016	%cha	Nov. 2016	Dec. 2016	%cha
<b>Population over 15 years old ('000)</b>	677,2	677,5	0,0%	6 904,6	6 905,9	0,0%	29 700,5	29 717,9	0,1%
<b>Labor force ('000)</b>	466,5	465,6	-0,2%	4 453,4	4 493,9	0,9%	19 498,1	19 566,6	0,4%
<b>Employment ('000)</b>	446,1	445,1	-0,2%	4 178,7	4 199,1	0,5%	18 171,3	18 225,0	0,3%
<b>Unemployment ('000)</b>	20,5	20,4	-0,5%	274,8	294,8	7,3%	1 326,9	1 341,6	1,1%
<b>Unemployment rate (%)</b>	4,4	4,4	0,0%	6,2	6,6	6,5%	6,8	6,9	1,5%
<b>Consumer price index (2002=100)</b>	124,4	125,2	0,6%	124,4	125,2	0,6%	126,5	128,4	1,5%

Source : Statistics Canada, CANSIM II

**BRIEF DEMOGRAPHIC PROFILE**  
**QUÉBEC CITY AND AREA - 2011**

	POPULATION 2011	AREA KM <sup>2</sup>
<b>Québec City</b>	<b>516 622</b>	<b>454,3</b>
La Cité-Limoilou	106 907	22,2
Les Rivières	69 070	48,6
Sainte-Foy-Sillery- Cap-Rouge	104 035	95,0
Charlesbourg	78 755	65,8
Beauport	77 905	74,3
La-Haute-Saint-Charles	79 950	148,4
<b>L'Ancienne-Lorette</b>	<b>16 745</b>	<b>8,0</b>
<b>Saint-Augustin-de-Desmaures</b>	<b>18 141</b>	<b>105,0</b>
<b>RCM of La Côte-de-Beaupré</b>	<b>26 994</b>	<b>707,2</b>
<b>RCM of L'Île-d'Orléans</b>	<b>6 649</b>	<b>191,8</b>
<b>RCM of Portneuf</b>	<b>51 566</b>	<b>4 095,7</b>
<b>RCM of La Jacques-Cartier</b>	<b>39 905</b>	<b>3 310,1</b>
<b>TOTAL</b>	<b>676 622</b>	<b>8 872,1</b>

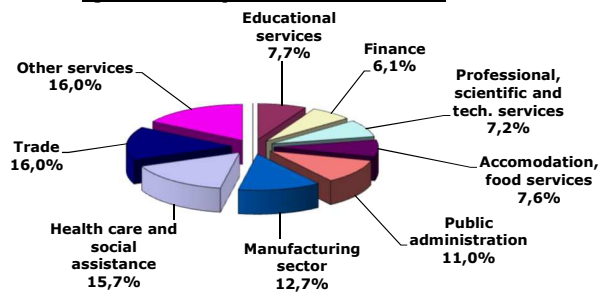
Source : Statistics Canada, 2011 Census

**ROAD DISTANCE TO QUÉBEC CITY AND AREA**

	KM
<b>Montreal</b>	<b>253</b>
<b>Ottawa</b>	<b>453</b>
<b>Boston</b>	<b>761</b>
<b>Toronto</b>	<b>798</b>
<b>New York</b>	<b>863</b>
<b>Philadelphia</b>	<b>995</b>
<b>Halifax</b>	<b>1043</b>
<b>Detroit</b>	<b>1194</b>
<b>Washington</b>	<b>1295</b>
<b>Chicago</b>	<b>1621</b>

Source : Transport Quebec

**Breakdown of employment by industry**  
**Québec City and Area - 2016**



Source : Statistics Canada, Labour force survey

**TEMPERATURES**

	Average (30 years) °C	Average 2015 °C
<b>January</b>		
Daily minimum	-17,7	-21,4
Daily maximum	-7,9	-8,2
<b>July</b>		
Daily minimum	13,5	12,9
Daily maximum	25,0	24,5

**PRECIPITATIONS**

<b>Annual average-rain (mm)</b>	1189,7	1262,7
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Source : Environment Canada

**Economic impact of visitors spending in 2014**

(tourists and excursionists)

<b>Economic spinoffs</b>	<b>1,168 G \$</b>
<b>Direct jobs</b>	<b>17 298</b>
<b>Indirect jobs</b>	<b>6 525</b>
<b>Total (full time equivalents)</b>	<b>23 823</b>

Source : Institut de la statistique du Québec

**OVERVIEW OF TOURISTS WHO VISITED QUÉBEC CITY IN 2014**  
 ( Results of this survey are updated annually)

<b>Tourists:</b>	<b>Origin</b>		<b>Total</b>		<b>Total expenditures</b>	
	<b>(person-visits)</b>		<b>number of nights</b>		<b>(in CDN dollars)</b>	
	'000	%	'000	%	'000 \$	%
Province of Québec	3 008	69,7%	5 914	58,5%	588 835	46,6%
Rest of Canada	363	8,4%	923	9,1%	171 459	13,6%
<b>Total-Canada</b>	<b>3 371</b>	<b>78,1%</b>	<b>6 837</b>	<b>67,7%</b>	<b>760 294</b>	<b>60,2%</b>
United States	446	10,3%	1 163	11,5%	242 387	19,2%
Overseas	498	11,5%	2 102	20,8%	259 999	20,6%
<b>Total</b>	<b>4 315</b>	<b>100,0%</b>	<b>10 102</b>	<b>100,0%</b>	<b>1 262 680</b>	<b>100,0%</b>

	<b>Average expenditures</b>	<b>Visit</b>	<b>Average expenditures</b>
	<b>per visit</b>	<b>duration</b>	<b>per night</b>
	\$	<b>(nights)</b>	\$
Province of Québec	164,12 \$	1,97	83,09 \$
Rest of Canada	395,01 \$	2,55	151,94 \$
<b>Total-Canada</b>	<b>189,04 \$</b>	<b>2,03</b>	<b>92,60 \$</b>
United States	542,96 \$	2,61	205,36 \$
Overseas	521,78 \$	4,22	108,16 \$
<b>Total</b>	<b>254,23 \$</b>	<b>2,34</b>	<b>107,56 \$</b>

<b>Same-day visitors</b>	<b>Origin</b>		<b>Total expenditures</b>	
	<b>(person-visits)</b>		<b>(in CDN dollars)</b>	
	'000	%	'000 \$	%
Province of Québec	6 411	97,7%	602 735	95,7%
Rest of Canada	93	1,4%	24 028	0,3%
<b>Total-Canada</b>	<b>6 504</b>	<b>99,1%</b>	<b>626 763</b>	<b>99,5%</b>
United States	21	0,3%	1 105	0,2%
Overseas	36	0,5%	1 774	0,3%
<b>Total</b>	<b>6 561</b>	<b>100,0%</b>	<b>629 642</b>	<b>100,0%</b>

<b>Visitors:</b> (tourists + same-day visitors)	<b>10 876</b>	<b>100,0%</b>	<b>1 892 322</b>	<b>100,0%</b>
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**Définitions:**

**Visitor:** Any person who is passing through the region and whose residence is located **outside of an 40-km radius.**

**Tourist:** Visitor staying **at least one night** in the region.

**Same-day visitor:** Visitor **not staying overnight.**

**Source :** Statistics Canada, CITIES 2014 Project (special QCT compilation)

**OVERVIEW OF TOURISTS WHO VISITED QUÉBEC CITY IN 2014 (cont.)**  
 ( Results of this survey are updated annually)

**Visit Quarter (distribution of persons-travels)**

	I (winter)	II (spring)	III (summer)	IV (fall)
	%	%	%	%
Province of Québec	19,6	24,2	28,9	27,3
Rest of Canada	9,4	14,5	51,6	24,5
<b>Total-Canada</b>	<b>18,5</b>	<b>23,2</b>	<b>31,3</b>	<b>27,0</b>
United States	11,4	19,1	52,3	17,2
Overseas	5,6	29,1	51,3	14,0
<b>Total</b>	<b>16,3</b>	<b>23,4</b>	<b>35,8</b>	<b>24,5</b>

**Primary Purpose of trip**

	Pleasure	Business	Visiting friends or relatives	Others
	%	%	%	%
Province of Québec	32,6	10,5	53,1	3,8
Rest of Canada	49,5	18,4	29,2	2,9
<b>Total-Canada</b>	<b>34,5</b>	<b>11,4</b>	<b>50,4</b>	<b>3,7</b>
United States	84,0	4,1	6,6	5,3
Overseas	60,4	9,9	23,5	6,2
<b>Total</b>	<b>42,5</b>	<b>10,4</b>	<b>42,8</b>	<b>4,3</b>

**Accommodation**

	Commercial	Private	Not specified
	%	%	%
Province of Québec	40,0	60,0	0,0
Rest of Canada	75,4	24,6	0,0
<b>Total-Canada</b>	<b>43,8</b>	<b>56,2</b>	<b>0,0</b>
United States	67,9	3,7	28,4
Overseas	75,4	10,6	14,0
<b>Total</b>	<b>50,0</b>	<b>45,5</b>	<b>4,5</b>

**Source : Statistics Canada, CITIES 2014 Project (special QCT compilation)**

**OVERVIEW OF TOURISTS WHO VISITED QUÉBEC CITY IN 2014 (cont.)**  
 ( Results of this survey are updated annually)

<b>Average expenditures</b>						
	Accommodation		Food & beverage		Vehicule operation (incl. rental)	
	\$	%	\$	%	\$	%
Province of Québec	45,73 \$	27,9%	59,96 \$	36,5%	25,92 \$	15,8%
Rest of Canada	170,64 \$	43,2%	112,73 \$	28,5%	46,91 \$	11,9%
<b>Total-Canada</b>	<b>59,21 \$</b>	<b>31,3%</b>	<b>65,65 \$</b>	<b>34,7%</b>	<b>28,19 \$</b>	<b>14,9%</b>
United States	242,19 \$	44,6%	143,58 \$	26,4%	33,58 \$	6,2%
Overseas	249,02 \$	47,7%	122,19 \$	23,4%	46,69 \$	8,9%
<b>Total</b>	<b>94,71 \$</b>	<b>37,3%</b>	<b>78,33 \$</b>	<b>30,8%</b>	<b>30,53 \$</b>	<b>12,0%</b>
<b>Total - pleasure</b>	<b>134,88 \$</b>	<b>39,7%</b>	<b>99,30 \$</b>	<b>29,2%</b>	<b>33,36 \$</b>	<b>9,8%</b>
<b>Total - business</b>	<b>228,03 \$</b>	<b>52,8%</b>	<b>118,88 \$</b>	<b>27,5%</b>	<b>41,04 \$</b>	<b>9,5%</b>
<b>Total - visiting friends/relative</b>	<b>27,03 \$</b>	<b>20,4%</b>	<b>49,20 \$</b>	<b>37,2%</b>	<b>25,32 \$</b>	<b>19,1%</b>

	Recreation & entertainment		Others		TOTAL	
	\$	%	\$	%	\$	%
Province of Québec	11,31 \$	6,9%	21,20 \$	12,9%	164,12 \$	100,0%
Rest of Canada	29,20 \$	7,4%	35,53 \$	9,0%	395,01 \$	100,0%
<b>Total-Canada</b>	<b>13,24 \$</b>	<b>7,0%</b>	<b>22,75 \$</b>	<b>12,0%</b>	<b>189,04 \$</b>	<b>100,0%</b>
United States	51,60 \$	9,5%	72,01 \$	13,3%	542,96 \$	100,0%
Overseas	43,17 \$	8,3%	60,71 \$	11,6%	521,78 \$	100,0%
<b>Total</b>	<b>19,69 \$</b>	<b>7,7%</b>	<b>30,97 \$</b>	<b>12,2%</b>	<b>254,23 \$</b>	<b>100,0%</b>
<b>Total - pleasure</b>	<b>33,65 \$</b>	<b>9,9%</b>	<b>38,98 \$</b>	<b>11,5%</b>	<b>340,17 \$</b>	<b>100,0%</b>
<b>Total - business</b>	<b>12,84 \$</b>	<b>3,0%</b>	<b>31,06 \$</b>	<b>7,2%</b>	<b>431,85 \$</b>	<b>100,0%</b>
<b>Total - visiting friends/relative</b>	<b>7,76 \$</b>	<b>5,9%</b>	<b>22,92 \$</b>	<b>17,3%</b>	<b>132,23 \$</b>	<b>100,0%</b>

<b>Primary transportation mode</b>				
	Car	Airplane commercial	Bus	Rail
	%	%	%	%
Province of Québec	92,8	0,7	4,6	0,6
Rest of Canada	70,4	22,8	2,9	1,9
<b>Total-Canada</b>	<b>88,0</b>	<b>3,5</b>	<b>5,9</b>	<b>1,0</b>
United States	38,2	10,3	14,6	3,8
Overseas	39,2	14,0	15,7	4,7
<b>Total</b>	<b>73,7</b>	<b>6,4</b>	<b>8,6</b>	<b>2,0</b>

	Ship/Boat	Other Not stated
	%	%
Province of Québec	0,0	1,3
Rest of Canada	0,7	1,3
<b>Total-Canada</b>	<b>0,1</b>	<b>1,5</b>
United States	10,9	22,2
Overseas	5,2	21,2
<b>Total</b>	<b>1,9</b>	<b>7,4</b>

**Source : Statistics Canada, CITIES 2014 Project (special QCT compilation)**

**OVERVIEW OF TOURISTS WHO VISITED QUÉBEC CITY IN 2014 (end)**  
 ( Results of this survey are updated annually)

**Visit Quarter by origin (person-visits)**

	I (winter)		II (spring)		III (summer)	
	('000)	%	('000)	%	('000)	%
Province of Québec	590	83,9%	729	72,1%	867	56,2%
Rest of Canada	34	4,8%	52	5,1%	188	12,2%
<b>Total-Canada</b>	<b>624</b>	<b>88,8%</b>	<b>781</b>	<b>77,3%</b>	<b>1055</b>	<b>68,4%</b>
United States	51	7,3%	85	8,4%	233	15,1%
Overseas	28	4,0%	145	14,3%	255	16,5%
<b>Total</b>	<b>703</b>	<b>100,0%</b>	<b>1011</b>	<b>100,0%</b>	<b>1543</b>	<b>100,0%</b>

	IV (fall)		TOTAL	
	('000)	%	('000)	%
Province of Québec	822	77,7%	3 008	69,7%
Rest of Canada	89	8,4%	363	8,4%
<b>Total-Canada</b>	<b>911</b>	<b>86,1%</b>	<b>3 371</b>	<b>78,1%</b>
United States	77	7,3%	446	10,3%
Overseas	70	6,6%	498	11,5%
<b>Total</b>	<b>1058</b>	<b>100,0%</b>	<b>4 315</b>	<b>100,0%</b>

**Visit Quarter by origin (person-visits) - 2010-2014 comparative**

	I (winter)		II (spring)		III (summer)	
	('000)	%	('000)	%	('000)	%
2010	805	17,9%	1 134	25,3%	1 695	37,8%
2011	921	18,7%	1 278	26,0%	1 725	35,1%
2012	762	16,2%	981	20,9%	1 796	38,2%
2013	710	16,1%	1 027	23,3%	1 676	38,1%
<b>2014</b>	<b>703</b>	<b>16,3%</b>	<b>1 011</b>	<b>23,4%</b>	<b>1 543</b>	<b>35,8%</b>

	IV (fall)		TOTAL	
	('000)	%	('000)	%
2010	853	19,0%	4 487	100,0%
2011	989	20,1%	4 913	100,0%
2012	1 158	24,7%	4 697	100,0%
2013	988	22,4%	4 401	100,0%
<b>2014</b>	<b>1 058</b>	<b>24,5%</b>	<b>4 315</b>	<b>100,0%</b>

**Source : Statistics Canada, CITIES 2014 Project (special QCT compilation)**