



ECHO tourism STAT istics

*Performance Report on Québec City
Tourist Industry*

**DECEMBER 2005
YEAR 2005**



QUÉBEC CITY TOURISM

ECHO tourism STATistics
Québec City Tourism



Designed and produced by:

Marc Giguère and Michel Goupil

Québec City Tourism
Development, Strategy and Planning Division

For information or comments, please contact:

Marc Giguère
Tel: 418-641-6654 extension 5404
Fax: 418-641-6578
Email: marc.giguere@quebecregion.com

Michel Goupil
Tel: 418-641-6654 extension 5406
Fax: 418-641-6578
Email: michel.goupil@quebecregion.com

Thank you

to all our partners and collaborators



Québec



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Caution

The statistics and analyses presented in this document are produced according to the information available at the time of production. Modifications could be made to subsequent publications.

HIGHLIGHTS - YEAR 2005
GOOD START SLOW END
AFTER A PROMISING SIX-MONTH PERIOD WHO REACHED ITS HIGHEST POINT WITH WORLD POLICE AND FIRE GAMES, THE SECOND SEMESTER HAS BEEN MARKED BY A SIGNIFICANT DECREASE IN TOURIST ACTIVITY

	2003	2004	2005	
	Index (*)	Index (*)	Index (*)	% Change
Total tourist activity - aggregate index (**)				
December	91,6	96,7	95,5	↓ -1,2%
Annual	94,8	98,9	97,8	↓ -1,1%
<i>Lodging - room occupancy evolution index</i>				
December	91,9	100,9	98,4	↓ -2,5%
Annual	95,6	100,7	101,9	↑ 1,2%
<i>Sites and attractions - admissions evolution index</i>				
December	101,4	103,7	103,0	↓ -0,7%
Annual	91,7	99,5	97,5	↓ -2,0%
<i>Retail stores - transactions evolution index</i>				
December	93,6	89,6	88,5	↓ -1,3%
Annual	91,4	100,8	92,7	↓ -8,0%
<i>Restaurant indus. - meals served evolution index</i>				
December	87,8	91,1	91,6	↑ 0,5%
Annual	95,8	96,0	94,2	↓ -1,9%
	Request	Request	Request	% Change
QCT information centres - at-the-counter information request				
December	1 125	1 138	986	↓ -13,4%
Annual	64 383	60 164	58 924	↓ -2,1%
	Accesses	Accesses	Accesses	% Change
QCT Web site - number of user accesses				
December	126 101	163 496	301 225	↑ 84,2%
Annual	1 562 984	1 898 209	3 112 964	↑ 64,0%

(*) The monthly base index of 100 is equal to the ratio between the Σ of results (number of rooms occupied, number of meals served, etc.) obtained from a sample taken during the month or over a given period and the Σ of results obtained from the same sample during the same month or given period of the base year. **The base year chosen for the current index is 2002.** The example below illustrates the equation:

(the Σ of rooms occupied in January of year X / the Σ of rooms occupied in January 2002) X 100. If the index is superior to 100, the number of rooms occupied has increase with reference to the base year.

(**) The monthly aggregate index is obtained through weighting the four leading sectors of tourist activity. The weighting mode is explained in detail in the publication on the page presenting the index.

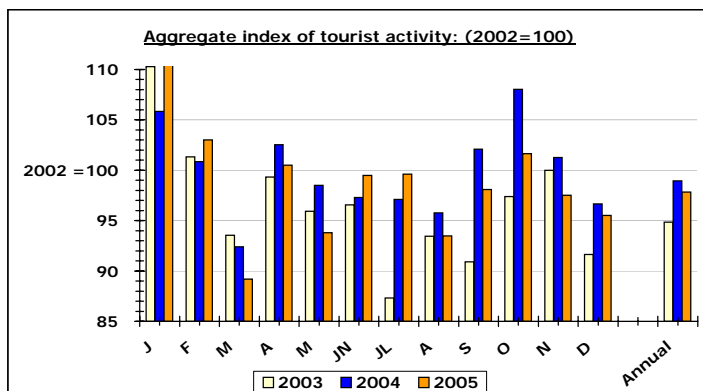
This publication also includes the following statistics:

- Leading monthly statistics on the hotel industry and bed and breakfast.
- Enplaned passengers index at Jean-Lesage international Airport. **"NEW"**
- A forecast of upcoming events and conventions held in the region.
- Socio-economic and demographic information on the region.
- A short profile of the tourists visiting our region, notably where they are from, the length of their stay, their expenditures and their activities.

ÉCHO tourism STAT istics is also available on the Bureau's Web site:
<http://www.quebecregion.com/e/otq-dev.asp>

MONTHLY TOURISM PERFORMANCE INDICATORS (2002 = 100)
DECEMBER 2005

	2 003	2 004	2 005	
	Index	Index	Index	% Var.
TOTAL TOURIST ACTIVITY				
<i>Aggregate index of tourist activity (1)</i>				
January	110,3	105,9	111,2	5,1%
February	101,3	100,8	103,0	2,1%
March	93,6	92,4	89,2	-3,5%
April	99,3	102,5	100,5	-2,0%
May	95,9	98,5	93,8	-4,8%
June	96,6	97,3	99,5	2,3%
July	87,3	97,1	99,6	2,6%
August	93,5	95,8	93,5	-2,4%
September	90,9	102,1	98,1	-3,9%
October	97,4	108,0	101,6	-5,9%
November	100,0	101,3	97,5	-3,7%
December	91,6	96,7	95,5	-1,2%
Annual	94,8	98,9	97,8	-1,1%



(1) Obtained by weighting the indexes for "Lodging" (44,7%), "Restaurant Industry" (34,8%), "Sites and Attractions" (10,5%) and "Boutiques/Retail Stores" (10,0%) based on the results of the survey on the breakdown of expenditures incurred by tourists who visited the Québec City region, performed by Statistics Canada (CITIES 2004 Project). The index enables measuring the monthly and seasonal variations of regional tourist activity.

IN BRIEF

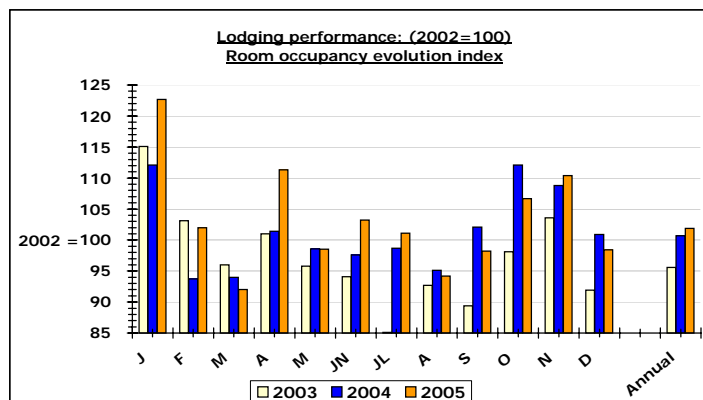
AGGREGATE INDEX OF TOURIST ACTIVITY

DECEMBER: 1 POINT DECREASE
YEAR TO DATE: 1 POINT DECREASE

LODGING

DECEMBER: 3 POINT DECREASE
YEAR-TO-DATE: 1 POINT INCREASE

LODGING				
<i>Room occupancy evolution index (2)</i>				
4 to 39 rooms				
December	85,9	85,8	79,9	-6,9%
Annual	94,5	97,9	94,9	-3,1%
40 to 199 rooms				
December	93,6	100,7	99,0	-1,7%
Annual	100,0	103,3	104,7	1,4%
200 rooms or more				
December	92,1	107,4	105,2	-2,0%
Annual	90,8	98,1	100,4	2,3%
Total				
January	115,1	112,1	122,7	9,5%
February	103,1	93,7	102,0	8,9%
March	96,0	94,0	92,0	-2,1%
April	101,0	101,4	111,3	9,8%
May	95,8	98,6	98,5	-0,1%
June	94,1	97,6	103,2	5,7%
July	85,1	98,7	101,1	2,4%
August	92,7	95,1	94,2	-0,9%
September	89,4	102,1	98,2	-3,8%
October	98,1	112,1	106,7	-4,8%
November	103,6	108,8	110,4	1,5%
December	91,9	100,9	98,4	-2,5%
Annual	95,6	100,7	101,9	1,2%



(2) Performed at all hotel establishments (approximately 245). The index enables measuring the monthly and seasonal variations in the number of occupied rooms.

MONTHLY TOURISM PERFORMANCE INDICATORS (2002 = 100)
DECEMBER 2005 (cont.)

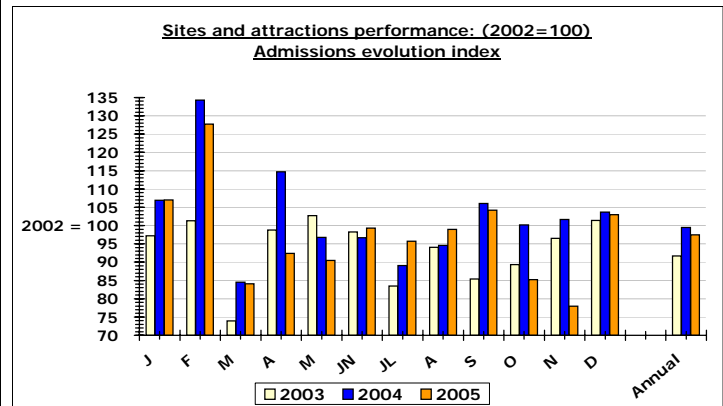
	2 003	2 004	2 005	
	Index	Index	Index	% Var.
SITES AND ATTRACTIONS				
<i>Admissions evolution index (1)</i>				
Indoor activities				
December	92,1	87,5	84,7	-3,2%
Annual	91,6	95,7	90,7	-5,2%
Outdoor activities				
December	115,9	128,9	131,3	1,9%
Annual	92,0	104,7	107,0	2,2%
Total				
January	97,2	106,9	107,0	0,1%
February	101,3	134,3	127,7	-4,9%
March	73,9	84,5	84,1	-0,5%
April	98,8	114,7	92,4	-19,4%
May	102,7	96,8	90,5	-6,5%
June	98,3	96,7	99,3	2,7%
July	83,5	89,1	95,7	7,4%
August	94,1	94,6	99,0	4,7%
September	85,4	106,0	104,2	-1,7%
October	89,3	100,2	85,2	-15,0%
November	96,5	101,7	78,0	-23,3%
December	101,4	103,7	103,0	-0,7%
Annual	91,7	99,5	97,5	-2,0%

BOUTIQUES/RETAIL STORES				
<i>Transactions evolution index (2)</i>				
January	128,1	116,7	113,3	-2,9%
February	123,0	118,3	102,1	-13,7%
March	107,3	112,6	101,3	-10,0%
April	104,6	120,0	98,0	-18,4%
May	88,6	110,6	95,5	-13,7%
June	85,2	101,8	95,0	-6,7%
July	88,7	102,4	100,3	-2,1%
August	92,8	103,8	92,8	-10,6%
September	83,6	96,2	86,3	-10,3%
October	84,4	96,1	88,0	-8,4%
November	93,9	89,1	84,3	-5,4%
December	93,6	89,6	88,5	-1,3%
Annual	91,4	100,8	92,7	-8,0%

IN BRIEF

SITES AND ATTRACTIONS

DECEMBER: 1 POINT DECREASE
YEAR-TO-DATE: 2 POINT DECREASE

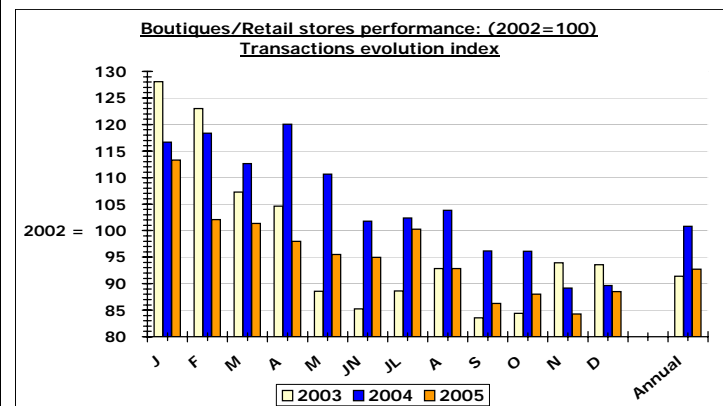


(1) Based on the number of paying and non-paying entrance fees taken from 38 regional sites and attractions. The index enables measuring monthly and seasonal attendance variations.

IN BRIEF

BOUTIQUES/RETAIL STORES

DECEMBER: 1 POINT DECREASE
YEAR-TO-DATE: 8 POINT DECREASE



(2) Based on the number of transactions performed at 25 boutiques/retail stores located in the Old-Québec and Lower Town areas. The index enables measuring the monthly and seasonal variations of clients.

**MONTHLY TOURISM PERFORMANCE INDICATORS (2002 = 100)
 DECEMBER 2005 (cont.)**

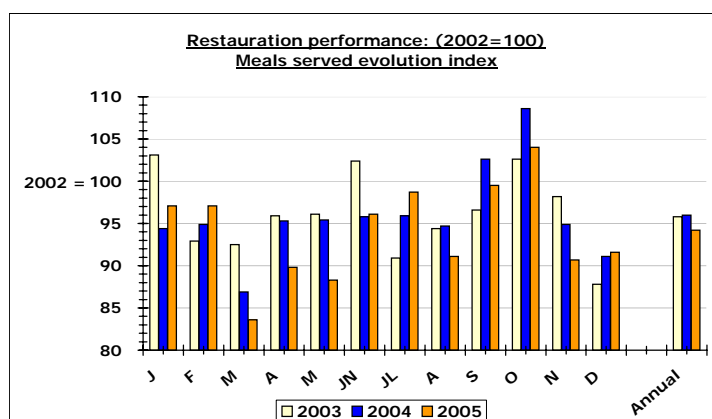
	2 003	2 004	2 005	
	Index	Index	Index	% Var.
RESTAURANT INDUSTRY				
<i>Meals served evolution index (1)</i>				
Restaurants - 1 to 99 seats				
December	98,9	98,1	85,9	-12,4%
Annual	91,9	94,0	87,9	-6,5%
Restaurants - 100 seats or more				
December	87,2	90,7	92,0	1,4%
Annual	96,1	96,1	94,6	-1,6%
Total				
January	103,1	94,4	97,1	2,9%
February	92,9	94,9	97,1	2,3%
March	92,5	86,9	83,6	-3,8%
April	95,9	95,3	89,8	-5,8%
May	96,1	95,4	88,3	-7,4%
June	102,4	95,8	96,1	0,3%
July	90,9	95,9	98,7	2,9%
August	94,4	94,7	91,1	-3,8%
September	96,6	102,6	99,5	-3,0%
October	102,6	108,6	104,0	-4,2%
November	98,2	94,9	90,7	-4,4%
December	87,8	91,1	91,6	0,5%
Annual	95,8	96,0	94,2	-1,9%

BED & BREAKFAST				
<i>Occupancy rate evolution (1)</i>				
January	32,4	18,8	38,2	103,2%
February	52,3	35,6	50,4	41,6%
March	23,1	25,1	39,2	56,2%
April	32,3	31,7	34,3	8,2%
May	44,8	36,4	48,3	32,7%
June	62,6	56,3	63,2	12,3%
July	77,2	88,5	78,8	-11,0%
August	87,0	89,7	82,1	-8,5%
September	78,2	69,5	61,1	-12,1%
October	58,4	58,4	49,3	-15,6%
November	27,8	40,8	15,2	-62,7%
December	31,1	41,5	27,8	-33,0%
Annual	51,9	50,2	50,1	-0,2%

IN BRIEF

RESTAURANT INDUSTRY

DECEMBER: 1 POINT INCREASE
YEAR-TO-DATE: 2 POINT DECREASE

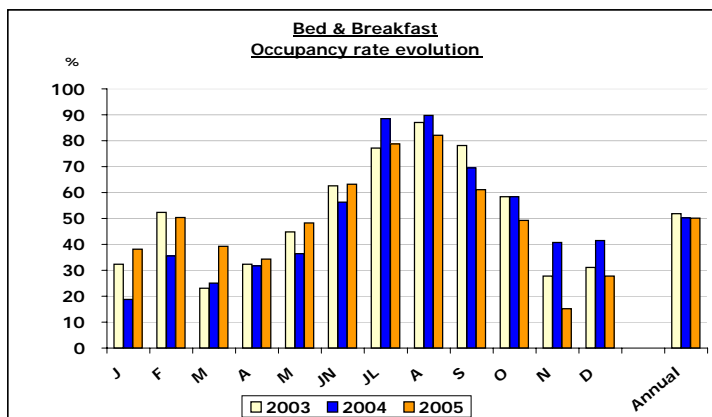


(1) Based on the number of meals served in 35 restaurants of the region. The index enables measuring the monthly and seasonal variations of clients.

IN BRIEF

BED & BREAKFAST

DECEMBER: 33 POINT DECREASE
YEAR-TO-DATE: 0.2 POINT DECREASE



(1) Based on occupancy rate of 15 Bed & Breakfast of the region.

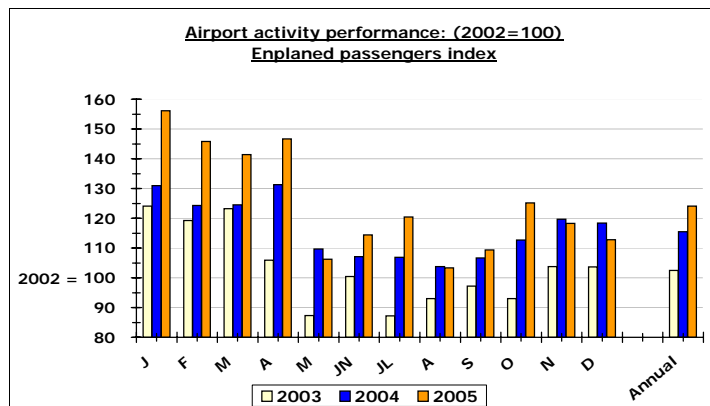
**MONTHLY TOURISM PERFORMANCE INDICATORS (2002 = 100)
 DECEMBER 2005 (end)**

	2 003	2 004	2 005	
	Index	Index	Index	% Var.
JEAN-LESAGE INTERNATIONAL AIRPORT				
<i>Enplaned passengers index</i>				
Domestic flights				
December	109,3	114,6	109,5	-4,5%
Annual	94,3	109,6	108,1	-1,4%
Transborder and international flights				
December	88,3	128,4	121,7	-5,2%
Annual	138,8	141,8	195,3	37,7%
Total				
January	124,1	130,9	156,1	19,2%
February	119,3	124,3	145,9	17,3%
March	123,2	124,5	141,3	13,5%
April	105,9	131,2	146,7	11,7%
May	87,4	109,7	106,3	-3,1%
June	100,4	107,1	114,4	6,7%
July	87,2	106,9	120,4	12,7%
August	93,0	103,8	103,3	-0,4%
September	97,2	106,7	109,3	2,5%
October	93,0	112,7	125,1	11,1%
November	103,7	119,7	118,3	-1,2%
December	103,6	118,3	112,8	-4,7%
Annual	102,5	115,5	124,0	7,4%

IN BRIEF

JEAN-LESAGE INTERNATIONAL AIRPORT

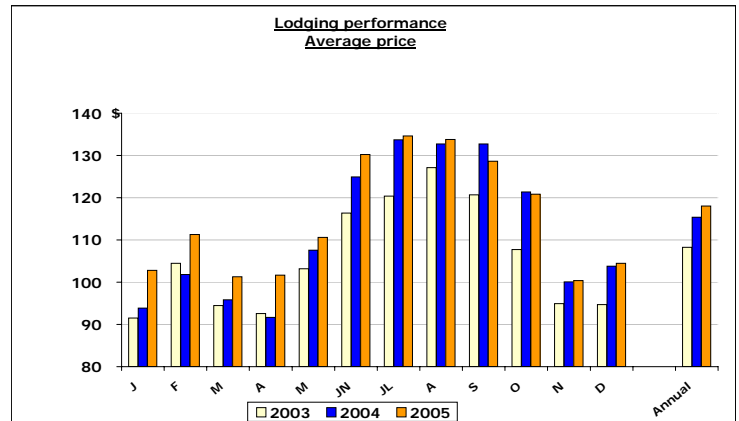
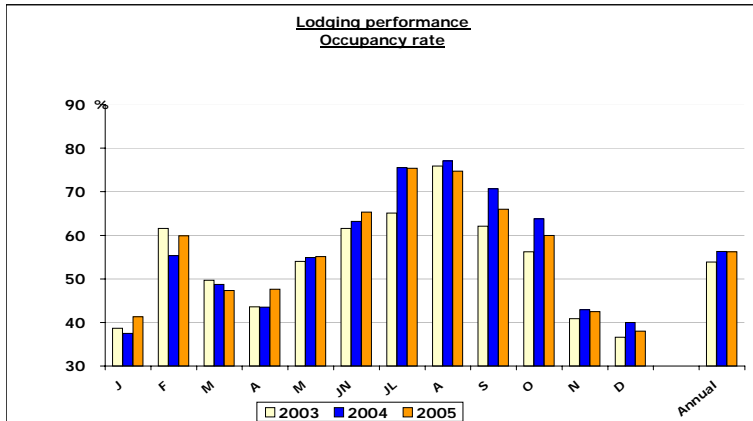
DECEMBER: 5 POINT DECREASE
YEAR-TO-DATE: 7 POINT INCREASE



LODGING STATISTICS - QUÉBEC CITY AND AREA
DECEMBER 2005

		Number of rooms												Total			
		4 to 39				40 to 199				200 +							
		2003	2004	2005	% Var	2003	2004	2005	% Var	2003	2004	2005	% Var	2003	2004	2005	% Var
January	Available rooms	2 303	2 220	2 234	0,6%	5 154	5 291	5 222	-1,3%	3 917	3 912	3 912	0,0%	11 370	11 419	11 366	-0,5%
	Occupancy rate	30,2	26,3	25,6	-2,7%	41,5	41,3	41,6	0,7%	40,2	39,0	49,9	27,9%	38,7	37,5	41,3	10,1%
	Average price	71,50 \$	64,00 \$	78,80 \$	23,1%	84,90 \$	94,60 \$	93,00 \$	-1,7%	110,20 \$	105,00 \$	121,10 \$	15,3%	91,50 \$	93,90 \$	102,80 \$	9,5%
February	Available rooms	2 291	2 313	2 393	3,5%	5 147	5 271	5 259	-0,2%	3 917	3 912	3 912	0,0%	11 353	11 493	11 562	0,6%
	Occupancy rate	43,2	38,7	38,2	-1,3%	63,2	58,9	62,7	6,5%	70,7	60,8	69,6	14,5%	61,6	55,3	59,9	8,3%
	Average price	75,10 \$	73,20 \$	81,30 \$	11,1%	94,20 \$	97,60 \$	100,30 \$	2,8%	127,50 \$	118,40 \$	134,70 \$	13,8%	104,50 \$	101,80 \$	111,30 \$	9,3%
March	Available rooms	2 191	2 314	2 354	1,7%	5 243	5 131	5 170	0,8%	3 917	3 912	3 912	0,0%	11 346	11 357	11 435	0,7%
	Occupancy rate	34,8	32,3	31,7	-1,9%	53,3	52,1	51,0	-2,1%	53,5	54,0	52,0	-3,7%	49,7	48,7	47,3	-2,9%
	Average price	64,40 \$	65,40 \$	75,70 \$	15,7%	90,90 \$	94,60 \$	94,90 \$	0,3%	110,40 \$	108,20 \$	118,90 \$	9,9%	94,50 \$	95,80 \$	101,30 \$	5,7%
April	Available rooms	2 168	2 326	2 326	0,0%	5 205	5 098	5 140	0,8%	3 917	3 912	3 912	0,0%	11 282	11 335	11 381	0,4%
	Occupancy rate	27,6	27,7	26,5	-4,3%	46,2	46,4	48,2	3,9%	49,3	49,5	59,0	19,2%	43,6	43,5	47,6	9,4%
	Average price	67,10 \$	65,00 \$	62,00 \$	-4,6%	84,20 \$	87,00 \$	91,40 \$	5,1%	112,20 \$	107,20 \$	122,60 \$	14,4%	92,60 \$	91,70 \$	101,70 \$	10,9%
May	Available rooms	2 263	2 408	2 419	0,5%	5 216	5 214	5 129	-1,6%	3 917	3 912	3 921	0,2%	11 387	11 534	11 471	-0,5%
	Occupancy rate	34,9	33,1	32,7	-1,2%	55,6	55,3	57,7	4,3%	63,6	67,7	65,5	-3,2%	54,0	54,9	55,1	0,4%
	Average price	68,30 \$	71,00 \$	74,40 \$	4,8%	94,50 \$	95,10 \$	99,50 \$	4,6%	124,90 \$	131,80 \$	134,00 \$	1,7%	103,20 \$	107,60 \$	110,60 \$	2,8%
June	Available rooms	2 373	2 512	2 520	0,3%	5 251	5 235	5 485	4,8%	3 917	3 912	3 921	0,2%	11 537	11 659	11 925	2,3%
	Occupancy rate	46,2	42,4	43,3	2,1%	62,3	65,5	67,2	2,6%	70,4	73,7	77,0	4,5%	61,6	63,2	65,3	3,3%
	Average price	77,50 \$	86,10 \$	84,60 \$	-1,7%	100,20 \$	125,30 \$	126,40 \$	0,9%	151,40 \$	139,10 \$	151,40 \$	8,8%	116,40 \$	124,90 \$	130,20 \$	4,2%
July	Available rooms	2 497	2 605	2 595	-0,4%	5 251	5 242	5 451	4,0%	3 917	3 823	3 921	2,6%	11 666	11 669	11 967	2,6%
	Occupancy rate	58,2	63,7	61,2	-3,9%	69,8	77,1	76,2	-1,2%	63,6	81,5	83,8	2,8%	65,1	75,5	75,4	-0,1%
	Average price	80,90 \$	100,10 \$	98,40 \$	-1,7%	116,20 \$	128,20 \$	132,30 \$	3,2%	150,30 \$	159,70 \$	155,10 \$	-2,9%	120,40 \$	133,70 \$	134,60 \$	0,7%
August	Available rooms	2 398	2 536	2 593	2,2%	5 276	5 254	5 451	3,7%	3 910	3 912	3 921	0,2%	11 582	11 702	11 966	2,3%
	Occupancy rate	66,0	65,1	61,2	-6,0%	77,9	79,8	76,0	-4,8%	79,4	81,3	81,7	0,5%	75,9	77,1	74,7	-3,1%
	Average price	85,20 \$	97,10 \$	98,40 \$	1,3%	119,10 \$	123,30 \$	128,60 \$	4,3%	159,60 \$	163,70 \$	157,90 \$	-3,5%	127,10 \$	132,70 \$	133,80 \$	0,8%
September	Available rooms	2 398	2 497	2 575	3,1%	5 289	5 224	5 477	4,8%	3 916	3 912	3 921	0,2%	11 602	11 635	11 974	2,9%
	Occupancy rate	44,8	47,7	44,9	-5,9%	65,2	73,6	70,3	-4,5%	68,7	81,2	73,6	-9,4%	62,1	70,7	66,0	-6,6%
	Average price	78,10 \$	85,00 \$	86,70 \$	2,0%	102,50 \$	121,10 \$	121,90 \$	0,7%	161,50 \$	163,80 \$	153,90 \$	-6,0%	120,70 \$	132,70 \$	128,60 \$	-3,1%
October	Available rooms	2 368	2 447	2 455	0,3%	5 256	5 239	5 432	3,7%	3 912	3 912	3 921	0,2%	11 537	11 600	11 810	1,8%
	Occupancy rate	36,5	41,6	36,9	-11,3%	58,7	63,7	60,7	-4,7%	64,7	77,5	72,4	-6,6%	56,2	63,8	60,0	-6,0%
	Average price	73,20 \$	78,00 \$	79,50 \$	1,9%	99,00 \$	104,00 \$	108,50 \$	4,3%	129,90 \$	154,70 \$	148,00 \$	-4,3%	107,70 \$	121,40 \$	120,80 \$	-0,5%
November	Available rooms	2 240	2 197	2 253	2,5%	5 238	5 279	5 487	3,9%	3 912	3 912	3 921	0,2%	11 388	11 382	11 660	2,4%
	Occupancy rate	23,9	24,8	25,0	0,8%	44,8	42,8	41,8	-2,3%	45,7	53,4	53,4	0,0%	40,9	42,9	42,5	-0,9%
	Average price	58,20 \$	63,80 \$	61,30 \$	-3,9%	93,40 \$	89,70 \$	93,80 \$	4,6%	108,30 \$	121,10 \$	118,10 \$	-2,5%	94,90 \$	100,10 \$	100,40 \$	0,3%
December	Available rooms	2 199	2 237	2 261	1,1%	5 208	5 218	5 469	4,8%	3 912	3 912	3 921	0,2%	11 315	11 365	11 652	2,5%
	Occupancy rate	28,1	27,6	25,4	-8,0%	40,0	42,9	40,2	-6,3%	37,0	43,2	42,2	-2,3%	36,6	40,0	38,0	-5,0%
	Average price	71,00 \$	78,90 \$	81,60 \$	3,4%	93,20 \$	97,90 \$	101,60 \$	3,8%	107,90 \$	121,30 \$	115,90 \$	-4,5%	94,70 \$	103,80 \$	104,50 \$	0,7%
Annual average	Available rooms	2 308	2 385	2 415	1,3%	5 228	5 225	5 348	2,4%	3 915	3 904	3 918	0,4%	11 448	11 513	11 681	1,5%
	Occupancy rate	40,0	39,9	38,4	-3,8%	56,6	58,3	57,9	-0,7%	58,8	63,5	65,0	2,4%	53,9	56,3	56,2	-0,2%
	Average price	74,79 \$	81,82 \$	83,95 \$	2,6%	99,63 \$	107,86 \$	110,87 \$	2,8%	133,21 \$	137,62 \$	139,01 \$	1,0%	108,25 \$	115,36 \$	118,05 \$	2,3%

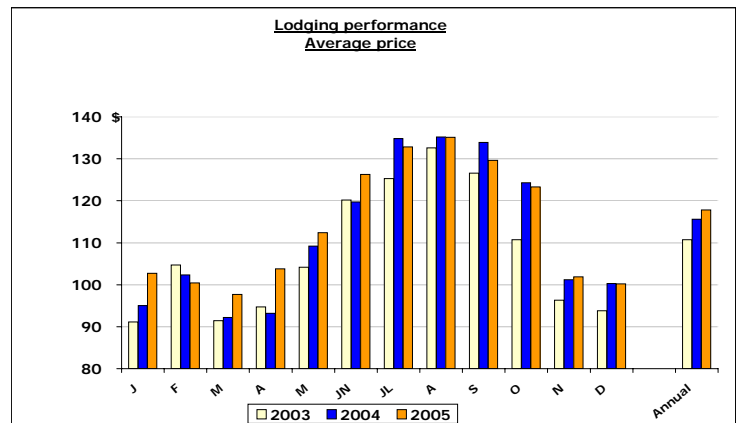
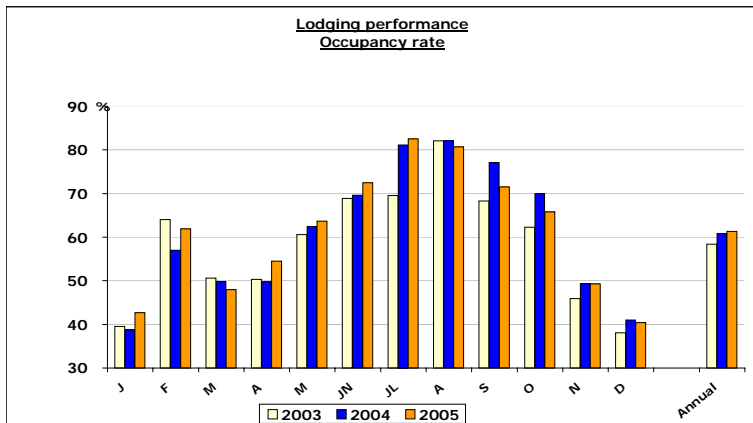
Québec City and Area



LODGING STATISTICS - QUÉBEC CITY
DECEMBER 2005

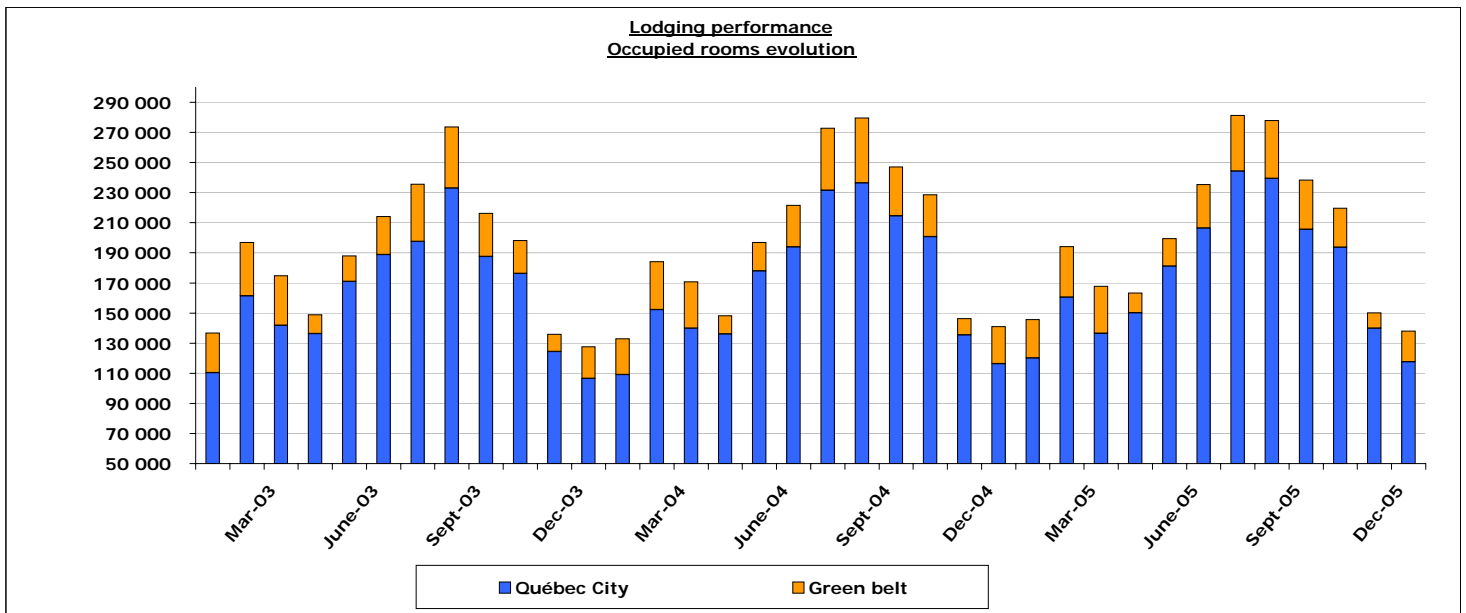
		Number of rooms												Total			
		4 to 39				40 to 199				200 +							
		2003	2004	2005	% Var	2003	2004	2005	% Var	2003	2004	2005	% Var	2003	2004	2005	% Var
January	Available rooms	1 235	1 150	1 187	3,2%	4 107	4 276	4 226	-1,2%	3 672	3 672	3 672	0,0%	9 006	9 087	9 080	-0,1%
	Occupancy rate	31,4	27,0	26,0	-3,7%	41,8	41,7	41,8	0,2%	39,9	39,8	49,7	24,9%	39,5	38,7	42,7	10,3%
	Average price	71,90 \$	58,60 \$	64,40 \$	9,9%	82,50 \$	91,70 \$	91,20 \$	-0,5%	107,10 \$	106,60 \$	120,20 \$	12,8%	91,10 \$	95,00 \$	102,70 \$	8,1%
February	Available rooms	1 213	1 236	1 343	8,7%	4 114	4 311	4 239	-1,7%	3 672	3 672	3 672	0,0%	9 001	9 215	9 252	0,4%
	Occupancy rate	42,9	37,0	37,9	2,4%	64,2	59,9	64,3	7,3%	70,7	60,8	68,6	12,8%	64,0	57,0	61,9	8,6%
	Average price	74,90 \$	73,60 \$	77,80 \$	5,7%	90,90 \$	92,50 \$	97,10 \$	5,0%	124,00 \$	121,40 \$	132,50 \$	9,1%	104,70 \$	102,30 \$	100,40 \$	-1,9%
March	Available rooms	1 198	1 186	1 294	9,1%	4 183	4 206	4 220	0,3%	3 672	3 672	3 672	0,0%	9 044	9 059	9 178	1,3%
	Occupancy rate	32,7	31,5	32,2	2,2%	54,5	52,6	51,9	-1,3%	52,5	52,8	50,7	-4,0%	50,6	49,8	48,0	-3,6%
	Average price	64,50 \$	60,00 \$	64,30 \$	7,2%	85,10 \$	89,30 \$	89,50 \$	0,2%	104,60 \$	103,10 \$	114,70 \$	11,3%	91,40 \$	92,20 \$	97,70 \$	6,0%
April	Available rooms	1 252	1 252	1 297	3,6%	4 108	4 204	4 222	0,4%	3 672	3 672	3 672	0,0%	9 028	9 124	9 187	0,7%
	Occupancy rate	34,0	37,2	33,9	-8,9%	54,9	53,3	55,5	4,1%	51,3	51,1	61,4	20,2%	50,3	49,7	54,5	9,7%
	Average price	64,00 \$	63,00 \$	62,40 \$	-1,0%	85,70 \$	86,60 \$	92,80 \$	7,2%	112,60 \$	108,40 \$	123,00 \$	13,5%	94,70 \$	93,20 \$	103,80 \$	11,4%
May	Available rooms	1 268	1 312	1 323	0,8%	4 154	4 217	4 165	-1,2%	3 672	3 672	3 681	0,2%	9 097	9 200	9 174	-0,3%
	Occupancy rate	47,6	45,2	43,4	-4,0%	61,9	61,4	65,9	7,3%	63,6	69,9	68,8	-1,6%	60,6	62,4	63,7	2,1%
	Average price	69,10 \$	69,80 \$	76,70 \$	9,9%	92,90 \$	94,00 \$	98,70 \$	5,0%	124,90 \$	133,60 \$	134,60 \$	0,7%	104,20 \$	109,20 \$	112,40 \$	2,9%
June	Available rooms	1 313	1 366	1 355	-0,8%	4 149	4 245	4 457	5,0%	3 672	3 672	3 681	0,2%	9 135	9 283	9 491	2,2%
	Occupancy rate	57,1	54,0	55,2	2,2%	69,3	70,4	72,2	2,6%	73,1	74,8	79,4	6,1%	68,9	69,6	72,5	4,2%
	Average price	79,60 \$	81,60 \$	85,90 \$	5,3%	100,20 \$	109,50 \$	111,10 \$	1,5%	153,60 \$	142,10 \$	153,50 \$	8,0%	120,20 \$	119,70 \$	126,30 \$	5,5%
July	Available rooms	1 345	1 384	1 397	0,9%	4 147	4 245	4 472	5,3%	3 672	3 582	3 681	2,8%	9 164	9 211	9 551	3,7%
	Occupancy rate	68,1	73,4	72,7	-1,0%	73,3	82,5	83,2	0,8%	65,7	82,5	85,7	3,9%	69,5	81,1	82,5	1,7%
	Average price	82,80 \$	104,50 \$	97,60 \$	-6,6%	117,40 \$	122,20 \$	121,30 \$	-0,7%	152,60 \$	163,10 \$	158,10 \$	-3,1%	125,30 \$	134,80 \$	132,80 \$	-1,5%
August	Available rooms	1 300	1 356	1 415	4,4%	4 190	4 258	4 472	5,0%	3 665	3 672	3 681	0,2%	9 153	9 286	9 568	3,0%
	Occupancy rate	75,9	75,7	73,2	-3,3%	84,9	84,4	81,2	-3,8%	81,2	82,0	83,1	1,3%	82,1	82,1	80,7	-1,7%
	Average price	88,70 \$	92,40 \$	101,30 \$	9,6%	120,60 \$	120,80 \$	123,00 \$	1,8%	162,30 \$	167,90 \$	160,80 \$	-4,2%	132,60 \$	135,20 \$	135,10 \$	-0,1%
September	Available rooms	1 303	1 356	1 411	4,1%	4 181	4 244	4 497	6,0%	3 671	3 672	3 681	0,2%	9 155	9 272	9 589	3,4%
	Occupancy rate	58,2	60,6	55,9	-7,8%	70,2	77,9	73,9	-5,1%	69,8	82,1	74,8	-8,9%	68,3	77,1	71,5	-7,3%
	Average price	79,80 \$	87,40 \$	92,70 \$	6,1%	106,60 \$	114,10 \$	115,50 \$	1,2%	164,40 \$	168,00 \$	157,30 \$	-6,4%	126,60 \$	133,90 \$	129,60 \$	-3,2%
October	Available rooms	1 291	1 341	1 369	2,1%	4 174	4 235	4 452	5,1%	3 667	3 672	3 681	0,2%	9 130	9 246	9 502	2,8%
	Occupancy rate	45,8	51,5	46,6	-9,5%	63,9	69,1	65,1	-5,8%	66,6	78,2	73,7	-5,8%	62,3	70,0	65,8	-6,0%
	Average price	79,20 \$	83,80 \$	80,90 \$	-3,5%	100,70 \$	102,60 \$	107,00 \$	4,3%	131,50 \$	158,40 \$	150,50 \$	-5,0%	110,70 \$	124,30 \$	123,30 \$	-0,8%
November	Available rooms	1 199	1 224	1 237	1,1%	4 160	4 260	4 547	6,7%	3 672	3 672	3 681	0,2%	9 035	9 145	9 455	3,4%
	Occupancy rate	31,4	35,1	35,4	0,9%	50,3	49,7	48,5	-2,4%	45,7	55,3	55,7	0,7%	45,9	49,4	49,3	-0,2%
	Average price	57,10 \$	58,70 \$	59,20 \$	0,9%	93,60 \$	89,90 \$	94,10 \$	4,7%	108,30 \$	121,90 \$	119,20 \$	-2,2%	96,30 \$	101,20 \$	101,90 \$	0,7%
December	Available rooms	1 148	1 227	1 197	-2,4%	4 194	4 261	4 521	6,1%	3 672	3 672	3 681	0,2%	9 015	9 152	9 391	2,6%
	Occupancy rate	31,0	30,5	28,7	-5,9%	41,7	43,5	42,0	-3,4%	37,0	42,5	42,5	0,0%	38,1	41,0	40,4	-1,5%
	Average price	60,20 \$	62,40 \$	66,70 \$	6,9%	88,80 \$	93,80 \$	97,10 \$	3,5%	107,90 \$	117,00 \$	111,30 \$	-4,9%	93,80 \$	100,30 \$	100,20 \$	-0,1%
Annual average	Available rooms	1 256	1 283	1 318	2,7%	4 156	4 247	4 375	3,0%	3 671	3 664	3 678	0,4%	9 081	9 190	9 368	1,9%
	Occupancy rate	46,9	47,5	45,9	-3,4%	60,9	62,2	62,2	0,0%	59,7	64,3	66,1	2,8%	58,4	60,8	61,3	0,8%
	Average price	75,68 \$	80,32 \$	82,72 \$	3,0%	99,32 \$	103,20 \$	105,74 \$	2,5%	133,69 \$	139,56 \$	139,87 \$	0,2%	110,70 \$	115,63 \$	117,78 \$	1,9%

Québec City



LODGING STATISTICS - OCCUPIED ROOMS
DECEMBER 2005

		Québec City				Green belt				Québec City and Area			
		2003	2004	2005	% Var	2003	2004	2005	% Var	2003	2004	2005	% Var
January	Daily	3 557	3 517	3 879	10,3%	853	773	819	6,0%	4 400	4 282	4 691	9,6%
	Monthly	110 278	109 017	120 258	10,3%	26 438	23 949	25 400	6,1%	136 406	132 746	145 436	9,6%
February	Daily	5 761	5 253	5 732	9,1%	1 272	1 100	1 203	9,4%	6 993	6 356	6 927	9,0%
	Monthly	161 298	152 324	160 482	5,4%	35 602	31 890	33 707	5,7%	195 817	184 313	193 948	5,2%
March	Daily	4 576	4 511	4 404	-2,4%	1 063	997	1 010	1,3%	5 639	5 531	5 410	-2,2%
	Monthly	141 864	139 853	136 520	-2,4%	32 955	30 898	31 298	1,3%	174 808	171 457	167 707	-2,2%
April	Daily	4 541	4 535	5 005	10,4%	423	403	437	8,4%	4 919	4 931	5 417	9,9%
	Monthly	136 233	136 039	150 127	10,4%	12 695	12 083	13 115	8,5%	147 569	147 922	162 497	9,9%
May	Daily	5 513	5 741	5 843	1,8%	552	613	593	-3,3%	6 149	6 332	6 326	-0,1%
	Monthly	170 896	177 965	181 126	1,8%	17 100	18 989	18 391	-3,1%	190 618	196 297	196 097	-0,1%
June	Daily	6 294	6 461	6 880	6,5%	847	925	964	4,2%	7 107	7 368	7 792	5,8%
	Monthly	188 820	193 829	206 412	6,5%	25 397	27 751	28 920	4,2%	213 204	221 055	233 761	5,7%
July	Daily	6 369	7 470	7 879	5,5%	1 228	1 332	1 195	-10,3%	7 595	8 810	9 024	2,4%
	Monthly	197 438	231 574	244 261	5,5%	38 083	41 299	37 044	-10,3%	235 432	273 113	279 745	2,4%
August	Daily	7 515	7 624	7 726	1,3%	1 313	1 394	1 239	-11,1%	8 791	9 022	8 938	-0,9%
	Monthly	232 953	236 338	239 497	1,3%	40 712	43 215	38 403	-11,1%	272 513	279 690	277 091	-0,9%
September	Daily	6 253	7 149	6 856	-4,1%	957	1 087	1 089	0,2%	7 205	8 226	7 907	-3,9%
	Monthly	187 586	214 461	205 668	-4,1%	28 715	32 623	32 684	0,2%	216 145	246 778	237 199	-3,9%
October	Daily	5 688	6 472	6 250	-3,4%	703	901	836	-7,2%	6 484	7 401	7 050	-4,7%
	Monthly	176 328	200 638	193 751	-3,4%	21 808	27 925	25 908	-7,2%	200 998	229 425	218 538	-4,7%
November	Daily	4 147	4 518	4 666	3,3%	383	358	341	-4,7%	4 658	4 883	4 955	1,5%
	Monthly	124 412	135 529	139 974	3,3%	11 477	10 733	10 234	-4,6%	139 731	146 486	148 659	1,5%
December	Daily	3 435	3 752	3 790	1,0%	678	794	664	-16,4%	4 141	4 546	4 432	-2,5%
	Monthly	106 476	116 322	117 500	1,0%	21 022	24 628	20 596	-16,4%	128 380	140 926	137 379	-2,5%
Average annual	Daily	5 304	5 584	5 743	2,8%	856	890	866	-2,7%	6 173	6 474	6 572	1,5%
Average annual	Monthly	161 215	170 324	174 631	2,5%	26 000	27 165	26 308	-3,2%	187 635	197 517	199 838	1,2%
Total annual		1 934 582	2 043 889	2 095 576	2,5%	312 004	325 983	315 700	-3,2%	2 251 621	2 370 208	2 398 057	1,2%



TOURIST INFORMATION CENTRES (TIC)



?	Services									
	TIC Information request				Number of TIC visitors					
	2003	2004	2005	% Var	2003	2004	2005	% Var	average of visitors per action	
									2004	2005
January	1 535	1 160	1 426	22,9%	4 190	2 515	3 739	48,7%	2,2	2,6
February	2 135	2 000	2 242	12,1%	6 950	6 165	6 882	11,6%	3,1	3,1
March	2 270	1 745	1 997	14,4%	5 590	4 310	5 692	32,1%	2,5	2,9
April	2 365	2 340	2 056	-12,1%	5 250	6 025	5 256	-12,8%	2,6	2,6
May	4 470	3 760	3 288	-12,6%	10 660	10 120	7 548	-25,4%	2,7	2,3
June	7 205	6 312	6 752	7,0%	18 647	16 508	18 600	12,7%	2,6	2,8
July	15 770	15 687	14 973	-4,6%	44 071	47 169	41 780	-11,4%	3,0	2,8
August	16 708	15 540	13 101	-15,7%	47 284	49 248	36 399	-26,1%	3,2	2,8
September	6 200	5 830	6 184	6,1%	15 125	14 920	15 284	2,4%	2,6	2,5
October	3 400	3 370	4 792	42,2%	7 660	9 240	11 567	25,2%	2,7	2,4
November	1 200	1 282	1 127	-12,1%	2 685	3 081	2 528	-17,9%	2,4	2,2
December	1 125	1 138	986	-13,4%	3 605	2 929	2 400	-18,1%	2,6	2,4
Year-to-date	64 383	60 164	58 924	-2,1%	171 717	172 230	157 675	-8,5%	2,9	2,7

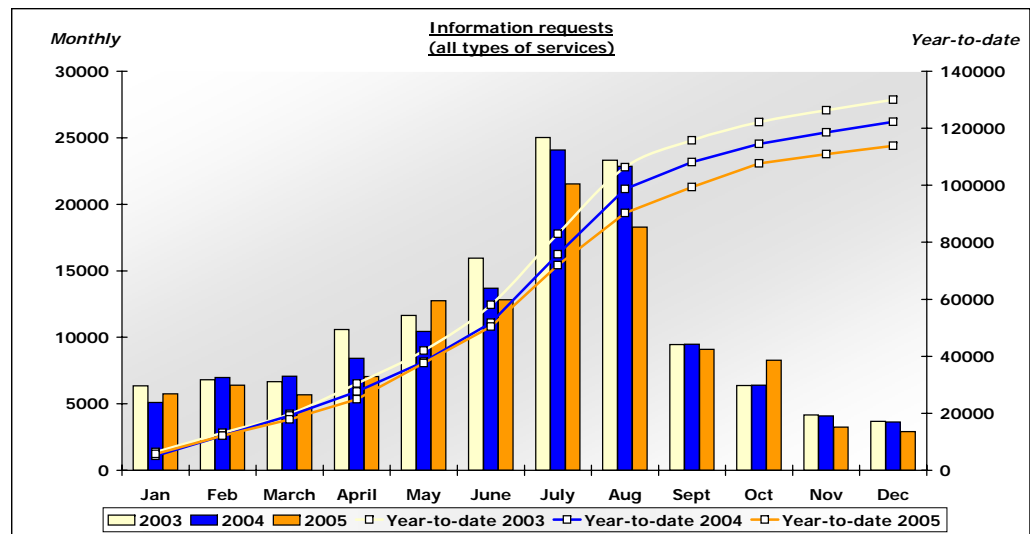
13,4% decrease in TIC information requests December 2005

	Telephone assistance			
	2003	2004	2005	% Var
December	715	788	727	-7,7%
Year-to-date	15 084	15 580	14 490	-7,0%

	Shipping and answers by mail			
	2003	2004	2005	% Var
December	1 062	790	503	-36,3%
Year-to-date	27 594	23 444	20 227	-13,7%

	Answers by Email			
	2003	2004	2005	% Var
December	755	890	645	-27,5%
Year-to-date	18 793	19 126	16 052	-16,1%

	Service sales (lodging reservations and service provision)			
	2003	2004	2005	% Var
December	34	30	49	63,3%
Year-to-date	4 150	3 918	4 100	4,6%



Source : TIC Survey, OCT

	Total results (All types of services)	
	December	Year-to-date
2003	3 691	130 004
2004	3 636	122 232
2005	2 910	113 793
%Var	-20,0%	-6,9%

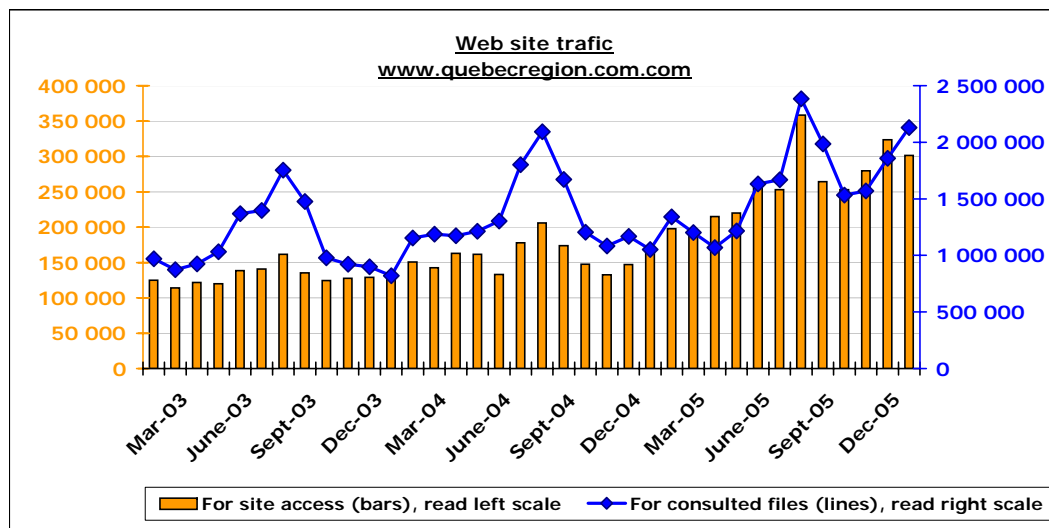
QUÉBEC CITY TOURISM WEB SITE



www.quebecregion.com

	Number of user accesses				Number of pages viewed			
	2003	2004	2005	% Var	2003	2004	2005	% Var
January	124 707	150 872	197 513	30,9%	969 534	1 153 288	1 341 459	16,3%
February	113 870	142 368	187 626	31,8%	874 430	1 187 661	1 202 043	1,2%
March	121 649	162 929	214 748	31,8%	925 514	1 172 885	1 068 780	-8,9%
April	119 876	161 337	220 026	36,4%	1 031 350	1 212 257	1 215 446	0,3%
May	138 281	133 127	260 275	95,5%	1 369 548	1 304 806	1 631 281	25,0%
June	140 950	177 629	252 884	42,4%	1 396 517	1 800 669	1 667 406	-7,4%
July	161 427	205 707	358 246	74,2%	1 753 007	2 092 110	2 384 062	14,0%
August	135 422	173 532	264 367	52,3%	1 475 400	1 671 317	1 985 010	18,8%
September	124 424	147 404	252 977	71,6%	977 846	1 205 181	1 531 826	27,1%
October	127 515	132 613	279 752	111,0%	922 366	1 083 200	1 570 839	45,0%
November	128 762	147 195	323 325	119,7%	898 122	1 167 793	1 857 910	59,1%
December	126 101	163 496	301 225	84,2%	821 089	1 051 673	2 128 548	102,4%
Year-to-date	1 562 984	1 898 209	3 112 964	64,0%	13 414 723	16 102 840	19 584 610	21,6%

Source : QCT, Statistics Server



WEB SITE USER ACCESSES

DECEMBER: 84,2% INCREASE
 YEAR-TO-DATE: 64,0% INCREASE

IMPORTANT

Please note that Web site statistics take into account our six thematic affiliated sites.

Ratio
 pages viewed / access to site

	December	Year-to-date
2004 :	6,4 pages	8,5 pages
2005 :	7,1 pages	6,3 pages

OVERVIEW OF CONFIRMED CONVENTIONS AND EVENTS FOR 2005 AND 2006

Partial data on confirmed conventions with 50 delegates or more as of January 9, 2006

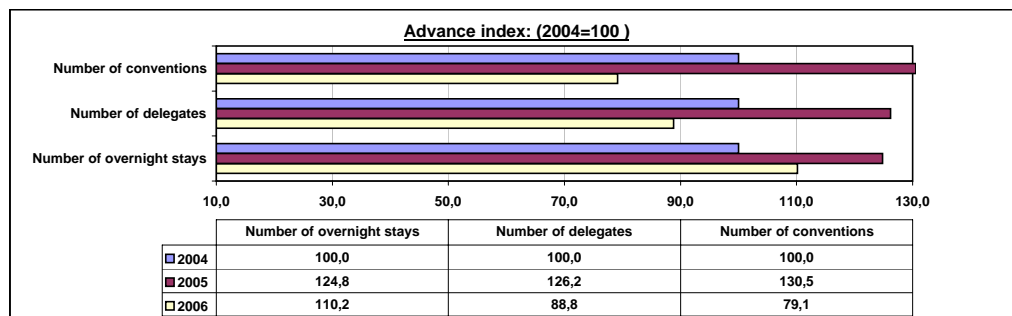
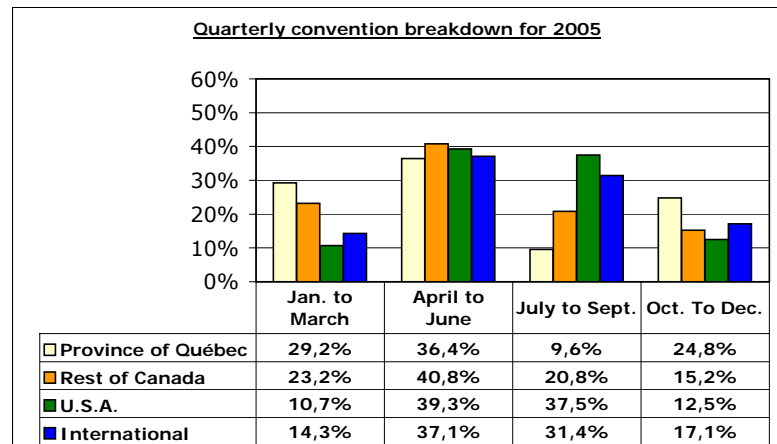
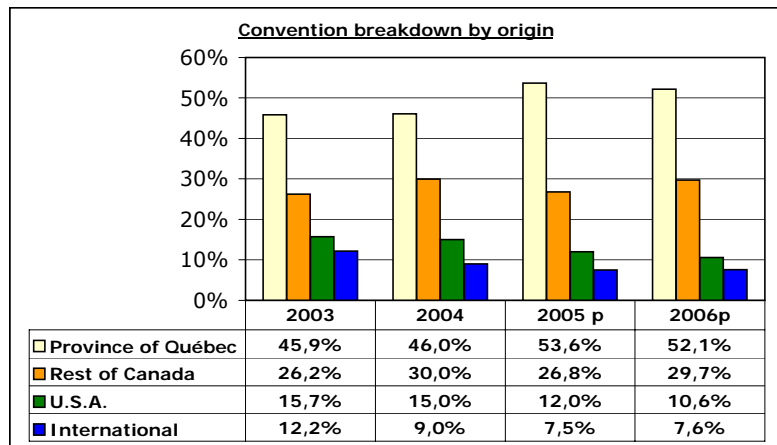
CAUTION

These statistics have been compiled with data received on a voluntary basis. We have since added new sources of information, consequently the statistics beginning in 2005 cannot be compared to the preceding years. They are presented for your information and therefore are not representative of all conventions and events held in the Greater Québec City Area.

Type	2003	2004	partial data	
			2005 p	2006 p
Number of conventions				
Associations	207	210	280	185
Companies	58	71	93	50
Others	49	40	46	19
Sub-total convention	314	321	419	254
Events	48	46	47	49
Total	362	367	466	303
Average length (days)	3,5	3,1	3,1	2,9

Number of delegates				
Associations	82 431	64 770	86 423	57 939
Companies	12 736	14 964	14 780	14 698
Others	13 094	6 706	7 899	4 119
Sub-total convention	108 261	86 440	109 102	76 756
Events (attendance)	839 765	862 995	941 586	1 002 665
Total	948 026	949 435	1 050 688	1 079 421
Average stay (days)	3,3	3,0	3,3	3,3

Number of overnight stays				
Associations	87 304	78 969	103 656	87 942
Companies	22 748	20 630	24 597	26 634
Others	14 532	12 435	11 571	8 840
Sub-total convention	124 584	112 034	139 824	123 416
Events	22 112	13 351	32 350	15 899
Total	146 696	125 385	172 174	139 315



NOTE

Calculated by dividing the number of conventions for 2005 by the number of conventions for 2004. The same equation can be used for the delegates index and the overnight stays index.

ECHO tourism STAT istics

Québec City Tourism

RÉGION'S SOCIOECONOMIC STATISTICS DECEMBER 2005

	Québec City and Area			Province of Québec			Canada		
	Dec. 2004	Dec. 2005	%cha	Dec. 2004	Dec. 2005	%cha	Dec. 2004	Dec. 2005	%cha
Population over 15 years old ('000)	551,7	558,1	1,2%	6 138,8	6 210,5	1,2%	25 596,8	25 986,6	1,5%
Labor force ('000)	352,5	355,7	0,9%	4 036,5	4 059,9	0,6%	17 130,7	17 286,6	0,9%
Employment ('000)	334,3	339,9	1,7%	3 699,3	3 737,8	1,0%	15 989,6	16 231,5	1,5%
Unemployment ('000)	18,3	15,7	-14,2%	337,2	322,0	-4,5%	1 141,1	1 055,2	-7,5%
Unemployment rate (%)	5,2	4,4	-15,4%	8,4	7,9	-6,0%	6,7	6,1	-9,0%
Consumer price index (1992=100)	122,5	124,9	2,0%	121,8	124,2	2,0%	125,7	128,2	2,0%

Source : Statistics Canada, CANSIM II

BRIEF DEMOGRAPHIC PROFILE QUÉBEC CITY AND AREA - 2004

	POPULATION 2004	AREA KM ²
Québec City	526 492	547,9
La Cité (1)	64 372	12,8
Les Rivières (2)	61 350	51,4
Sainte-Foy - Sillery (3)	70 901	28,8
Charlesbourg (4)	72 870	66,4
Beauport (5)	75 461	73,9
Limoilou (6)	46 618	9,7
La-Haute-Saint-Charles (7)	48 934	71,6
Laurentien (8)	85 986	233,3
RCM of La Côte-de-Beaupré	22 072	707,2
RCM of L'Île-d'Orléans	6 834	191,8
RCM of Portneuf	46 499	4 095,7
RCM of La Jacques-Cartier	29 150	3 310,1
TOTAL	631 047	8 852,7

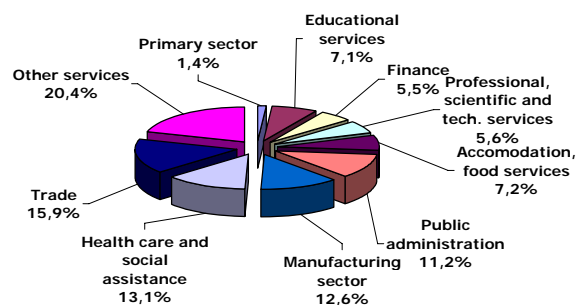
Source : Institut de la statistique du Québec, 2004 Estimation

ROAD DISTANCE TO QUÉBEC CITY AND AREA

	KM
Montreal	253
Ottawa	453
Boston	761
Toronto	798
New York	863
Philadelphia	995
Halifax	1043
Detroit	1194
Washington	1295
Chicago	1621

Source : Transport Quebec

Breakdown of employment by industry Québec City and Area - 2004



Source : Statistics Canada, Labour force survey

TEMPERATURES

	Average (30 years) °C	Average 2004 °C
January		
Daily minimum	-17,6	-21,4
Daily maximum	-7,9	-12,6
July		
Daily minimum	13,4	14,6
Daily maximum	25,0	24,4

PRECIPITATIONS

Annual average-rain (mm)	923,8	1069,1
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Source : Environment Canada

Jobs linked to tourist activity in 2003

Direct jobs	27 942
Indirect jobs	10 058
Total	38 000

Source : QCT, Development, Strategy and Planning Division

OVERVIEW OF TOURISTS WHO VISITED QUÉBEC CITY IN 2004
 (Results of this survey are updated annually)

Tourists:	Origin		Total		Total expenditures	
	(person-visits)		number of nights		(in CDN dollars)	
	'000	%	'000	%	'000 \$	%
Province of Québec	3 502	66,7%	8 396	58,4%	640 683	43,4%
Rest of Canada	645	12,3%	2 328	16,2%	231 482	15,7%
Total-Canada	4 147	79,0%	10 724	74,6%	872 165	59,0%
United States	685	13,0%	2 112	14,7%	420 755	28,5%
Overseas	418	8,0%	1 547	10,8%	184 568	12,5%
Total	5 250	100,0%	14 383	100,0%	1 477 488	100,0%

	Average expenditures	Visit	Average expenditures
	per visit	duration	per night
	\$	(nights)	\$
Province of Québec	183,00	2,40	76,31
Rest of Canada	358,89	3,61	99,43
Total-Canada	210,36	2,59	81,33
United States	613,90	3,08	199,22
Overseas	441,42	3,70	119,31
Total	282,61	2,74	102,72

Same-day visitors	Origin		Total expenditures	
	(person-visits)		(in CDN dollars)	
	'000	%	'000 \$	%
Province of Québec	3 427	95,2%	212 684	98,3%
Rest of Canada	31	0,9%	2 863	0,8%
Total-Canada	3 458	96,1%	215 547	99,6%
United States	82	2,3%	878	0,4%
Overseas	59	1,6%	n/d	
Total	3 599	100,0%	216 425	100,0%
Visitors:	8 849	100,0%	1 693 913	100,0%

Définitions:

Visitor: Any person who is passing through the region and whose residence is located **outside of an 80-km radius**.

Tourist: Visitor staying **at least one night** in the region.

Same-day visitor: Visitor **not staying overnight**.

ECHO tourism STATistics
Québec City Tourism



OVERVIEW OF TOURISTS WHO VISITED QUÉBEC CITY IN 2004 (cont.)
 (Results of this survey are updated annually)

Visit Quarter (distribution of persons-travels)

	I (winter)	II (spring)	III (summer)	IV (fall)
	%	%	%	%
Province of Québec	19,9	20,0	36,9	23,2
Rest of Canada	20,0	17,5	49,0	13,5
Total-Canada	19,9	19,7	38,8	21,7
United States	12,1	19,9	46,0	22,0
Overseas	7,7	23,9	56,5	12,0
Total	17,9	20,0	41,1	20,9

Primary Purpose of trip

	Pleasure	Business	Visiting friends or relatives	Others
	%	%	%	%
Province of Québec	44,0	11,1	37,0	7,9
Rest of Canada	55,5	7,6	27,9	9,0
Total-Canada	45,8	10,6	35,6	8,0
United States	78,7	10,5	5,5	5,3
Overseas	67,9	9,8	20,1	2,2
Total	51,8	10,5	30,5	7,2

Accommodation

	Commercial	Private	Not specified
	%	%	%
Province of Québec	42,1	55,6	2,3
Rest of Canada	67,4	28,9	3,7
Total-Canada	46,0	51,5	2,5
United States	85,7	4,8	9,5
Overseas	76,3	13,4	10,3
Total	53,6	42,3	4,1

Source : Statistics Canada, CITIES 2004 Project (special OCT compilation)

ECHO tourism STAT istics
Québec City Tourism



OVERVIEW OF TOURISTS WHO VISITED QUÉBEC CITY IN 2004 (cont.)
 (Results of this survey are updated annually)

	<u>Average expenditures</u>					
	Accommodation		Food & beverage		Vehicule operation (incl. rental)	
	\$	%	\$	%	\$	%
Province of Québec	46,21 \$	25,3%	51,08 \$	27,9%	34,90 \$	19,1%
Rest of Canada	141,11 \$	39,3%	93,57 \$	26,1%	66,40 \$	18,5%
Total-Canada	60,96 \$	29,0%	57,69 \$	27,4%	39,80 \$	18,9%
United States	279,66 \$	45,6%	149,33 \$	24,3%	52,26 \$	8,5%
Overseas	159,78 \$	36,2%	104,70 \$	23,7%	61,26 \$	13,9%
Total	97,78 \$	34,6%	73,70 \$	26,1%	43,32 \$	15,3%
Total - pleasure	117,73 \$	36,4%	86,50 \$	26,8%	41,66 \$	12,9%
Total - business	222,49 \$	44,8%	115,34 \$	23,2%	71,80 \$	14,5%
Total - visiting friends/relative	22,18 \$	15,9%	38,75 \$	27,7%	35,24 \$	25,2%

	Recreation & entertainment		Others		TOTAL	
	\$	%	\$	%	\$	%
	Province of Québec	17,34 \$	9,5%	33,47 \$	18,3%	183,00 \$
Rest of Canada	17,72 \$	4,9%	40,09 \$	11,2%	358,89 \$	100,0%
Total-Canada	17,40 \$	8,3%	34,51 \$	16,4%	210,36 \$	100,0%
United States	46,84 \$	7,6%	85,81 \$	14,0%	613,90 \$	100,0%
Overseas	36,61 \$	8,3%	79,07 \$	17,9%	441,42 \$	100,0%
Total	22,87 \$	8,1%	44,94 \$	15,9%	282,61 \$	100,0%
Total - pleasure	31,79 \$	9,8%	45,39 \$	14,0%	323,07 \$	100,0%
Total - business	19,74 \$	4,0%	67,28 \$	13,5%	496,65 \$	100,0%
Total - visiting friends/relative	12,78 \$	9,1%	30,77 \$	22,0%	139,72 \$	100,0%

	<u>Leading tourist activities (total > 100%)</u>			
	Visiting friends or relatives	Shopping	Sightseeing	Visiting national or provincial parks
	%	%	%	%
Province of Québec	82,0	44,3	29,0	10,9
Rest of Canada	74,9	67,8	67,8	24,0
Total-Canada	80,9	48,0	35,0	12,9
United States	14,3	80,6	85,7	35,6
Overseas	46,7	87,8	84,0	58,9
Total	69,4	55,4	45,5	19,6

	Sports/outdoor activities	Nightlife	Visiting zoo, aquarium or botanical gardens
	%	%	%
	Province of Québec	38,2	14,1
Rest of Canada	43,9	32,2	17,7
Total-Canada	39,1	16,9	9,9
United States	25,7	31,4	13,1
Overseas	35,6	34,9	38,0
Total	37,1	20,2	12,6

Source : Statistics Canada, CITIES 2004 Project (special QCT compilation)

ECHO tourism STATistics
Québec City Tourism



OVERVIEW OF TOURISTS WHO VISITED QUÉBEC CITY IN 2004 (end)
 (Results of this survey are updated annually)

Visit Quarter by origin (person-visits)

	I (winter)		II (spring)		III (summer)	
	('000)	%	('000)	%	('000)	%
Province of Québec	698	74,1%	702	66,8%	1 291	59,8%
Rest of Canada	129	13,7%	113	10,8%	316	14,6%
Total-Canada	827	87,8%	815	77,5%	1607	74,5%
United States	83	8,8%	136	12,9%	315	14,6%
Overseas	32	3,4%	100	9,5%	236	10,9%
Total	942	100,0%	1051	100,0%	2158	100,0%

	IV (fall)		TOTAL	
	('000)	%	('000)	%
Province of Québec	811	73,8%	3 502	66,7%
Rest of Canada	87	7,9%	645	12,3%
Total-Canada	898	81,7%	4 147	79,0%
United States	151	13,7%	685	13,0%
Overseas	50	4,5%	418	8,0%
Total	1099	100,0%	5 250	100,0%

Visit Quarter by origin (person-visits) - 2000-2004 comparative

	I (winter)		II (spring)		III (summer)	
	('000)	%	('000)	%	('000)	%
2000	793	17,1%	982	21,2%	1 840	39,8%
2001	854	19,1%	1 175	26,2%	1 532	34,2%
2002	1 165	21,2%	1 169	21,3%	2 264	41,1%
2003	1 046	20,6%	1 121	22,1%	1 784	35,1%
2004	942	17,9%	1 051	20,0%	2 158	41,1%

	IV (fall)		TOTAL	
	('000)	%	('000)	%
2000	1 013	21,9%	4 628	100,0%
2001	917	20,5%	4 478	100,0%
2002	899	16,4%	5 497	100,0%
2003	1 125	22,2%	5 076	100,0%
2004	1 099	20,9%	5 250	100,0%

Source : Statistics Canada, CITIES 2004 Project (special QCT compilation)